

Fitchburg State University Graduate and Continuing Education Strategic Plan 5.30.18

<p>Vision- To be the leading state University provider of graduate and continuing education programming and serve as a national model for state Universities.</p>			
<p>Mission- To work collaboratively across University departments to provide quality programming to students that is responsive and accessible to workforce and community needs and delivers quality services to support agreed upon student and university outcomes.</p>			
Goal 1- Strengthen Academic Programs	Goal 2- Promote Student Success	Goal 3-Contribute to a Global and Civic Awareness	Goal 4-Grow and Strategically Align Resources
<ul style="list-style-type: none"> *Review, confirm, communicate and carry out the role of GCE in the assessment of graduate programs. *Identify and operationalize opportunities to expand or build additional student pathways to existing programs. *Develop and maintain resources for GCE chairs and faculty related to processes/policies and student resources. *Define, implement processes to support transfer/degree completion programs. 	<ul style="list-style-type: none"> *Implement a bi-annual assessment of student services to create a continuous improvement model of service. *Define, track, analyze student success goals by program in collaboration with the academic chairs/deans. *Implement retention strategies to assist with goals including pro-active advising. *Work with career services and alumni for career connections and tracking. 	<ul style="list-style-type: none"> *Work with International services to build more pathways for international students and create specific enrollment goals. *Create greater awareness of ALFA, Graduate, CE and Degree Completion programs. *Coordinate and expand community partnerships related to GCE programming (Credit and Non-Credit). *Define, implement and assess community outreach roles. 	<ul style="list-style-type: none"> *Create a process for conducting on-going market research and build program development resources/processes to support efforts. *Increase professional Development/Non-Credit Option in Fields outside of Higher Ed. to align with community need. *Streamline processes/policies related to GCE marketing, recruitment, admissions, service, community outreach and enrollment planning. *Implement and clarify the role of the digital learning dept.