

## Entrepreneurship

### FRESHMAN YEAR

Fall Semester		15 Credits
BSAD 1700	Introduction to Computer Information Systems.....	3
BSAD 2030	Principles of Management.....	3
ENGL 1100	Writing I.....	3
FYE 1020	FYE Sem: Adventures in Business .....	3
	GEN ED Elective.....	3

Spring Semester		15 Credits
BSAD 2040	Fundamentals of Marketing .....	3
BSAD 3500	Business Law I .....	3
ENGL 1200	Writing II.....	3
SPCH 1000	Introduction to Speech Communication .....	3
	GEN ED Elective.....	3

### JUNIOR YEAR

Fall Semester		15 Credits
BSAD 3340	Small Business Management .....	3
BSAD 3800	Digital Commerce .....	3
BSAD 4300	Sales Management.....	3
BSAD xxxx	BSAD Free Elective .....	3
	GEN ED Elective.....	3

Spring Semester		15 Credits
BSAD 3400	Basic Finance .....	3
BSAD 4230	Business Fluctuations and Forecasting.....	3
	GEN ED Elective.....	3
	GEN ED Elective.....	3
	Free Elective .....	3

### SOPHMORE YEAR

Fall Semester		15 Credits
BSAD 2010	Introduction to Financial Reporting.....	3
MATH 1800	Business Statistics .....	3
ECON 1100	Principles of Macroeconomics.....	3
	GEN ED Elective .....	3
	GEN ED Elective .....	3

Spring Semester		15 Credits
BSAD 2020	Introduction to Managerial Accounting.....	3
BSAD 2100	Introduction to Entrepreneurship.....	3
BSAD 4500	Business Law II.....	3
ECON 1200	Principles of Microeconomics.....	3
	GEN ED Elective .....	3

### SENIOR YEAR

Fall Semester		15 Credits
BSAD 4330	International Marketing .....	3
BSAD 4600	How to Write a Business Plan .....	3
	GEN ED Elective.....	3
	GEN ED Elective.....	3
	Free Elective .....	3

Spring Semester		15 Credits
BSAD 4880	International Business Management .....	3
BSAD 4890	Business Policy and Strategy.....	3
	GEN ED Elective.....	3
	Free Elective .....	3
	Free Elective .....	3

#### General Education: Foundation

3 credits Reading and Information Literacy (R and IL): First Year Experience  
 3 credits Writing (W): Writing I  
 3 credits Writing and Information Literacy (W and IL): Writing II  
 3 credits Quantitative Reasoning (QR) (MATH)  
 3 credits World Languages, Speaking and Listening (WS)

#### General Education: Exploration

3 credits Civic Learning (CV)  
 3 credits Diverse Perspectives (DP)  
 3 credits Ethical Reasoning (ER)  
 3 credits Fine Arts Expression and Analysis (FA)  
 3 credits Historical Inquiry and Analysis (HI)  
 3 credits Literary Inquiry and Analysis (LI)  
 3 credits Personal Wellness (PW)  
 3 credits Procedural and Logical Thinking (PL)  
 3 credits Scientific Inquiry and Analysis (SI)

#### General Education: Integration

9 credits AIA (3 of which must be Integrative High Impact Practice - IHIP)  
 OR  
 Minor (professional majors completing a minor or second major must include at least 9 credits in LA&S disciplines for that minor)

#### General Education: MAJ

There may be major courses that have been approved to fulfill up to 3 General Education requirements (at least 9 credits). Varies by major and concentration.

**Suggested 4-year plan of study. Completion of 120 credits required for graduation.**