

DEPARTMENT ACTION PLAN 2025

KEY OBJECTIVES	ACTIONS/METHOD	RESOURCES: EXTERNAL/INTERNAL	TIMELINE	MEASURABLE OUTCOMES
<p><b>MARKETING, PROMOTION AND COMMUNITY ENGAGEMENT</b></p> <p>1. In partnership with Admissions and Enrollment Offices, outreach to potential majors/minors.</p> <p>2. Continue to build sense of community with campus and North central MA through the following efforts:</p> <p>--Exploring the viability of launching a Speaking Center and/or Debate Club to help members of the campus community with presentation and interview skills.</p> <p>--Investigating ways to become a hub for creative writing for the local community, with outreach to area middle and high schools as well as the regional population in order to share our and student work as writers and scholars with the on-campus and broader community.</p> <p>--Working with PASM and Academic Affairs to expand our articulation and pathway agreements to other local institutions (i.e. community colleges)</p>	<p>1. Create a department strategic plan that works with various stakeholders within and outside FSU to promote the unique value and identity of English Studies.</p> <p>2. Request a new faculty line in Speech to get Speech Center efforts going.</p> <p>3. Work with Tutoring Services to identify Peer tutors who can work at the Speech center.</p> <p>4. Utilize existing connections to Fitchburg Art Museum and Public Library to identify options for expanding joint programming</p> <p>5. Contact Veteran Services to identify student demographics and possible interest in more community and/or on-campus events.</p>	<p>Marketing and admissions offices</p> <p>Area high schools and community colleges.</p> <p>Monetary support needed for events and materials.</p> <p>Support for High School Writing contest and expanding its reach.</p> <p>Support for tenure-track hire in SPEECH</p> <p>Moot Court</p> <p>Career Services</p> <p>Academic</p> <p>Tutoring</p> <p>Fitchburg Art Museum</p> <p>Fitchburg Public Library</p> <p>Community Read events</p> <p>Theatre Block</p> <p>Veteran Services</p>	<p>AY 25 onwards</p>	<p>1. Increased publicity and community building events in the English Studies department.</p> <p>2. Provide students across campus and members of the community with valuable high impact learning opportunities</p>

		PASM Education Unit		
<p><b>CURRICULUM AND PROGRAM DEVELOPMENT</b></p> <p>1.Consider revisions to the curriculum, especially to the Core.</p> <p>2. Update Vision Statement to reflect the needs of our students and trends in the discipline.</p>	<p>1. Address a range of issues, from including a global/diversity component in the core, to ensuring its usefulness across the concentrations.</p> <p>2. Curricular mapping (as needed) to identify gaps in our offerings.</p> <p>3. Work with other academic departments for curricular crossovers and collaboration.</p> <p>4. Create a process for updating Vision statement.</p>	<p>Faculty</p> <p>Curriculum committee</p>	<p>AY 25-26</p>	<p>1. Curriculum committee and department minutes and potential AUC proposals for new courses and revisions to the program.</p> <p>2. Updated vision statement.</p> <p>3. Department-specific advising guide with respect College Scheduler to ensure we offer a diverse schedule of courses at different times of the day and days of the week.</p>
<p><b>CAREER BUILDING AND PROFESSIONALIZATION EFFORTS FOR STUDENTS</b></p> <p>1.Build on opportunities for meaningful, competitive and remunerated internships.</p> <p>2.Support study abroad and professionalization opportunities with publications, conferences, and apprenticeship with organizations across a wide range of industries and locations.</p>	<p>1.Create and distribute English Studies Internship handbook</p> <p>2. Expand internship partnerships</p> <p>3. Organize annual internship and alumni engagement event for majors,</p> <p>4. Create an internship coordinator role to</p>	<p>Support for Internship coordinator position.</p> <p>Career and Advising Services</p> <p>Alumni Office</p> <p>English Studies Student Success Committee and English Honor Society.</p>	<p>AY 25-26 for Internship Handbook, and creating coordinator role.</p> <p>Student Success events each year for internship orientation and career-building with</p>	<p>1. Enhanced options for discipline-specific and meaningful careers in all concentrations.</p> <p>2. Enhanced career training, skills and network for opportunities after graduation.</p> <p>3.Preparation for graduate-level education after graduation.</p>

<p>3. Gather and disseminate information about career opportunities for students across all concentrations.</p>	<p>help with these efforts.</p> <p>5. Promote student participation in local and national conferences and career-oriented events in English Studies</p>	<p>Financial support needed for these and other student-centered events.</p>	<p>speakers and alumni.</p>	
<p><b>PROGRAM ASSESSMENT</b> Assessment and analysis of data for concentration-specific learning outcomes.</p>	<p>1. Create concentration-specific rubrics</p> <p>2. Implement an assessment plan for all concentrations</p>	<p>Department faculty</p> <p>Assessment Office</p>	<p>Plan and rubrics will be shaped AY 25-26.</p> <p>Assessment to follow in the years after.</p>	<p>Better understanding of the effectiveness of our curriculum.</p>
<p><b>FIRST YEAR WRITING ASSESSMENT AND DEVELOPMENT</b></p> <p>1. Conduct an evidence-based evaluation of the First Year Writing sequence (ENGL0100: College Writing Essentials; ENGL1100: Writing I; ENGL1200: Writing II; HON1200: Honors English II) to align with changing student demographics.</p> <p>2. Work with PAGE and librarians to develop more robust understanding of and tools to support the Information Literacy learning outcome in Writing II.</p> <p>3. Develop a system to integrate the Gen Ed assessment reports into departmental assessment efforts, or via another mechanism to identify areas of</p>	<p>1. Collect and evaluate input from students, faculty, and staff stakeholders regarding strengths and potential areas of support for first-year writing students, including both informal and structured means via faculty governance.</p> <p>2. Develop plan with PAGE and library representatives for identifying needs for materials and then plan for drafting them (S24)</p> <p>3. Report results to department faculty</p>	<p>AIF grant through AY 25-26</p> <p>HEIF grant review (AY 24-25)</p> <p>Student Affairs, Disability Services ACT Center</p> <p>General Education Program Area</p> <p>ESCC ESFYWC (currently ad hoc) General Education Program Area</p> <p>Library representatives</p> <p>Faculty who teach Writing II</p>	<p>Input gathering AY24-26.</p> <p>Input evaluation AY26</p> <p>Implementation on AY27</p>	<p>1. Increase retention and recruitment through supporting success in FYW.</p> <p>2. Create upper-level student involvement in possible support structures.</p> <p>3. Impart critical skill of Information Literacy, especially in an AI-infused world.</p> <p>4. Student success via assessed artifacts for better understanding of the effectiveness of our contributions to the General Education curriculum.</p>

<p>effectiveness as well as those where additional support may be needed.</p>	<p>and coordinate with the Curriculum Committee to determine implementation rollout of new materials.</p> <p>4. AY 24-25: Formalize Departmental Assessment Committee procedures to consider PAGE assessment data and determine future changes.</p> <p>5. AY 24-25: Based on Departmental Assessment Committee recommendations, consider if a new standing committee for FYW advising and coordination is warranted.</p>	<p>Department assessment and curriculum committees</p>		
<p><b>GRADUATE PROGRAM DEVELOPMENT</b></p> <p>1.Continue efforts to market certificate and our MA programs.</p> <p>2.Revive Graduate Colloquium Series and <i>The Falconer</i>.</p> <p>3. Create new course offerings for the MA and Certificate programs.</p>	<p>1.Webinars featuring Graduate students and faculty</p> <p>2.Work with existing faculty to create exciting new courses based on their expertise.</p> <p>3. Recruit adjunct faculty for the Certificate program</p>	<p>Marketing Office SGOCE</p>		<p>Increased outreach efforts.</p>