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## Fifth Year Alumni Feedback 15'

**Survey Title:** Fifth Year Alumni Feedback 15'

### Survey Properties:

**Total Respondents:** 172

### Responses By Question Analysis:

1. We would like to know about your short-term plans. Please mark each of the following as they relate to you currently:

	Yes	No	Not Applicable	Response Total	Points	Avg
I am currently employed or have a job offer in a field closely related to my degree	100% (8)	0% (0)	0% (0)	8		
I am currently employed or have a job offer in a field that is not related to my degree	0% (0)	57.14% (4)	42.86% (3)	7		
I am searching for employment in a field closely related to my degree	28.57% (2)	42.86% (3)	28.57% (2)	7		
I am searching for employment in a field not closely related to my degree	28.57% (2)	42.86% (3)	28.57% (2)	7		
I have been accepted into a graduate program to continue my education at Fitchburg State University	28.57% (2)	42.86% (3)	28.57% (2)	7		
I have been accepted into a graduate or doctoral program to continue my education at another institution	37.5% (3)	37.5% (3)	25% (2)	8		
I am not planning to continue my education at this time	28.57% (2)	28.57% (2)	42.86% (3)	7		
I am a member of the Armed Forces	0% (0)	100% (7)	0% (0)	7		
<b>Total Respondents</b>				<b>8</b>		

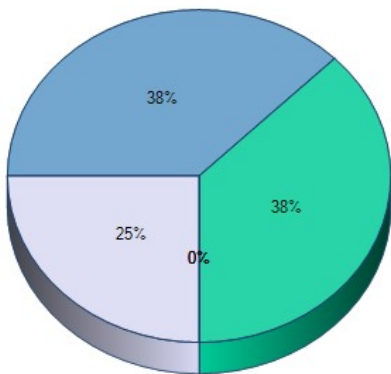
2. How many times have you changed employers or been promoted since graduation five years ago?

1. 1 - promotion into Management chain
2. 0
3. I have remained with the same employer through their merger. I have been promoted twice since completion of my MBA in 2015.
4. I have had three employers, one where I was not promoted during my 8 months there, another where I was promoted once during my 4 years there, and now I currently work for myself.
5. 7
6. 1
7. Zero

8. Twice

**Total Respondents 8**

3. Are you satisfied with the course of your career thus far?



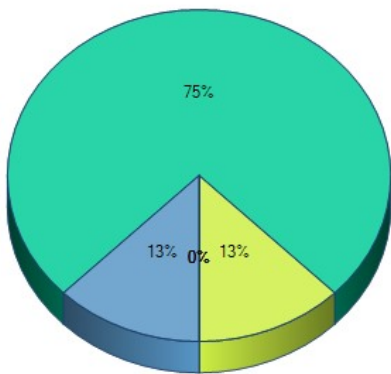
	Response Total	Response Percent
Very Satisfied	2	25%
Satisfied	3	38%
Neutral	3	38%
Dissatisfied	0	0%
Very Dissatisfied	0	0%
Not Working at This Time	0	0%
<b>Total Respondents</b>	<b>8</b>	

4. Where are you currently employed and what is your job title?

1. The MathWorks Inc  
Senior Team Lead, Customer Service
2. Mount wachusett community college campus internationalization consultant
3. Johnson Controls Inc (formerly SimplexGrinnell). Associate Director Field Scheduling and Service operations
4. I am currently a Freelance Marketing Consultant, working for myself while doing grad school. I was unhappy at my last job as there was a lot of room for growth but only for outside hires and was actively applying for other jobs with no luck for about a year before I decided to leave and start freelancing, which I do very much enjoy and plan to continue on the side if I were to take another position.  
Alkermes, Inc.
5. Data Stewardship Analysis
6. Wellington Management
7. 1776 Financial Services and I am a Certified Financial Planner
8. Lexia Learning Systems and my title is a Salesforce Administrator

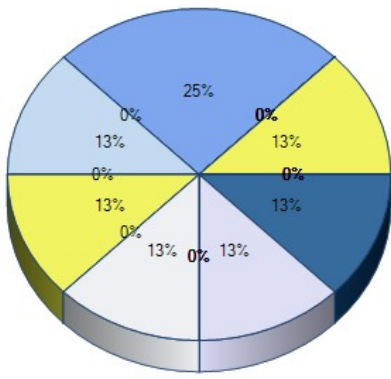
**Total Respondents 8**

5. In what sector are you employed?



	Response Total	Response Percent
Not employed	0	0%
Self-employed	1	12%
For-profit corporation/company	6	75%
Government or other public institution or agency	1	12%
Military	0	0%
Non-profit organization, institution or NGO	0	0%
<b>Total Respondents</b>	<b>8</b>	

6. Please select the industry that best describes your employer.



	Response Response	
	Total	Percent
<input type="checkbox"/> N/A - Not working	0	0%
<input type="checkbox"/> Agriculture	0	0%
<input type="checkbox"/> Biotech/Pharmaceutical	0	0%
<input type="checkbox"/> Business Services	0	0%
<input type="checkbox"/> Communications/Marketing/PR	1	12%
<input type="checkbox"/> Computer Science/Technology	0	0%
<input type="checkbox"/> Education: Higher Education	1	12%
<input type="checkbox"/> Education: PreK - High School	0	0%
<input type="checkbox"/> Engineering	1	12%
<input type="checkbox"/> Environment	0	0%
<input type="checkbox"/> Financial Services	2	25%
<input type="checkbox"/> Fine/Performing Arts	0	0%
<input type="checkbox"/> Food Service	0	0%
<input type="checkbox"/> Healthcare	0	0%
<input type="checkbox"/> Hospitality/Tourism/Travel	0	0%
<input type="checkbox"/> Information Technology	0	0%
<input type="checkbox"/> Law/Legal Services	0	0%
<input type="checkbox"/> Manufacturing	0	0%
<input type="checkbox"/> Media/Journalism/Publishing	0	0%
<input type="checkbox"/> Medicine	1	12%
<input type="checkbox"/> Military/Defense	0	0%
<input type="checkbox"/> Politics/Public Policy/Advocacy	0	0%
<input type="checkbox"/> Retail	0	0%
<input type="checkbox"/> Social Services	0	0%
<input type="checkbox"/> Sports/Fitness	0	0%
<input type="checkbox"/> Technology	1	12%
<input type="checkbox"/> Other, please specify	1	12%
<b>Total Respondents</b>	<b>8</b>	

Fire and Life Safety

7. We are always interested in our Alumni's continued interest in their personal and professional development. Which, if any, professional organizations have you joined since completing your program of study?

1. N/A
2. N/A
3. I am a member of the Central Mass Young Professionals Committee which is hosted by the North Central Mass Chamber here in Fitchburg.
4. N/A
5. CFP Board, College for Financial Planning, FINRA, Chamber of Commerce
6. None

**Total Respondents 6**

(skipped this question) 2

8. We believe that Fitchburg State Alumni are always expanding their body of knowledge and would like to know what types of professional development activities you have engaged in since completion of your program of study? (i.e. attended conferences or workshops, given presentation at conference or workshops, conducting scholarly research, licensures or certifications completed, etc.)

1. Management onboarding and training classes through work - Setting Goals & Objectives, Situational Leadership, Difficult Conversations

2. Attended multiple Fred Pryor courses for peer to management transition, women in the workplace, handling emotional and hostile situations, excel for intermediate level  
I am working towards the Salesforce administrator certification, Project Management certification, as well as Google Ads and Analytics. I have not finished these certifications, but they are online training courses.
3. I have also taken many courses, online and in person, in SEO, Adobe Creative Suite, Salesforce, digital marketing, etc. I am also working towards my MBA at Suffolk University.
4. N/A
5. Multiple Salesforce.com conferences. Other Sales Operations Conferences held in the Boston area.

**Total Respondents 5**

(skipped this question) 3

**9.** We like to know where our graduates are in the world. Please provide us with the city and state or country in which you currently reside.

1. Ashland, Massachusetts
2. Fitchburg
3. Back in Fitchburg MA, previously Philadelphia PA for 4 years
4. I was living in the North End of Boston for a few years but am back in Fitchburg, MA.
5. Leominster, MA
6. Franklin, MA
7. Lawrence, MA

**Total Respondents 7**

(skipped this question) 1

**10.** Rate the quality of the following with respect to the degree you received five years ago:

	Excellent	Good	Fair	Poor	Response Total	Points	Avg
Quality of faculty instruction	25% (2)	75% (6)	0% (0)	0% (0)	8		
Level of individual attention	37.5% (3)	25% (2)	25% (2)	12.5% (1)	8		
Quality of academic advisement	25% (2)	37.5% (3)	12.5% (1)	25% (2)	8		
Curriculum linked to job related skills and knowledge	12.5% (1)	62.5% (5)	25% (2)	0% (0)	8		
Preparation to meet the demands of my job	25% (2)	37.5% (3)	37.5% (3)	0% (0)	8		
Preparation to continue my education	42.86% (3)	28.57% (2)	28.57% (2)	0% (0)	7		
<b>Total Respondents</b>					<b>8</b>		

**11.** Please select your level of agreement with the following statements:

	Very High	High	Average	Low	Very Low	Response Total	Points	Avg
Overall satisfaction with my experience with Fitchburg State University	25% (2)	37.5% (3)	37.5% (3)	0% (0)	0% (0)	8		
<b>Total Respondents</b>						<b>8</b>		

**12.** Looking back at your academic career at Fitchburg State University, please select your level of agreement with the following:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Response Total	Points	Avg
The social and interpersonal skills you developed have impacted your life	12.5% (1)	50% (4)	12.5% (1)	25% (2)	0% (0)	8		
You have benefitted from the personal connections you made	33.33% (3)	11.11% (1)	22.22% (2)	33.33% (3)	0% (0)	9		
You have benefitted from the social networks of which you were/are a part	25% (2)	25% (2)	12.5% (1)	37.5% (3)	0% (0)	8		
The benefits of attending were worth the financial cost	37.5% (3)	25% (2)	37.5% (3)	0% (0)	0% (0)	8		

13. How well did Fitchburg State University prepare you in terms of the following skill sets:

	Very Well	Well	Neutral	Poorly	Very Poorly	Response Total	Points	Avg
Ability to think analytically and logically	37.5% (3)	50% (4)	12.5% (1)	0% (0)	0% (0)	8		
Ability to acquire new skills and knowledge on your own	25% (2)	75% (6)	0% (0)	0% (0)	0% (0)	8		
Ability to use the knowledge, ideas, or perspectives gained from your major field	12.5% (1)	62.5% (5)	25% (2)	0% (0)	0% (0)	8		
Ability to orally communicate well	25% (2)	50% (4)	25% (2)	0% (0)	0% (0)	8		
Ability to judge information/ideas/actions/conclusions based on sources/methods/reasoning	25% (2)	62.5% (5)	12.5% (1)	0% (0)	0% (0)	8		
Ability to write effectively	28.57% (2)	71.43% (5)	0% (0)	0% (0)	0% (0)	7		
Ability to use information technology in intellectual and/or professional pursuits	14.29% (1)	71.43% (5)	14.29% (1)	0% (0)	0% (0)	7		
Ability to understand and appreciate cultural and ethnic differences between people	14.29% (1)	57.14% (4)	28.57% (2)	0% (0)	0% (0)	7		
Ability to understand international perspectives on economic, political, social, and cultural issues	28.57% (2)	42.86% (3)	28.57% (2)	0% (0)	0% (0)	7		
Ability to gain an understanding of or appreciation for the arts	0% (0)	57.14% (4)	14.29% (1)	28.57% (2)	0% (0)	7		
Ability to understand and apply quantitative principles and methods	14.29% (1)	71.43% (5)	14.29% (1)	0% (0)	0% (0)	7		
Ability to understand scientific method	14.29% (1)	71.43% (5)	0% (0)	14.29% (1)	0% (0)	7		
<b>Total Respondents</b>						<b>8</b>		

14. How well did Fitchburg State University prepare you for the following personal and professional situational skill sets:

	Very Well	Well	Neutral	Poorly	Very Poorly	Response Total	Points	Avg
Your ability to work as a member of a team or group	50% (4)	12.5% (1)	37.5% (3)	0% (0)	0% (0)	8		
Your ability to get along with people of diverse backgrounds and perspectives	62.5% (5)	0% (0)	25% (2)	12.5% (1)	0% (0)	8		
Your ability to lead others effectively	37.5% (3)	50% (4)	0% (0)	12.5% (1)	0% (0)	8		
Your ability to evaluate and choose between alternative courses of action	50% (4)	50% (4)	0% (0)	0% (0)	0% (0)	8		
Your awareness of contemporary issues and their cause and consequences	50% (4)	37.5% (3)	0% (0)	12.5% (1)	0% (0)	8		
<b>Total Respondents</b>						<b>8</b>		

15. What did we not ask you about but you feel we should know?

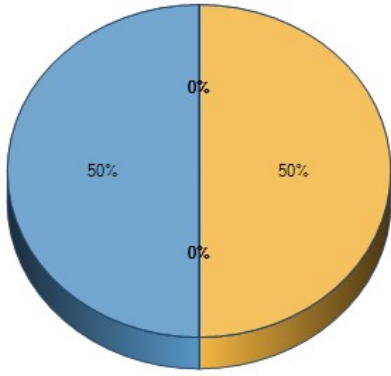
1. Questions should be added to address gender, race and cultural mix of courses and teaching staff. There was little to no diversity between the teaching staff and student population during my in-person classes for my MBA. I would also like to mention that several male professors I had in both my undergrad and graduate courses at FSU should be rotated out and include a more diverse and technology driven teachers. The teachers I had did not include current technology in their conversations and would reference articles and materials that were over 5yrs old. I got very little out of the FSU MBA other than a piece of paper. The teachers seemed uninterested and not open to listening to constructive arguments and to foster thinking outside of the box.
2. I would add more digital concepts into the marketing program, other than that I loved my experience at FSU. Dr Scap was the best!
3. Internships should be a degree requirement for business students. Fewer non-major/minor classes should be required. Not worth the cost. Very limited use of this knowledge over the past 5 years (history/art for example)

Total Respondents 3

(skipped this

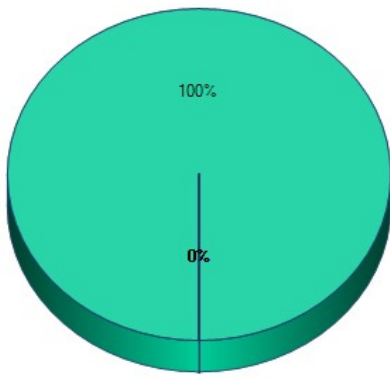
question)

16. Please select the Degree you completed at Fitchburg State University from the list below.



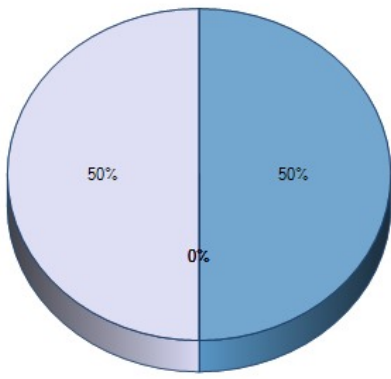
	Response Total	Response Percent
<input type="checkbox"/> Bachelor of Arts (BA)	0	0%
<input checked="" type="checkbox"/> Bachelor of Science (BS)	4	50%
<input checked="" type="checkbox"/> Certificate of Graduate Study (CAGS)	0	0%
<input checked="" type="checkbox"/> Master of Arts (MA)	0	0%
<input type="checkbox"/> Master of Arts in Teaching (MAT)	0	0%
<input checked="" type="checkbox"/> Master of Busienss Administration (MBA)	4	50%
<input checked="" type="checkbox"/> Master of Education (MEd)	0	0%
<input checked="" type="checkbox"/> Master of Science (MS)	0	0%
<b>Total Respondents</b>	<b>8</b>	

17. Please select the major field studied for your degree:



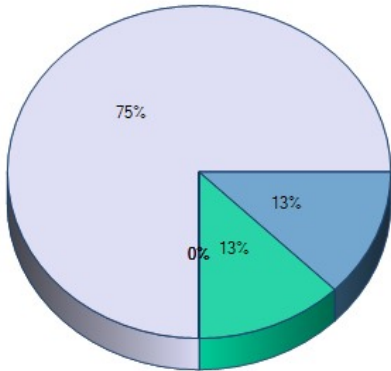
	Response Total	Response Percent
Arts Education (MEd only)	0	0%
Biology	0	0%
Business Administration	8	100%
Chemistry	0	0%
Clinical Mental Health Counseling	0	0%
Communication (MS only)	0	0%
Communications Media	0	0%
Computer Information Systems	0	0%
Computer Science	0	0%
Criminal Justice	0	0%
Curriculum and Teaching (MEd only)	0	0%
Early Childhood Education	0	0%
Educational Leadership and Management (MEd only)	0	0%
Economics	0	0%
Elementary Education	0	0%
English Studies	0	0%
Environmental and Earth Science	0	0%
Exercise and Sports Science	0	0%
Game Design	0	0%
Geographic Science and Technology	0	0%
History	0	0%
Human Services	0	0%
Industrial Technology	0	0%
Interdisciplinary Studies	0	0%
LECOM Early Acceptance	0	0%
Mathematics	0	0%
Middle School Education	0	0%
Nursing - General	0	0%
Nursing - LPN to Baccalaureate	0	0%
Nursing - RN to Baccalaureate	0	0%
Occupational/Vocational Education	0	0%
Political Science	0	0%
Psychological Science	0	0%
Science Education (MEd only)	0	0%
Sociology	0	0%
Special Education	0	0%
Technology Education (Grades 5-12)	0	0%
School Counseling	0	0%
<b>Total Respondents</b>	<b>8</b>	

18. To which gender identity do you most identify?



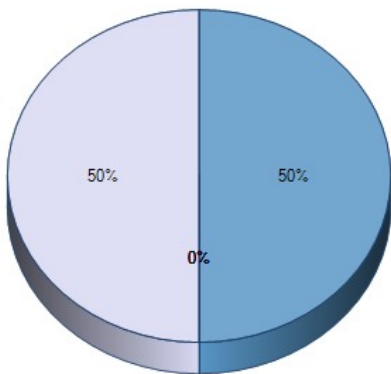
	Response Total	Response Percent
Male	4	50%
Female	4	50%
Transgender Male	0	0%
Transgender Female	0	0%
Do not identify as female, male or transgender	0	0%
<b>Total Respondents</b>	<b>8</b>	

19. To which racial heritage do you predominantly identify?



	Response Total	Response Percent
White/Caucasian	6	75%
Asian	1	12%
Hispanic/Latino	1	12%
Black/African American	0	0%
American Indian	0	0%
Other	0	0%
<b>Total Respondents</b>	<b>8</b>	

20. How many dependents do you have (not including yourself)?



	Response Total	Response Percent
1	1	50%
2	1	50%
3	0	0%
4	0	0%
5	0	0%
5+	0	0%
<b>Total Respondents</b>	<b>2</b>	
<b>(skipped this question)</b>	<b>6</b>	