

Two-Year Course Rotation

BUSINESS ADMINISTRATION



Marketing Concentration, Online / Accelerated B.S.

Even Years

Odd Years

Course	Title	<i>Even Years</i>						<i>Odd Years</i>						
		Spring A	Spring B	Summer A	Summer B	Fall A	Fall B	Spring A	Spring B	Summer A	Summer B	Fall A	Fall B	
BSAD 1700	Intro to Computer Info Systems for Business	✓			✓		✓					✓		
BSAD 2010	Introduction to Financial Reporting			✓				✓				✓		✓
BSAD 2020	Introduction to Managerial Accounting	✓		✓			✓					✓		
BSAD 2030	Principles of Management		✓				✓				✓		✓	
BSAD 2040	Fundamentals of Marketing	✓		✓				✓				✓		
BSAD 3400	Basic Finance				✓			✓			✓			✓
BSAD 3500	Business Law I		✓			✓			✓					✓
BSAD 4230	Fluctuations and Forecasting			✓			✓		✓				✓	
BSAD 4300	Sales Management		✓			✓					✓			✓
BSAD 4330	International Marketing	✓			✓				✓				✓	
BSAD 4500	Business Law II			✓			✓				✓			✓
BSAD 4880	International Business Management		✓			✓		✓				✓		
BSAD 4890	Business Policy and Strategy	✓			✓			✓					✓	
BSAD 3310	Consumer Behavior	✓						✓						
BSAD 3320	Market Research		✓						✓					
BSAD 3330	Advertising				✓							✓		
BSAD 4340	Developing Marketing Strategies					✓							✓	
3 Credits	BSAD Elective													
12 Credits	BSAD Liberal Arts & Sciences (LAS) Requirements													
30 Credits	Liberal Arts & Sciences (LAS) Electives													
12 Credits	Advanced LAS Electives													
12 Credits	Free Electives													