

Two-Year Course Rotation

BUSINESS ADMINISTRATION



Marketing Management Concentration, Online/Accelerated MBA

Course	Title	ODD						EVEN						
		Spring A	Spring B	Summer A	Summer B	Fall A	Fall B	Spring A	Spring B	Summer A	Summer B	Fall A	Fall B	
MGMT 9040	Organizational Behavior and Development	✓	✓	✓	✓		✓		✓				✓	✓
MGMT 9060	Management Information Systems		✓		✓	✓		✓			✓			✓
MGMT 9160	Marketing Management	✓		✓		✓		✓			✓			✓
MGMT 9170	Corporate Finance		✓		✓		✓	✓		✓			✓	✓
MGMT 9180 or MGMT 9030	Accounting Practices for Managers	✓			✓		✓		✓		✓			✓
	or Accounting Theory			✓										
MGMT 9500	Capstone: Strategic Management **Students should have 24 credits completed**	✓		✓		✓		✓		✓			✓	
MGMT 9165	Market Research and Analysis		✓		✓	✓							✓	
MGMT 9330	Integrated Marketing Communications	✓		✓										✓
MGMT 9300	Marketing Strategies	✓		✓									✓	
MGMT	One 3 credit course from any five concentrations.													