



Third Year Alumni Feedback (2015/16 Graduates)

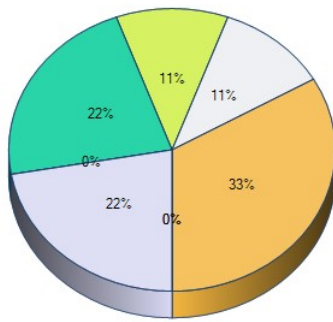
Survey Title: Third Year Alumni Feedback (2015/16)

Responses By Question Analysis:

1. We would like to know about your short-term plans. Please mark each of the following as they relate to you currently:

	Yes	No	Not Applicable	Response Total	Points	Avg
I am currently employed or have a job offer in a field closely related to my degree	77.78% (7)0% (0)	22.22% (2)0% (0)	0% (0)0% (0)	9	0	0
I am currently employed or have a job offer in a field that is not related to my degree	9.09% (1)0% (0)	72.73% (8)0% (0)	18.18% (2)0% (0)	11	0	0
I am searching for employment in a field closely related to my degree	44.44% (4)0% (0)	33.33% (3)0% (0)	22.22% (2)0% (0)	9	0	0
I am searching for employment in a field not closely related to my degree	10% (1)0% (0)	60% (6)0% (0)	30% (3)0% (0)	10	0	0
I have been accepted into a graduate program to continue my education at Fitchburg State University	0% (0)0% (0)	88.89% (8)0% (0)	11.11% (1)0% (0)	9	0	0
I have been accepted into a graduate or doctoral program to continue my education at another institution	33.33% (3)0% (0)	66.67% (6)0% (0)	0% (0)0% (0)	9	0	0
I am not planning to continue my education at this time	44.44% (4)0% (0)	33.33% (3)0% (0)	22.22% (2)0% (0)	9	0	0
I am a member of the Armed Forces	0% (0)0% (0)	87.5% (7)0% (0)	12.5% (1)0% (0)	8	0	0
Total Respondents				9		

2. How long did it take you to find your first position after graduating?



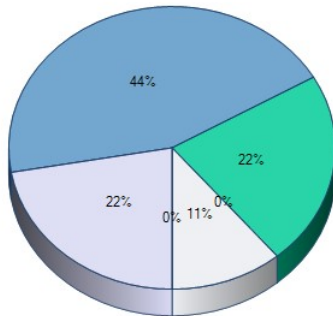
	Response Total	Response Percent
Have not found a position yet	2	22%
Held the position while I completed my degree	0	0%
Secured my position prior to graduation	2	22%
Less than 30 days after graduation	1	11%
1 - 3 months after graduation	1	11%
4-6 months after graduation	3	33%
7 or more months after graduation	0	0%
Did not pursue employment	0	0%
Total Respondents	9	

3. How many times have you changed employers or been promoted since graduation three years ago?

1. 2
2. In 2016-2017 I worked for 6 employers, for the most part not in my field. In 2018-2019 I've worked for one employer in my field.
3. Twice
4. I have changed employers twice since graduation but still maintain part-time and freelance positions within my field.
5. 2
6. Once
7. None, still employed as of April 16th, 2019.
8. once
9. Have been promoted twice at my current and only employer after graduation in 2016.

Total Respondents 9

4. Are you satisfied with the course of your career thus far?



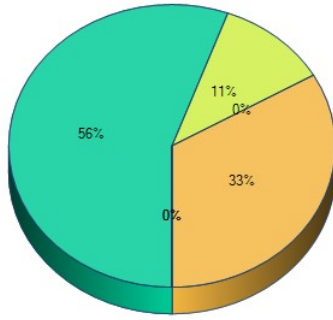
	Response Total	Response Percent
Very Satisfied	2	22%
Satisfied	4	44%
Neutral	2	22%
Dissatisfied	0	0%
Very Dissatisfied	1	11%
Not Working at This Time	0	0%
Total Respondents	9	

5. Where are you currently employed and what is your job title?

1. ALM Works, Marketing Associate
2. North TV - Government Channel Coordinator
3. Chatham Village Market. I'm a grocery/produce clerk and a receiver.
4. I am employed with Spectra Venue Management working as the AV Manager for the Tsongas Center at UMass Lowell. I work on in-game presentation and content for social media, our in-arena show, marquee as well as general AV and IT tasks and support for any event, sporting event, convention or concert held in the venue or on the property.
5. Boston neighborhood network - production truck manager
6. Ver-Tex Construction, Marketing Specialist
7. Employer: Market Basket
Position: Meat Clerk/Assistant
8. City of Boston Mayors office
director of Engagement Economic mobility Lab
9. International Fund for Animal Welfare as a Senior Media Project Coordinator

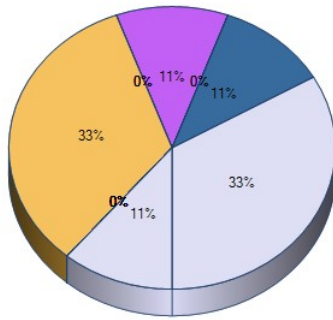
Total Respondents 9

6. In what sector are you employed?



	Response Total	Response Percent
Not employed	0	0%
Self-employed	0	0%
For-profit corporation/company	5	56%
Government or other public institution or agency	1	11%
Military	0	0%
Non-profit organization, institution or NGO	3	33%
Total Respondents	9	

7. Please select the industry that best describes your employer.



	Response Total	Response Percent
N/A - Not working	1	11%
Agriculture	0	0%
Biotech/Pharmaceutical	0	0%
Business Services	0	0%
Communications/Marketing/PR	0	0%
Computer Science/Technology	0	0%
Education: Higher Education	0	0%
Education: PreK - High School	0	0%
Engineering	0	0%
Environment	0	0%
Financial Services	0	0%
Fine/Performing Arts	0	0%
Food Service	0	0%
Healthcare	0	0%
Hospitality/Tourism/Travel	0	0%
Information Technology	0	0%
Law/Legal Services	0	0%
Manufacturing	0	0%
Media/Journalism/Publishing	3	33%
Medicine	0	0%
Military/Defense	0	0%
Politics/Public Policy/Advocacy	0	0%
Retail	1	11%
Social Services	0	0%
Sports/Fitness	0	0%
Technology	1	11%
Other, please specify	3	33%
Total Respondents	9	

Construction

Grocery

Animal Welfare

8. We are always interested in our Alumni's continued interest in their personal and professional development. Which, if any, professional organizations have you joined since completing your program of study?

1. Yes
2. N/A
3. Havent
4. I have not joined any professional organizations at this time but would be interest in what organizations would apply to me.
5. None
6. None, I have applied for multiple employers post graduation but was rejected from all them following my graduation.

Total Respondents 6

(skipped this question) 3

9. We believe that Fitchburg State Alumni are always expanding their body of knowledge and would like to know what types of professional development activities you have engaged in since completion of you program of study? (i.e. attended conferences or workshops, given presentation at conference or workshops, conducting scholarly research, licensures or certifications completed, etc.)

1. Attended conferences
2. N/A
3. I'd like to find out more.
I have been to conferences and worked/networked with other professionals in the area in college sports.
4. We are current looking at attending trade shows and conferences to work with our partners, such as NAB, IDEA, SVG, and others.
5. None
6. Conferences, events, presentations at events, certificate program at UCLA Extension
7. Currently attending Mount Wachusett Community College, focusing in Accounting. Currently a member of National Society of Success and Leadership chapter.
8. Currently working towards my masters in public administration from Suffolk University
9. Attended Henry Stuart's digital asset management conference in New York City in 2018. Participated in Michael Rosenblum's Intensive Video Producer four day course.

Total Respondents 9

10. We like to know where our graduates are in the world. Please provide us with the city and state or country in which you currently reside.

1. Waltham, MA
2. North Attleboro Massachusetts
3. Harwich Ma
4. I currently reside in Chelmsford, MA.
5. Stoneham MA
6. Wakefield, Massachusetts, USA
7. Ashburnham, MA
8. Plainville, Massachusetts

Total Respondents 8

(skipped this question) 1

11. Rate the quality of the following with respect to the degree you received three years ago:

	Excellent	Good	Fair	Poor	Response Total	Points	Avg
Quality of faculty instruction	55.56% (5)0% (0)	33.33% (3)0% (0)	11.11% (1)0% (0)	0% (0)0% (0)	9	0	0
Level of individual attention	50% (4)0% (0)	50% (4)0% (0)	0% (0)0% (0)	0% (0)0% (0)	8	0	0
Quality of academic advisement	62.5% (5)0% (0)	0% (0)0% (0)	37.5% (3)0% (0)	0% (0)0% (0)	8	0	0
Curriculum linked to job related skills and knowledge	44.44% (4)0% (0)	22.22% (2)0% (0)	22.22% (2)0% (0)	11.11% (1)0% (0)	9	0	0
Preparation to meet the demands of my job	66.67% (6)0% (0)	0% (0)0% (0)	22.22% (2)0% (0)	11.11% (1)0% (0)	9	0	0
Preparation to continue my education	33.33% (3)0% (0)	44.44% (4)0% (0)	11.11% (1)0% (0)	11.11% (1)0% (0)	9	0	0
Total Respondents					9		

12. Please select your level of agreement with the following statements:

	Very High	High	Average	Low	Very Low	Response Total	Points	Avg
Overall satisfaction with my experience with Fitchburg State University	30% (3)0% (0)	30% (3)0% (0)	30% (3)0% (0)	10% (1)0% (0)	0% (0)0% (0)	10	0	0
Total Respondents						9		

13. Looking back at your academic career at Fitchburg State University, please select your level of agreement with the following:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Response Total	Points	Avg
The social and interpersonal skills you developed have impacted your life	55.56% (5)0% (0)	44.44% (4)0% (0)	0% (0)0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
You have benefitted from the personal connections you made	55.56% (5)0% (0)	33.33% (3)0% (0)	11.11% (1)0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
You have benefitted from the social networks of	55.56% (5)0% (0)	22.22% (2)0% (0)	0% (0)0% (0)	22.22% (2)0% (0)	0% (0)0% (0)	9	0	0

which you were/are a part

The benefits of attending were worth the financial cost	55.56% (5) 0% (0)	11.11% (1) 0% (0)	22.22% (2) 0% (0)	11.11% (1) 0% (0)	0% (0)0% (0)	9	0	0
---	----------------------	----------------------	----------------------	----------------------	--------------	---	---	---

Total Respondents 9

14. How well did Fitchburg State University prepare you in terms of the following skill sets:

	Very Well	Well	Neutral	Poorly	Very Poorly	Response Total	Points	Avg
Ability to think analytically and logically	55.56% (5) 0% (0)	33.33% (3) 0% (0)	11.11% (1) 0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
Ability to acquire new skills and knowledge on your own	66.67% (6) 0% (0)	22.22% (2) 0% (0)	11.11% (1) 0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
Ability to use the knowledge, ideas, or perspectives gained from your major field	55.56% (5) 0% (0)	33.33% (3) 0% (0)	11.11% (1) 0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
Ability to orally communicate well	33.33% (3) 0% (0)	55.56% (5) 0% (0)	0% (0)0% (0)	0% (0)0% (0)	11.11% (1) 0% (0)	9	0	0
Ability to judge information/ideas/actions/conclusions based on sources/methods/reasoning	33.33% (3) 0% (0)	66.67% (6) 0% (0)	0% (0)0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
Ability to write effectively	33.33% (3) 0% (0)	55.56% (5) 0% (0)	0% (0)0% (0)	11.11% (1) 0% (0)	0% (0)0% (0)	9	0	0
Ability to use information technology in intellectual and/or professional pursuits	33.33% (3) 0% (0)	55.56% (5) 0% (0)	11.11% (1) 0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
Ability to understand and appreciate cultural and ethnic differences between people	44.44% (4) 0% (0)	44.44% (4) 0% (0)	11.11% (1) 0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
Ability to understand international perspectives on economic, political, social, and cultural issues	44.44% (4) 0% (0)	33.33% (3) 0% (0)	22.22% (2) 0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
Ability to gain an understanding of or appreciation for the arts	66.67% (6) 0% (0)	33.33% (3) 0% (0)	0% (0)0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
Ability to understand and apply quantitative principles and methods	44.44% (4) 0% (0)	33.33% (3) 0% (0)	22.22% (2) 0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
Ability to understand scientific method	37.5% (3) 0% (0)	25% (2)0% (0)	25% (2)0% (0)	12.5% (1) 0% (0)	0% (0)0% (0)	8	0	0
Total Respondents						9		

15. How well did Fitchburg State University prepare you for the following personal and professional situational skill sets:

	Very Well	Well	Neutral	Poorly	Very Poorly	Response Total	Points	Avg
Your ability to work as a member of a team or group	44.44% (4)0% (0)	44.44% (4)0% (0)	11.11% (1)0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
Your ability to get along with people of diverse backgrounds and perspectives	44.44% (4)0% (0)	44.44% (4)0% (0)	11.11% (1)0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
Your ability to lead others effectively	55.56% (5)0% (0)	33.33% (3)0% (0)	0% (0)0% (0)	11.11% (1)0% (0)	0% (0)0% (0)	9	0	0
Your ability to evaluate and choose between alternative courses of action	44.44% (4)0% (0)	33.33% (3)0% (0)	22.22% (2)0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
Your awareness of contemporary issues and their cause and consequences	44.44% (4)0% (0)	44.44% (4)0% (0)	11.11% (1)0% (0)	0% (0)0% (0)	0% (0)0% (0)	9	0	0
Total Respondents						9		

16. What did we not ask you about but you feel we should know?

1. N/A
2. I have two complaints regarding the film program. One of them is minor, but the other one is a little more important.

I'll start with the minor one. For some reason, there is an obsession with Avid Media Composer. An insistence that this is what we will be seeing and using. I understand if you plan on living in Los Angeles, this likely will be the case. However, being a Massachusetts school, I suspect a lot of students plan to live and work locally afterwards. I've worked for two field related companies and I've been on several smaller projects. I also have peers who work in the film/video industry as well. From what I understand, most Massachusetts based companies are working with Adobe Premier or Final Cut Pro X. I have yet to actually

work with Avid professionally. I understand in principle, Avid is the peak of professional software. A lot of editing principles carry over, so it's not a bad choice to focus on. The problem is that the attitude toward other software was that you wouldn't be using it. Not even offering an overview of what other software you might encounter or even going over some of the basics is somewhat counterintuitive. Not every student is going to be editing holywood productions. Many of them are quite likely to be starting out in Local Access. Final Cut Pro X for example has a dramatically different editing philosophy than Avid. My internship and my current job both use Final Cut Pro X

Much more importantly, I feel the internship program needs to be better monitored a bit better. The biggest selling point for me, going to fitchburg state, was the internship program. On my internship however, the professor who was overseeing my progress set aside time to meet with the CEO. On that day, they proceeded to leave abruptly due to time constraints. The CEO was furious. When they came back the following time, they proceeded to cite something in the contract stating that they could do that. This didn't prevent it from creating a negative impression of the school, and perhaps me as an intern. The company's reaction essentially was "that doesn't fly in the business world." I've heard other complaints about the internship program from my peers, many of which don't think the school takes it seriously enough. Many people choose to go to Fitchburg State University because of its internship program, so the quality of this program should be a top priority.

3. Not asking about how you can help me. Very important

You did not ask about the effectiveness of the internship programs in place. I personally worked to make the most of my time outside of the classroom to pave my way in the field. With the internship I had initially lined up falling through just 2-3 weeks before starting, I felt I was let down by the system that was in place at that time; a system that was one of the cornerstones of the course of study. I have worked hard to be where I am, but I do not feel I received the help I could have when first starting out professionally.

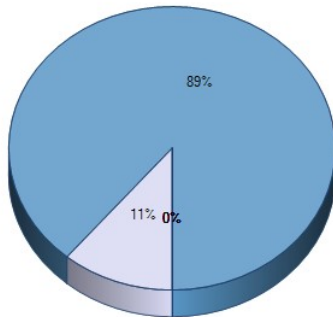
5. I am not using a whole other major game design

Total Respondents 5

(skipped this question)

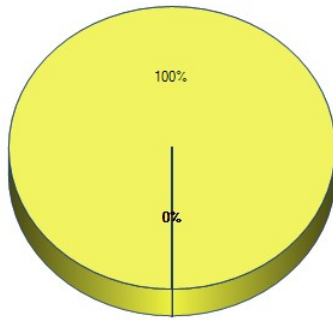
4

17. Please select the Degree you completed at Fitchburg State University from the list below.



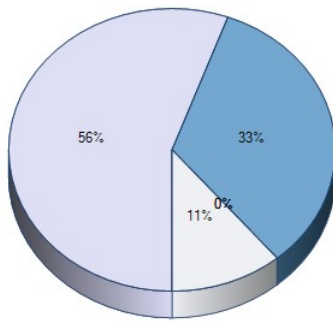
	Response Total	Response Percent
<input type="checkbox"/> Bachelor of Arts (BA)	1	11%
<input checked="" type="checkbox"/> Bachelor of Science (BS)	8	89%
<input type="checkbox"/> Certificate of Graduate Study (CAGS)	0	0%
<input type="checkbox"/> Master of Arts (MA)	0	0%
<input type="checkbox"/> Master of Arts in Teaching (MAT)	0	0%
<input type="checkbox"/> Master of Business Administration (MBA)	0	0%
<input type="checkbox"/> Master of Education (MEd)	0	0%
<input type="checkbox"/> Master of Science (MS)	0	0%
Total Respondents	9	

18. Please select the major field studied for your degree:



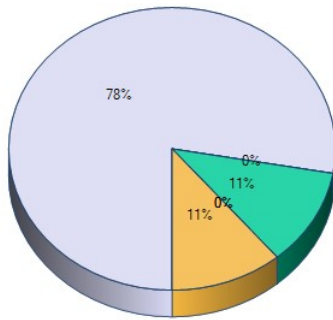
	Response Total	Response Percent
Arts Education (MEd only)	0	0%
Biology	0	0%
Business Administration	0	0%
Chemistry	0	0%
Clinical Mental Health Counseling	0	0%
Communication (MS only)	0	0%
Communications Media	9	100%
Computer Information Systems	0	0%
Computer Science	0	0%
Criminal Justice	0	0%
Curriculum and Teaching (MEd only)	0	0%
Early Childhood Education	0	0%
Educational Leadership and Management (MEd only)	0	0%
Economics	0	0%
Elementary Education	0	0%
English Studies	0	0%
Environmental and Earth Science	0	0%
Exercise and Sports Science	0	0%
Game Design	0	0%
Geographic Science and Technology	0	0%
History	0	0%
Human Services	0	0%
Industrial Technology	0	0%
Interdisciplinary Studies	0	0%
LECOM Early Acceptance	0	0%
Mathematics	0	0%
Middle School Education	0	0%
Nursing - General	0	0%
Nursing - LPN to Baccalaureate	0	0%
Nursing - RN to Baccalaureate	0	0%
Occupational/Vocational Education	0	0%
Political Science	0	0%
Psychological Science	0	0%
Science Education (MEd only)	0	0%
Sociology	0	0%
Special Education	0	0%
Technology Education (Grades 5-12)	0	0%
Total Respondents	9	

19. To which gender identity do you most identify?



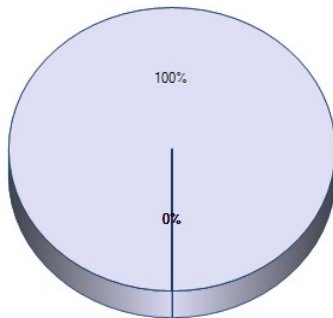
	Response Total	Response Percent
Male	5	56%
Female	3	33%
Transgender Male	0	0%
Transgender Female	0	0%
Do not identify as female, male or transgender	1	11%
Total Respondents	9	

20. To which racial heritage do you predominantly identify?



	Response Total	Response Percent
White/Caucasian	7	78%
Asian	0	0%
Hispanic/Latino	1	11%
Black/African American	0	0%
American Indian	0	0%
Other	1	11%
Total Respondents	9	

21. How many dependents do you have (not including yourself)?



	Response Total	Response Percent
1	1	100%
2	0	0%
3	0	0%
4	0	0%
5	0	0%
5+	0	0%
Total Respondents	1	
(skipped this question)	8	