



Fitchburg State University Today

Wednesday, Feb. 17, 2016 - Volume 6, Issue 11

Cardelle named provost and VP for academic affairs

President Lapidus has announced that Alberto J.F. Cardelle, dean of the College of Health Sciences at East Stroudsburg University in Pennsylvania, has been named provost and vice president for academic affairs at Fitchburg State.

Cardelle, who will assume the role in July, was selected following a nationwide search.

"Dr. Cardelle's knowledge, experience and temperament will be an asset to Fitchburg State as we move forward with the implementation of our long-term strategy, vision and goals," President Lapidus said. "He was selected from an impressive pool of candidates, and I am confident that his academic background, leadership skills, and collaborative spirit will help us build on our many strengths even as we seek innovative solutions to the challenges that lie ahead."



Alberto J.F. Cardelle

Cardelle earned a bachelor of science in biology and Latin American studies from Tulane University in 1986. He received a master's degree in public health/health services from Boston University, and completed his doctorate in international studies with a concentration in comparative health policy at the University of Miami.

"I am delighted by the opportunity to join the team at Fitchburg State," Cardelle said. "In my discussions with the search committee and my time on campus, I was impressed by the strong feeling of community and enthusiasm for the institution's future. I look forward to being part of Fitchburg State's continued evolution."

Cardelle was hired by East Stroudsburg University in 1999 as assistant professor of public health. He was promoted to associate professor in 2004 and full professor in 2009. Since 2013, he has been dean of East Stroudsburg's College of Health Sciences, where he is responsible for developing new academic programs and implementing the college's strategic plan. The administrative liaison to six accrediting bodies, he also develops partnerships between the college and health care institutions in Northeast Pennsylvania and beyond.

He is the co-founder and co-director of the university's Institute for Public Health Research and Innovation, which brings together researchers from regional academic centers, medical

centers and the pharmaceutical industry to carry out applied research. The institute is externally funded through grants and contracts currently totaling \$1.5 million.

Cardelle has also been active in community work, including serving on the board of directors of the Hispanic Center of the Lehigh Valley and the Monroe County Economic Development Workforce Development Group and Monroe County Mental Health Taskforce.

Cardelle and his wife, Rachel, an associate dean at Northampton Community College in Pennsylvania, have three daughters, Marianela, Catalina and Josephine.

University observes Black History Month

Fitchburg State's observance of Black History Month continues with exhibitions, performances, talks and other programs throughout February.

On **Wednesday, Feb. 17** at 3:30 p.m., the Black Student Union presents "The Talk: Forming Alliances" at Ellis White Lecture Hall in Hammond Hall.

Also **Wednesday, Feb. 17**, the Black Student Union will serve an authentic soul food dinner in the Holmes Dining Commons. The dinner starts at 4 p.m.

On **Tuesday, Feb. 23**, from 2 to 4 p.m. in the G-Lobby of Hammond Hall, the Center for Diversity and Inclusiveness will present a workshop on Kente bookmark making. Guests will learn about the colors of the Kente cloth, and create their own bookmarks to take home.

The month's events conclude on **Friday, Feb. 26** from 9 p.m. to 1 a.m. when the main lounge at Hammond Hall hosts the Lights Out Dance, sponsored by the Black Student Union.

The events began earlier this month when the Black Student Union presented the photo exhibit "Our Lives Matter" in the Amelia V. Gallucci-Cirio Library. The exhibit will be on display throughout the month. Sentinel & Enterprise coverage of the exhibit opening can be read [here](#). And earlier this week there was a performance by the instrumental and dance troupe Music Dance.edu at the Holmes Dining Commons.

Open house held for renovated Gallucci-Cirio library

The campus community celebrated the completion of renovations to the [Amelia V. Gallucci-Cirio Library](#) at an open house on Feb. 10. The work to the upper floors of the library marked the culmination of the Hammond Hall project that began in 2010.

"It is a truly wonderful space that allows us to do some wonderful things," President Lapidus said at the open house.



The bright, open spaces of the renovated library reflect the evolution of the facility in the life of

the institution, the president added.

"Libraries are no longer just a repository for books," he said, noting they were spaces for meeting and collaboration.

Interim Dean of the Library and Academic Support Centers Sean Goodlett thanked former library director Robert Foley - who returned to campus for the celebration - and his team for seeing the multi-year project through to completion.

"Bob and his staff have spent their careers building this library," said Goodlett, who described the transformation of the building over the past several years as "miraculous."

Hands-only CPR class offered

The Exercise and Sports Science Club at Fitchburg State University will offer "hands-only" CPR [classes](#) to the public during the Fitchburg State Falcons' basketball games between 5 and 8:30 p.m. **Wednesday, Feb. 17** in the Athletics and Recreation Center, 130 North St.

The program is part of the American Heart Association (AHA)'s Central Massachusetts division's community-wide campaign to promote the life-saving technique.

According to the AHA, more than 326,000 people experience cardiac arrest outside of a hospital each year, and about 90 percent of those victims die, often because bystanders don't know how to start CPR or are afraid they'll do something wrong. CPR, especially if performed immediately, can double or triple a cardiac arrest victim's chance of survival.

Hands-Only CPR is CPR without mouth-to-mouth breaths. It is recommended for use by people who see a teen or adult suddenly collapse in an "out-of-hospital" setting (such as at home, at work or in a park).

The CPR Community-Wide Challenge training at each school will be conducted by student groups with equipment donated by the American Heart Association and the corporate sponsors of the Challenge. Participating Colleges and Universities in Worcester will be training students, faculty, staff and community members throughout February at their schools at both sporting and community events. Each institution that participates will be given all the materials and support needed to succeed in this effort.

The CPR Community-Wide Challenge is locally sponsored by UMass Memorial Medical Center and Medstar Ambulance. To learn more about CPR or to find a CPR class near you visit, www.heart.org/cpr. For information about being a part of the Challenge, contact Blair Young at 508.499.6266 or blair.young@heart.org.



Communications Media lecture series launches fifth year

The Communications Media Lecture Series enters its fifth year this spring with presentations from noted professionals in the fields of photography, graphic design and documentary filmmaking.

The series starts

Wednesday, Feb. 24
at 3:30 p.m. in the Ellis White Lecture Hall in Hammond Hall, 160 Pearl St., with a presentation by photographer Karin Rosenthal of her beautiful work in photographing the human figure in water landscapes titled *Journeying Within the Human Landscape*.



"Dimpled Landscape" by Karin Rosenthal

Her photographs are held in numerous museum collections including the Boston Museum of Fine Arts, the Fogg Museum in Cambridge, Brooklyn Museum, Santa Barbara Museum of Art, the International Center of Photography, and the Yale University Art Gallery.

Rosenthal is a resident scholar at Brandeis University's Women's Studies Research Center where, in 2013, she initiated and co-curated an exhibition of work by street photographer Vivian Maier. In the event of inclement weather, the lecture will be held at 3:30 p.m. Wednesday, March 2.

The series continues with a presentation by graphic designer Erik Weikert on **Tuesday, March 22** at 3:30 p.m. in the Ellis White Lecture Hall in Hammond Hall.

Weikert is a designer and senior art director at Pilot, a brand consulting and packaging design agency in Boston's Seaport District. Weikert is a Fitchburg State alumnus who studied graphic design within the Communications Media Department.

He has designed and art directed branding and packaging for Lucasfilm, Disney, Universal, Nike, Puma, Angry Orchard, Boston Beer Company, Hasbro, Rovio: Angry Birds, and Grand Cru: Confidential. He helped develop the retail branding for "Star Wars: The Force Awakens" and was recognized at the Boston Advertising Hatch Awards for his redesign of the Transformers logo.



This image of "Star Wars: The Force Awakens" villain Kylo Ren was created by Erik Weikert, who will speak on Tuesday, March 22.

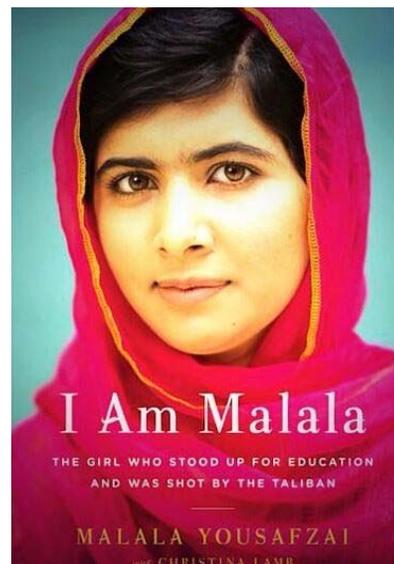
Community Read of "I Am Malala" continues

Nobel Peace Prize winner Malala Yousafzai's acclaimed book *I am Malala* will be explored in Fitchburg State University's Community Read this spring through films, art exhibitions and group discussions. All of the Community Read events are free and open to the public.

Yousafzai's memoir is a remarkable tale of a family uprooted by global terrorism and the fight for girls' education, and tells the story of a father - himself a school owner - who championed and encouraged his daughter to write and attend school.

The work of artist Lalla Essaydi is now on display (through Wednesday, April 13) in the Hammond Hall Art Gallery. Essaydi's art, which often combines Islamic calligraphy with representations of the female body, addresses the complex reality of Arab female identity from the unique perspective of personal experience. In much of her work, she returns to her Moroccan girlhood,

looking back on it as an adult woman caught somewhere between past and present, and as an artist, exploring the language in which to "speak" from this uncertain space.



The real-life story of the first woman to lead a Muslim nation is told in the film "Bhutto," screening at 8 p.m. **Tuesday, March 1** in the Falcon Hub at Hammond Hall. Taking an unprecedented position as an Islamic woman, Benazir Bhutto rose to power as prime minister of Pakistan three times. Surviving years of exile and/or imprisonment as well as accusations of corruption, she never relinquished Pakistan as her homeland and a place she wanted to fight for. Pizza will be served during the movie.

The Community Read keynote speaker and reception will be held at 3:30 p.m. **Monday, March 7** in the Randall Lecture Hall in the Antonucci Science Complex, 333 North St. Dr. Saadia Toor is originally from Pakistan and is currently assistant professor in Sociology, Social Anthropology and Social Work at the City University of New York. Her scholarship revolves around issues of culture, nationalism, gender/sexuality, state formation, and international political economy. Her book *The State of Islam: Culture and Cold War Politics in Pakistan* was published by Pluto Press in 2011.



There will be a panel discussion and reception at 3:30 p.m. **Tuesday, April 5** in the Amelia V. Gallucci-Cirio Library, during which Fitchburg State faculty members will discuss the cultural and historical factors surrounding the attempted assassination of Malala Yousafzai.

The events will conclude at 8 p.m. **Tuesday, April 5** in the Falcon Hub in Hammond Hall with a screening of the acclaimed film "Timbuktu" (2014). The film is the story of a cattle herder and his family who find their quiet lives abruptly disturbed by jihadists determined to control their faith.

Pizza will be served during the movie.

ROTC to host training exercise near campus on Feb. 20

Cadets from the Reserve Officer Training Corps across the region will gather **Saturday, Feb. 20** for a training exercise in the woods near Elliot Field.

More than 80 cadets from Fitchburg State, Worcester Polytechnic Institute, UMass Lowell and other local colleges will assemble at 6 a.m. in the woods near Elliot Field off Pearl Hill Road to conduct an exercise that will demonstrate leadership skills, proficiency in troop leading procedures, and aptitude to conduct small-unit tactics, techniques and procedures.

The objective of the training exercise is to ensure that the cadets are confident in their ability to lead soldiers, to enhance their critical thinking skills, and to practice fundamental U.S. Army tasks while working in a challenging environment.

The training exercise will be followed at 5 p.m. with a Cadet Change of Command at Elliot Field. The Cadet Change of Command is a formal transfer of authority and responsibility for the Bay State Battalion from the outgoing cadet-commander to the incoming cadet-commander. The public is invited.

Staged reading of alum's play set for Thursday, Feb. 25

The Fitchburg State campus will host a staged reading of a new play by alumnus [Andy Bayiates](#) that imagines Abraham Lincoln as the father of social media. "Faceland: 1853" will be performed at 3:30 p.m. **Thursday, Feb. 25** in Weston Auditorium, 353 North St. Admission is free.

The play is set in the city of Springfield, Ill. in 1853. The city's residents are transformed and

obsessed by The Personal Tribune-akin to a printed version of Facebook-whose founder, failed Congressman Abraham Lincoln, is looking for a wealthy investor who can help the business expand across the country to unite the American people and avoid a war.

"Facetime: 1853" has never been performed for an audience, and the playwright Bayiates said the staged reading on Feb. 25 will be a valuable experience in the work's development. The reading will be directed by Professor Richard McElvain.

Bayiates, who graduated from Fitchburg State in 1997 with a degree in English literature, was raised in Billerica and now calls Chicago his home. His play explores the struggle between outer quests for validation and inner authenticity, and the unfiltered experience of life versus the idealized version that is put forth for public consumption.

Bayiates was active in the university's Falcon Players theater troupe during his undergraduate studies, eventually seeing one of his original plays performed on campus. After graduating he worked with a comedy troupe in Boston and then moved to Chicago where he joined an experimental theater company called the Neo-Futurists. He continues to write plays, including the celebrated 44 Plays for 44 Presidents that was seen by Jimmy Carter.

CenterStage at Fitchburg State

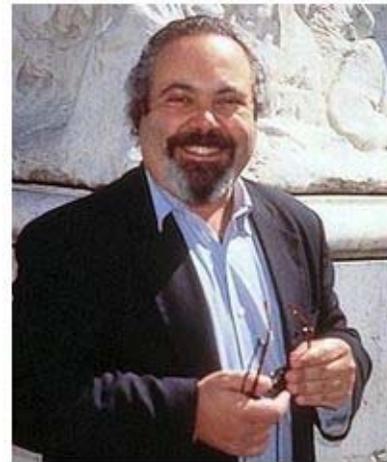
[CenterStage](#) offers an expertly guided culinary tour of the Northern Italy region of Emilia-Romagna at 6:30 p.m. **Friday, April 22** and **Saturday, April 23** at the Falcon Hub in Hammond Hall, 160 Pearl St.

Fitchburg State favorite Fred Plotkin returns to enlighten guests about the history, music and culture of Emilia-Romagna, the region that many call the heart of Northern Italian food from prosciutto and Parmigiano-Reggiano to an array of fresh pasta and balsamic vinegar.

An authentic menu of specialty dishes will set the stage for the renowned author and gourmand's verbal tour of the region and a cash bar featuring regional wines will be available.

This event is sponsored by the Sandro and Lillian Clementi Lecture Fund of Fitchburg State University.

Tickets are \$35 for adults, inclusive of tax and tip. Advance purchase is required. The Weston Box Office, located inside Weston Auditorium at 353 North St., is open 12:30 to 3:30 p.m. Thursday and Friday and can be reached at 978-665-3347. Tickets can also be ordered [online](#).



Fred Plotkin

In the Hammond Hall Art Gallery

The work of artist [Lalla Essaydi](#) will be displayed in the Hammond Hall Art Gallery from through **Wednesday, April 13**.

Lalla A. Essaydi grew up in Morocco and now lives in USA where she received her MFA from the School of the Museum of Fine Arts/TUFTS University in May 2003. Essaydi's work is represented by Howard Yezerski Gallery in Boston and Edwynn Houk Gallery in New York City. Her work has been exhibited in many major international locales, including Boston, Chicago,

Minneapolis, Texas, Buffalo, Colorado, New York, Syria, Ireland, England, France, the Netherlands, Sharjah, U.A.E., and Japan and is represented in a number of collections, including the Williams College Museum of Art, The Art Institute of Chicago, the Fries Museum, the Netherlands, and The Kodak Museum of Art. Her art, which often combines Islamic calligraphy with representations of the female body, addresses the complex reality of Arab female identity from the unique perspective of personal experience. In much of her work, she returns to her Moroccan girlhood, looking back on it as an adult woman caught somewhere between past and present, and as an artist, exploring the language in which to "speak" from this uncertain space. Her paintings often appropriate Orientalist imagery from the Western painting tradition, thereby inviting viewers to reconsider the Orientalist mythology. She has worked in numerous media, including painting, video, film, installation, and analog photography.



"In my art, I wish to present myself through multiple lenses -- as artist, as Moroccan, as traditionalist, as Liberal, as Muslim. In short, I invite viewers to resist stereotypes."

Essaydi's exhibit is part of the university's [Community Read](#) of Malala Yousafzai's memoir, *I am Malala*.

At the Conlon Hall Media Wall

Photographer Phil Carcia's work (pictured at right) is on display through Tuesday, March 8 at the Conlon Hall Media Wall inside 316 Highland Ave. Carcia will present a wall talk at 3:30 p.m. **Wednesday, Feb. 17** at the exhibit.



The exhibit includes photographs Carcia has taken during 10,000 miles of walking across North America. He quotes from the book "Wanderlust: A History of Walking" by Rebecca Solnit to describe the context of his images:

"To travel without arriving would be as incomplete as to arrive without having traveled. To walk there is to earn it, through laboriousness and through the transformation that comes during a journey."

Faculty Notes

Michael Greenwood (Business Administration) was elected chairman of the North Central

Massachusetts Chamber of Commerce Community Leadership Institute steering committee replacing outgoing chair Marty Connors, president of Rollstone Bank & Trust and Chairman of the FSU Board of Trustees. Greenwood has been a member of the steering committee since it's reintroduction in 2011. "Each year, I am amazed and impressed with the dedication of the participants. Programs like this are an important asset within the community, developing tomorrow's business leaders," said Greenwood.

Adem Elveren (Economics, History and Political Science) has been selected to serve on the editorial board of the scholarly journal Research and Policy on Turkey published by Taylor & Francis Group. He co-edited the first issue of the journal. Also, Elveren is in the midst of a year-long project, funded by a scholarship from the Turkish government, studying that nation's brain drain. For that project he is reaching out to Turkish students, academicians and other professionals and surveying them on what could incentivize their return to Turkey.

Join Our Mailing List

Fitchburg State University | 978-665-3000 | fitchburgstate.edu

STAY CONNECTED:



Fitchburg State University, 160 Pearl Street, Fitchburg, MA 01420

[SafeUnsubscribe™ {recipient's email}](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by mbruun@fitchburgstate.edu in collaboration with

Constant Contact 

Try it free today