

# Fitchburg State University Today

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## University ready for NEASC visit



Fitchburg State University this week welcomes a team from the New England Association of Schools and Colleges (NEASC) for its 10-year [accreditation](#) review. The full schedule for the site visit, which runs through Wednesday, is available [online](#).

The university will undergo a comprehensive evaluation visit by a team representing the association's [Commission on Institutions of Higher Education](#).

The Commission on Institutions of Higher Education is one of seven accrediting commissions in the United States that provide institutional accreditation on a regional basis.

Accreditation is voluntary and applies to the institution as a whole. The commission, which is recognized by the U.S. Department of Education, accredits approximately 240 institutions in the six-state New England region.

Fitchburg State University has been accredited by the commission since 1953 and was last reviewed in 2002. Its accreditation by the New England Association encompasses the entire institution.

For the past year and a half, Fitchburg State University has been engaged in a process of [self-study](#), addressing the commission's Standards for Accreditation. An evaluation team will visit the institution to gather evidence that the self-study is thorough and accurate. The team will recommend to the commission a continuing status for the institution. Following a review process, the commission itself will take the final action.

The university's website about the accreditation visit can be found [here](#).

The public is invited to submit comments regarding the institution to:

Public Comment on Fitchburg State University  
Commission on Institutions of Higher Education  
New England Association of Schools and Colleges  
209 Burlington Road, Suite 201



Bedford, MA 01730-1433

[cihe@neasc.org](mailto:cihe@neasc.org)

Public comments must address substantive matters related to the quality of the institution. The commission cannot settle disputes between individuals and institutions, whether those involve faculty, students, administrators, or members of other groups. Comments will not be treated as confidential and must include the name, address, and telephone number of the person providing the comments.

Public comments must be received by March 7, 2012. The commission cannot guarantee that comments received after that date will be considered.

### Congressional visit to Fitchburg State



President Antonucci, far right, shows off the construction progress at the Hammond Campus Center to, from left, state Sen. Jennifer L. Flanagan, U.S. Rep. James P. McGovern and U.S. Rep. Niki Tsongas.

U.S. Reps. James P. McGovern and Niki Tsongas visited campus Friday, March 2, for a tour led by President Antonucci. The recent congressional redistricting means the representation for the campus and surrounding communities will be changed. Some more scenes from the tour can be found in a [gallery](#) on the university's Facebook page.

Following their visit to the campus, the congressional visitors spoke at a meeting of the North Central Massachusetts Chamber of Commerce.

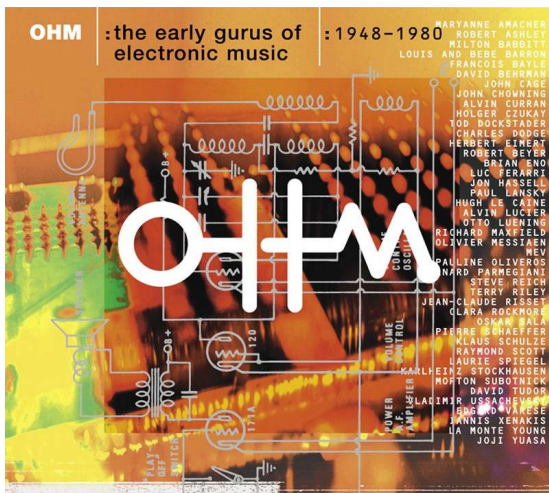
### Speaker series continues today in Center for Teaching and Learning

The university's speaker series continues today, March 5, from 12:30 to 1:45 p.m. in the Center for Teaching and Learning in the library with a talk by Jessica Robey (Humanities) entitled, "An Allegory of Sight: Visual Consumption and the Production of Knowledge in Antwerp's Golden Age and After."

Refreshments will be served.

### Graphic Design lecture series opens March 7

Award-winning designers who have helped shape and articulate how graphic design defines our culture will be featured when the Communications Media Department at Fitchburg State University presents a new lecture series this spring.



Stoltze Design created this music package.

The Graphic Design Lecture Series will present Clifford Stoltze in March, Richard Doubleday in April and Alston Purvis in May. The series is free and open to the public.

The opening of the series has been rescheduled to this Wednesday, March 7, at 3:30 p.m. in the Condike Science Lecture Hall at 333 North St. with a presentation entitled "Music Graphics: LP2CD+" by Clifford Stoltze, the principal and creative director of [Stoltze Design](http://Stoltze Design) in Boston.

The presentation is a survey of over 40 years of

high notes in design for music featuring favorites from Stoltze's own LP, CD and poster collections as well as some of Stoltze Design's own projects for the music industry.

Stoltze has taught at Rhode Island School of Design and Massachusetts College of Art and frequently lectures at schools and design organizations around the country. He has served as AIGA Boston vice president and was honored as the recipient of the design association's 2005 Fellow Award. Reflecting his love of music and album art, Stoltze's book 1000 Music Graphics was published in May 2008. He is also curator of POSTGIG, a traveling exhibit of contemporary music posters.



This series of CDs was also created by Stoltze Design.

The series continues in April with [Richard Doubleday](http://Richard Doubleday), assistant professor at the School of Visual Arts at Boston University. Doubleday, author of *Jan Tschichold, Designer: The Penguin Years* and co-author of *Jan Tschichold - Master Typographer*, will present "Cultural Identity in Graphic Design" on Thursday, April 5 at 3:30 p.m. in the Condike Science Lecture Hall.

The series concludes in May with [Alston Purvis](http://Alston Purvis), chairman of the Graphic Design Department at the School of Visual Arts at Boston University. Purvis, author and editor of *Meggs' History of Graphic Design*, will present "Dutch Poster Design: A Century of Innovation" on Thursday, May 3, at 3:30 p.m. in the Condike Science Lecture Hall. The talk will address the unique influence of Dutch poster design over the last 100 years.

The lecture series is supported by the Ruth Butler Grant at Fitchburg State University.

### Women's History Month observed in March

An exploration of Disney's princesses and the 100th anniversary of Girl Scouts will be among the topics explored during Fitchburg State University's celebration of Women's History Month in March.

On **Thursday, March 8**, the university celebrates International Women's Day. To mark the occasion, the university's International Education and Academic Affairs offices are sponsoring a potluck supper at 5 p.m. to be followed by a screening of the Academy Award-winning film "Eat Drink Man Woman" in Presidents' Hall in the Mazzaferro Center, 291 Highland Ave.

On **Wednesday, March 21**, the university will hold a panel discussion entitled "Cinderella Ate My Daughter" at 4 p.m. in the Hammond Lounge. The discussion, which focuses on Peggy Orenstein's controversial new book, will feature Fitchburg State faculty members Joe Moser, Laura Garofoli and Viera Lorencova, as well as parent Tracey Sarefield.

On **Monday, March 26**, there will be a screening of the Disney film "The Princess and the Frog," and attendees will be invited to dress in costume. The screening starts at 6:30 p.m. in Ellis White Auditorium in the Hammond Campus Center. The screening is sponsored by the Fitchburg State Alumni Association.

The month's observances will close with a Women's History Month Tea on **Wednesday, March 28**, at 3:30 p.m. in Presidents' Hall. This year's event will honor the 100th year of Girl Scouts with local scouts of all ages.

Follow the month's observances on the ["Women's History Month! Women in Disney!"](#) Facebook page.

### "Health, Conflict and Climate Change" talk to be presented March 26

Health, conflict and climate change will be the topic of the keynote address when the Fitchburg State University Center for Conflict Studies and the International Studies Minor Program present Dr. Aaron Bernstein, associate director of the Center for Health and the Global Environment at Harvard Medical School.

The talk will be delivered Monday, March 26 at 3:30 p.m. in the Fitchburg State University Presidents' Hall in the Mazzaferro Center, 291 Highland Ave. The event is free and open to the public.

In addition to his role with the Center for Health and Global Environment, Dr. Bernstein is a pediatric hospitalist at Children's Hospital Boston. His work examines the human health effects of global environmental changes, such as climate change and the loss of biodiversity, with the aim of promoting a deeper understanding of these subjects among students, educators, policy makers, and the public.

### Teaching opportunities in GCE

The Office of [Graduate and Continuing Education](#) is currently accepting requests from faculty to teach for the upcoming fall 2012 semester. Faculty members interested in teaching should contact the appropriate department chair for approval. The deadline for submitting course schedules to GCE is Friday, March 30. Please feel free to contact [Brian Bercier](#), Associate Dean, with any questions.

### Support the Troops and their families with coupons

The Volunteer Center is collecting coupons to support our troops and their families with the Troopons program.

The Troopons program enhances the well-being of overseas and domestic military families by sending them food, baby, and non-food manufacturer coupons (current through 30 days past expiration) to make their hard-earned dollars go farther.





Coupons must be:

- From manufacturers for individual products (such as soup, pasta, toothpaste, hygiene products, laundry items).
- Coupons cannot be for individual stores
- Clipped out individually and separated into food, baby products, and non-food categories.
  
- Please no assistance vouchers, food stamps or the like; and no restaurant coupons
- Can be expired up to 30 days.

The first round of donations is complete and the second round, open today, will run through **April 13**.

Contact the Volunteer Center at [volunteer@fitchburgstate.edu](mailto:volunteer@fitchburgstate.edu) with any questions.

### Seventh annual Drag Show to be held Thursday, March 22

**Fitchburg State and G.S.A Presents:**

**7th Annual Drag Show**

**March 22, 2012**  
7:00pm-10:00pm

**Mardi Gay**

**All proceeds goes to The Broadway Cares organization. & Equity Fights AIDS**

**Location: Rec Center**  
**\$5 Student Admission**  
**\$10 General Admission**

The Gay Straight Alliance at Fitchburg State University will present the seventh annual drag show Thursday, March 22, at 7 p.m., an event designed to entertain and enlighten the community.

The Mardi Gay Drag Show will be held at the university's Recreation Center, 130 North St. Proceeds from the show will support Broadway Cares/Equity Fights AIDS.

The show will feature dancing and cabaret-style performances by stage performers Fena Barbital, Miss Kris Knievil, Destiny, Rainbow Fright and Mizery, with Raquel Blake to be the hostess for the evening. DJ Scotty P will spin the tunes for the show.

"This year's charity is Broadway Cares/Equity Fights AIDS," said Shane R. Franzen, associate director of student development at Fitchburg State and the GSA advisor. "GSA chose this wonderful charity on the basis of what they have been doing for those who have been affected by

HIV/AIDS. With this year being the 30th anniversary of the discovery of HIV/AIDS, they felt it was very appropriate to do what they could do to fight this disease that has affected so many through the years."

Tickets for the show are \$5 for students with Fitchburg State ID and \$10 for the public. Tickets may be purchased at the Hammond Campus Center Information Desk. Mail orders can be sent to Queens of New York, Student Development at Fitchburg State University, 160 Pearl St., Fitchburg, MA 01420. Please make checks to Fitchburg State University.

For more information, contact Franzen at (978) 665-3164, or [sfranzen@fitchburgstate.edu](mailto:sfranzen@fitchburgstate.edu).

### Distinguished Speaker Series to explore "The Art & Science of Teaching" on March 14

Leading education researcher Robert J. Marzano, Ph.D., will discuss "The Art & Science of Teaching" when Fitchburg State University's Office of [Graduate and Continuing Education](#) and the [Center for Professional Studies](#) hosts the sixth annual [Distinguished Speaker Series](#) on Wednesday, March 14.

Marzano is co-founder and CEO of [Marzano Research Laboratory](#) in Englewood, Colo. A leading researcher in education, he is a speaker, trainer, and author of more than 30 books and 150 articles on topics such as instruction, assessment, writing and implementing standards, cognition, effective leadership, and school intervention. His books include *Designing & Teaching Learning Goals & Objectives*, *The Highly Engaged Classroom*, *Formative Assessment & Standards-Based Grading*, *On Excellence in Teaching*, *District Leadership That Works*, and *The Art and Science of Teaching*.



Robert J. Marzano, Ph.D.

The program, which will be held in the Holmes Dining Commons at Fitchburg State University from 8:30 a.m. to 2 p.m. on March 14, is designed for superintendents, assistant superintendents, principals, curriculum directors, special education directors, teachers, graduate students, and other interested school administrators and educators. Books by Marzano, including *The Art and Science of Teaching*, will be for sale during the event.

A registration fee of \$150 includes the workshop, luncheon and continuing education units. This program offers four PDPs for educators and payment will be accepted by check, credit card or purchase order. Teams of three more from within the same school district pay \$125 per person and must register by purchase order. Invoices and registration forms are available [online](#).

Marzano's practical translations of the most current research and theory into classroom strategies are internationally known and widely practiced by both teachers and administrators. In his foundational book *The Art and Science of Teaching*, Marzano highlights well-researched practices educators use to be truly effective and realize gains in student achievement. Learn which teaching strategies make the most difference in the classroom and how and when to use them. Gain insights on incorporating quality classroom practices from the perspectives of teacher and leader.

One factor that continually surfaces as the single most influential component of an effective school is the individual teachers within that school. Ensure effective teaching in every classroom. This workshop provides tools and resources for immediate use by educators-and those who support them.

Specific attention will be paid to engagement strategies and a comprehensive framework of effective teaching that schools and districts can put into place immediately or use to generate their own models. This model is articulated in 10 design questions teachers ask themselves as they plan a unit of instruction. We now know that effective teachers are made, not born, and that even small increments in teacher effectiveness can have a positive effect on student achievement. This interactive, engaging workshop will provide tools and strategies to enhance teachers' pedagogical skills.

Participants may expect the following learning outcomes:

- Learn a common language of instruction.
- Learn important routines, including how to be clear about learning goals connected to proficiency scales.
- Experience instructional strategies connected to delivering new content, and practice them to deepen understanding.
- Discover the importance of applying knowledge by generating and testing hypotheses.
- Learn important teacher behaviors for engagement and for building student-teacher relationships.
- Ensure high expectations for all students.

The registration deadline is March 6, but registrations received by Jan. 31 will be entered into a raffle to receive free admission.

## CenterStage and cultural events



Natalie MacMaster performs March 21 at Weston Auditorium.

Fiddling superstar [Natalie MacMaster](#) returns to the region when the CenterStage at Fitchburg State University arts and culture series welcomes her to Weston Auditorium on Wednesday, March 21 at 7 p.m.

Tickets are available at the Weston Box Office or by calling 978-665-3347. The box office, inside the auditorium at 353 North St., is open Wednesday through Friday, 12:30 to 3:30 p.m. Tickets can also be ordered [online](#).

Tickets are \$32 for adults and \$10 for students and children under 18.

Captivating and commanding, with fingers flying over the strings of her fiddle, voice soaring and feet tapping, Natalie MacMaster is unquestionably the most well-known of the cadre of Cape Breton artists. While mastering the music of her childhood-Scottish reels, jigs, marches, airs and strathspeys-she has garnered numerous awards and accolades from Junos to "Fiddler of the Year." Extend your St. Patrick's Day celebrations

to include this virtuoso and sweetheart.

There will be a cameo performance by the Flying Irish, a local community step dance company.

The majority of her 11 albums have been certified gold, and MacMaster has contributed to albums by artists including The Chieftans, Bela Fleck, and fellow fiddling marvel Alison Krauss. Most recently, she has added "author" to her impressive list of accomplishments, publishing the picturesque 161-page coffee table book *Natalie MacMaster's Cape Breton Aire* with Pulitzer Prize-winning wordsmith Eileen McNamara and featuring Boston-based Eric Roth's breathtaking photography.

Recently awarded the prestigious Arts & Letters Award from the Canadian Association of New York, Natalie's latest album, *Cape Breton Girl*, described by the artist as a "straight-ahead, traditional record," was released in November.

The performance is co-sponsored by the Sentinel & Enterprise and Enterprise Bank, with media partner WPKZ AM-1280 and 105.3 FM.

### **L'Italia Liberata continues with *Cinema Paradiso***

The Center for Italian Culture at Fitchburg State University presents "L'Italia Liberata," a film series exploring the new Italy that emerged after the end of World War II and





*Cinema Paradiso* screens Thursday, March 8.

its alliance with the United States. The series continues **Thursday, March 8**, at 3:30 and 7 p.m. with *Cinema Paradiso* in the Ellis White Lecture Hall in the Hammond Campus Center.

*Cinema Paradiso* is the semi-autobiographical story of director Giuseppe Tornatore. Young Toto is an 8-year-old boy growing up in 1940s Sicily, whose father is missing and presumed dead in the war. His impoverished mother struggles to support the cinema-mad youngster who escapes to

the town's small movie house where he is befriended by the projectionist played by Philippe Noiret. The story moves back and forth to tell in flashback of his twin loves: a passion for the cinema and for a beautiful girl. With music by Ennio Morricone, the film won the Cannes' Special Jury Prize after its 1990 release.

All of the films in the series reflect the effort of Italians to first defeat and escape Fascism domination (*Roma, Città Aperta*, which screened on Feb. 9); then the immediate post-war choice-whether to escape or to face the heavy task of rebuilding after the crushing defeats of the Mussolini era (*Mediterraneo*, screening Thursday, April 12); and finally the struggle to rebuild their lives despite the losses, to loosen the strictures of the church on society, as they created a new liberated Italy where the freedom to think freely and creatively was possible (*Cinema Paradiso*, screening Thursday, March 8).

The series is facilitated by Professor Teresa Thomas.

Tickets are \$7 for adults and \$5 for students and will be available at the door. A series pass can also be purchased for \$15.

### **"Arsenic and Odd Lace" to be performed March 27 to April 1**

An updated take on a classic play will grace the stage at Fitchburg State University when the English and Industrial Technology departments present "Arsenic and Odd Lace" as their spring production.

In this timely reimagining of Joseph Kesselring's classic satire, two sweet old ladies combine the internet with poisoned elderberry wine to deliver lonely old men from their misery and suffering. The pair is helped by their nephew Richie, who believes he is President Nixon re-fighting the battles of Watergate. When a second nephew, a drama critic, discovers his aunts' "little secret," the two are forced to halt their hobby, at least until their prodigal niece, an underworld entrepreneur, arrives home with a body to dump and a willingness to help her aunts go back into business. Sanity does somersaults in this hilarious exploration of the unintended consequences of good intentions. This play was written by Peter Anderegg and the production is directed by Kelly Morgan. Admission is free.

"Arsenic and Odd Lace" will be performed in the McKay Theater in the McKay Campus School, 67 Rindge Road. Preview performances will be held Tuesday, March 27 and Wednesday, March 28 at 6 p.m. The show will also be performed Thursday, March 29 through Saturday, March 31 at 7:30 p.m., with a final matinee performance on Sunday, April 1 at 2 p.m.

### **In the Gallery at Sanders: "The Lenticular Image: Politics, Pop Culture & Popcorn"**

An examination of American media culture following 9/11 will be undertaken with "The Lenticular Image: Politics, Pop Culture &



Popcorn," an exhibition running until April 10 at the art gallery in the Sanders Administration Building.

Stereoscopic and 3D images have been the subject of wonder and intrigue for centuries, from political campaign buttons to Cracker Jack prizes. The lenticular image has been a fixture in American visual culture for generations.

Today, modern technology has made these techniques more accessible to the independent fine artist than ever before. Using a combination of digital illustration and photomontage, artist Richard Cutrona creates digitally interlaced prints that are aligned and laminated to lenticular material. The resulting images are an exploration of post-9/11 American media culture that address issues ranging from the war in Afghanistan to the environmental crisis in the Gulf of Mexico.



"It's Morning in Afghanistan" by Richard Cutrona.

This exhibition also includes an extraordinary piece of lenticular sculpture that Cutrona created in collaboration with Kate Farrington. "Confronting the Towers (Not a Memorial)," composed of lenticular panels and stainless steel sculpture, is located in the courtyard garden of the Conlon Industrial Arts Building.

The art gallery is open Monday through Friday, 8 a.m. to 7 p.m.; and Saturday from 10 a.m. to 2 p.m.

### Learn how to maximize your social media presence

Attention campus departments: Are you interested in advertising your services on social media outlets like Facebook and Twitter, but don't know a "tweet" from a "poke?" The Information Desk is ready to help.



Social media outlets like Facebook and Twitter are powerful tools to get your message out, or to share news and events. But getting started can be difficult, and what to do with the page once it's up and running can also be hard to navigate. That's where the Information Desk comes in.



Information Desk Manager Mary Panico and her staff have already worked with several campus departments on building and expanding their social media presence.

"My main goal is for my staff and me to be extra helping hands to those departments around campus who feel they would like their services available on the social media outlets used by our student body daily," Panico said.

Panico, a student herself, noted the Information Desk's own Facebook page has become a resource for students, posting items about faculty absences, upcoming events and other important deadlines. Contact her at [infodesk@fitchburgstate.edu](mailto:infodesk@fitchburgstate.edu) and learn how to get your social media presence started, or how to maximize its effectiveness.

### Faculty Notes

**Eric Budd** (Economics, History and Political Science) had his manuscript entitled "Conflicted Are the Peacemakers: Israeli and Palestinian Moderates and the Death of Oslo" accepted for

publication by Continuum Publishing. The book should be available in early fall.

Archived editions of Fitchburg State University Today can be found online at <http://www.fitchburgstate.edu/offices/administration/public-relations/fitchburg-state-university-today-archive>. For questions about Fitchburg State University Today, contact the Public Relations Office at (978) 665-4694. To submit to Fitchburg State University Today, visit the Public Relations site at [www.fitchburgstate.edu/publicrelations](http://www.fitchburgstate.edu/publicrelations) and click on [Request for Publicity](#).

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