

# THREE EASY WAYS TO IMPROVE YOUR BLACKBOARD COURSE

Development Day (F17)

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# 1. TECHSMITH RELAY

## How to Download

TechSmith Relay™



...introductory tutorials:

<https://www.screencast.com/t/tj9JYnWWDGut>

...personalized feedback on student assignments:

<https://www.screencast.com/t/Vf1nQaEmZYwf>

...general comments on discussion board assignments:

<https://www.screencast.com/t/C4Z9aYRM5>

## HOW I'M USING TECHSMITH RELAY

## II. VIDEO CONFERENCEING SOFTWARE

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[How to Download](#)



# zoom

# HOW I'M USING *ZOOM*...AND WHY

## ❖ Desktop Sharing

- ❖ Sharing slides and notes like PowerPoint

## ❖ Whiteboard

## ❖ Real-time Chat

## ❖ Recording lectures and talks for guest speakers

## ❖ Conversation Muting Option (if needed)

## ❖ Multiple connections - up to 100 people in one video conversation

## ❖ Allows for back and forth conversations

## Creates Presence/Dynamic Relationship with Students

- Find that setting up a meeting on computer is analogous to F2F/P2P meeting

## The Teacher is Real, and Why This Matters

- Creates rapport with students
- Humanizes the professor
- Allows for subtleties not always available on Blackboard

# SCHEDULING MEETINGS IS EASY!

(Provided all the students are able to use this technology, or have access to the tools)



Join



Schedule

# III. USE OF SOCIAL MEDIA LIKE TWITTER

## ❖ Real time conversation

- ❖ Set up class/discussion hashtag (i.e. #StuartHall2017)
- ❖ Mobile and desktop friendly to allow for convenience

## ❖ Sharing of Video

## ❖ Utilization of Professional Communication Through a Widely Accepted Social Network

## ❖ Ease of Inviting Fellow Professors Through Twitter

## ❖ Public Discussion Allows for Others To Engage

- ❖ Warning: Controversial topics may invite unexpected guests to discuss
- ❖ Public forums means the public is present, so...

Let's set-up a Blackboard site dedicated to sharing ideas about how to use Blackboard...



Blackboard



Blackboard



Blackboard

META-BLACKBOARD