

Professional Communication

FRESHMAN YEAR

Fall Semester	15 Credits
COMM 1105	Intro to Communication and Media Studies 3
ENGL 1100	Writing I 3
MATH 1100	Math in Society (QR) 3
FYE 1xxx	First Year Experience..... 3
	Gen Ed/WS or Exploration 3

Spring Semester	15 Credits
COMM 1120	Message Design 3
COMM 3010	Intro to Professional Communication 3
ENGL 1200	Writing II..... 3
SOC 1100	Intro to Sociology (CV or DP) 3
	Gen Ed/WS or Exploration 3

JUNIOR YEAR

Fall Semester	15 Credits
COMM 4212	Marketing Communication..... 3
COMM xxxx	Jr. Writing Requirement..... 3
	Gen Ed/Exploration..... 3
	Gen Ed/Exploration..... 3
	Free Elective 3

Spring Semester	15 Credits
COMM 3430	Writing for Advertising..... 3
COMM xxxx	Phase III Departmental Elective..... 3
COMM 4xxx	Phase IV Upper-Level Theory 3
	Gen Ed/Integration (AIA) or Minor Course 3
	Free Elective 3

General Education: Foundation

- 3 credits Reading and Information Literacy (R and IL): First Year Experience
- 3 credits Writing (W): Writing I
- 3 credits Writing and Information Literacy (W and IL): Writing II
- 3 credits Quantitative Reasoning (QR) (MATH)
- 3 credits World Languages, Speaking and Listening (WS)

General Education: Exploration

- 3 credits Civic Learning (CV)
- 3 credits Diverse Perspectives (DP)
- 3 credits Ethical Reasoning (ER)
- 3 credits Fine Arts Expression and Analysis (FA)
- 3 credits Historical Inquiry and Analysis (HI)
- 3 credits Literary Inquiry and Analysis (LI)
- 3 credits Personal Wellness (PW)
- 3 credits Procedural and Logical Thinking (PL)
- 3 credits Scientific Inquiry and Analysis (SI)

General Education: Integration

- 9 credits AIA (3 of which must be Integrative High Impact Practice - IHIP)
- OR
- Minor (professional majors completing a minor or second major must include at least 9 credits in LA&S disciplines for that minor)

General Education: MAJ

- There may be major courses that have been approved to fulfill up to 3 General Education requirements (at least 9 credits). Varies by major and concentration.

SOPHOMORE YEAR

Fall Semester	15 Credits
COMM 3460	Public Relations 3
COMM 2xxx	Media History Requirement..... 3
COMM xxxx	Phase III Departmental Elective 3
	Gen Ed/Exploration 3
	Gen Ed/Exploration 3

Spring Semester	15 Credits
COMM 3304	Interactive Media Project Design 3
COMM xxxx	Phase III Departmental Elective 3
	Gen Ed/Exploration 3
	Gen Ed/Exploration 3
	Gen Ed/Exploration 3

SENIOR YEAR

Fall Semester	18 Credits*
COMM xxxx	Phase III Departmental Elective..... 3
COMM 4xxx	Phase IV Upper-Level Theory 3
	Gen Ed/Integration (AIA) or Minor Course 3
	Free Elective 3
	Free Elective 3
	Free Elective 3

* Students should take one 18-credit semester in the first 3½ years as senior spring semester Internship is only 12 credits. See example above.

Spring Semester	12 Credits
COMM 4880	Internship (IHIP) 12

Suggested 4-year plan of study. Completion of 120 credits required for graduation.