

Two-Year Course Rotation

BUSINESS ADMINISTRATION



Marketing Concentration, Online/Accelerated MBA

Course	Title	ODD 2023						EVEN 2022					
		Spring A	Spring B	Summer A	Summer B	Fall A	Fall B	Spring A	Spring B	Summer A	Summer B	Fall A	Fall B
MGMT 9040	Organizational Behavior and Development		✓		✓		✓	✓	✓		✓		✓
MGMT 9060	Management Information Systems		✓		✓		✓		✓	✓	✓		✓
MGMT 9160	Marketing Management	✓		✓		✓			✓		✓	✓	✓
MGMT 9165	Market Research Analysis		✓		✓		✓		✓		✓		✓
MGMT 9170	Corporate Finance	✓		✓		✓		✓		✓		✓	
MGMT 9180 or MGMT 9030	Accounting Practices for Managers or Accounting Theory	✓		✓		✓		✓		✓		✓	
MGMT 9300	Marketing Strategies	✓		✓		✓		✓		✓		✓	
MGMT 9330	Integrated Marketing Communications	✓		✓		✓			✓		✓		✓
MGMT 9500	Capstone: Strategic Management <i>**Students should have 24 credits completed**</i>		✓		✓		✓	✓	✓	✓	✓		✓
MGMT 9XXX	One 3 credit course from any five concentrations.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

These course listings are subject to change. Revised 8/2021