



## First Year Alumni Feedback (2017/18 Graduates)

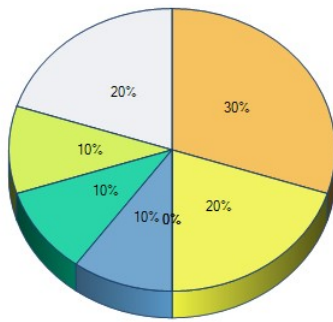
Survey Title: First Year Alumni Feedback (2017/18)

### Responses By Question Analysis:

1. We would like to know about your short-term plans. Please mark each of the following as they relate to you currently:

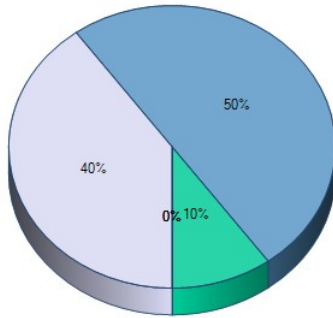
	Yes	No	Not Applicable	Response Total	Points	Avg
I am currently employed or have a job offer in a field directly related to my degree	90.91% (10)0% (0)	9.09% (1)0% (0)	0% (0)0% (0)	11	0	0
I am currently employed or have a job offer in a field that is not related to my degree	11.11% (1)0% (0)	66.67% (6)0% (0)	22.22% (2)0% (0)	9	0	0
I am searching for employment in a field directly related to my degree	22.22% (2)0% (0)	44.44% (4)0% (0)	33.33% (3)0% (0)	9	0	0
I am searching for employment in a field not directly related to my degree	22.22% (2)0% (0)	44.44% (4)0% (0)	33.33% (3)0% (0)	9	0	0
I have been accepted into a graduate program to continue my education at Fitchburg State University	0% (0)0% (0)	66.67% (6)0% (0)	33.33% (3)0% (0)	9	0	0
I have been accepted into a graduate or doctoral program to continue my education at another institution	0% (0)0% (0)	70% (7)0% (0)	30% (3)0% (0)	10	0	0
I am not planning to continue my education at this time	37.5% (3)0% (0)	62.5% (5)0% (0)	0% (0)0% (0)	8	0	0
I am a member of the Armed Forces	0% (0)0% (0)	88.89% (8)0% (0)	11.11% (1)0% (0)	9	0	0
<b>Total Respondents</b>				<b>11</b>		

2. How long did it take you to find your current position?



	Response Total	Response Percent
Have not found a position yet	0	0%
Held the position while I completed my degree	1	10%
Secured my position prior to graduation	1	10%
Less than 30 days after graduation	1	10%
1 - 3 months after graduation	2	20%
4-6 months after graduation	3	30%
7 or more months after graduation	2	20%
Did not pursue employment	0	0%
<b>Total Respondents (skipped this question)</b>	<b>10</b>	<b>1</b>

**3.** Are you satisfied with the course of your career thus far?



	Response Total	Response Percent
Very Satisfied	4	40%
Satisfied	5	50%
Neutral	1	10%
Dissatisfied	0	0%
Very Dissatisfied	0	0%
Not Working at This Time	0	0%
<b>Total Respondents (skipped this question)</b>	<b>10</b>	<b>1</b>

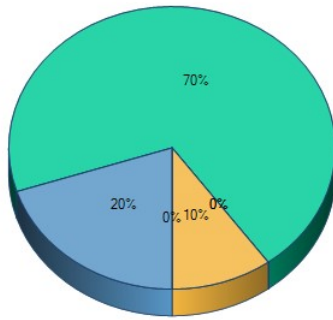
**4.** Where are you currently employed and what is your job title?

1. I am employed at Votary Films based in Worcester, Massachusetts. My job title is director/dp/editor.
2. Full-time Graphic design at The Keene Sentinel in Keene, NH
3. I work at Tripleseat Software. It is an event planning software . I was employed as an event planner right out of college but decided that wasn't for me so I went into the software side of event planning ! My job is a support specialist.
4. Achieve TMS East - Mmarketing Specialist
5. Employed by the Boston Herald as an editorial assistant in the sports department.
6. I work for myself. I do free-lance marketing for Crestwood Nursing & Rehabilitation & USA Karate Somerset. I also substitute teach at a private school in Dartmouth, MA
7. I worked at a below the line agency 5 months after my graduation, representing Cinematographers. I worked there for 7 months. This past month, I just landed a new job at Paradigm Talent Agency assistant a Talent Agent.
8. I am a full-time assistant editor (still somewhat freelance but there's great consistency) at a film group in the San Francisco area.
9. Rescue One Financial - Marketing Coordinator.

**Total Respondents 9**

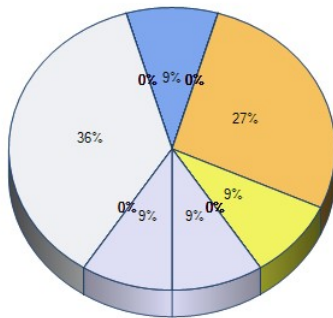
(skipped this question) 2

**5.** In what sector are you employed?



	Response Total	Response Percent
Not employed	0	0%
Self-employed	2	20%
For-profit corporation/company	7	70%
Government or other public institution or agency	0	0%
Military	0	0%
Non-profit organization, institution or NGO	1	10%
<b>Total Respondents (skipped this question)</b>	<b>10</b>	<b>1</b>

6. Please select the industry that best describes your employer.



	Response Total	Response Percent
N/A - Not working	1	9%
Agriculture	0	0%
Biotech/Pharmaceutical	0	0%
Business Services	0	0%
Communications/Marketing/PR	4	36%
Computer Science/Technology	0	0%
Education: Higher Education	0	0%
Education: PreK - High School	0	0%
Engineering	0	0%
Environment	0	0%
Financial Services	1	9%
Fine/Performing Arts	0	0%
Food Service	0	0%
Healthcare	0	0%
Hospitality/Tourism/Travel	0	0%
Information Technology	0	0%
Law/Legal Services	0	0%
Manufacturing	0	0%
Media/Journalism/Publishing	3	27%
Medicine	1	9%
Military/Defense	0	0%
Politics/Public Policy/Advocacy	0	0%
Retail	0	0%
Social Services	0	0%
Sports/Fitness	0	0%
Technology	0	0%
Other, please specify	1	9%
<b>Total Respondents</b>	<b>11</b>	

Film Production Company

**7.** We are always interested in our Alumni's continued interest in their personal and professional development. Which, if any, professional organizations have you joined since completing your program of study?

1. N/A
2. Yes and none.
3. None
4. No.
5. n/a
6. N/A

**Total Respondents 6**

(skipped this question) 5

**8.** We believe that Fitchburg State Alumni are always expanding their body of knowledge and would like to know what types of professional development activities you have engaged in since completion of you program of study? (i.e. attended conferences or workshops, given presentation at conference or workshops, conducting scholarly research, licensures or certifications completed, etc.)

1. My main client at the organization I am at currently are masters in Lean Consulting. Since working for them I have attended many conferences and lean events. For example I went to the Seattle Lean Conference, and am going to another in Portugal soon.
2. I went to the social event near the end of last November.
3. None
4. Online classes through Hubspot Academy.
5. Orton-Gillingham Training = Language based, multi sensory, structured, sequential, cumulative, cognitive, and flexible approach to reading. I recently was made aware that 20% of our population is dyslexic. Our governor recently passed a law that allows elementary schools to screen kindergarten children for dyslexia. I want to be part of the solution to illiteracy in our country and this is the first step. I strongly urge FSU to get on board and require teaching majors to complete this course. It's beneficial to all.
6. Attended various video editing workshops and video software expos in the Bay Area.
7. Sales Brain conference in neuro-marketing.

**Total Respondents 7**

(skipped this question) 4

**9.** We like to know where our graduates are in the world. Please provide us with the city and state or country in which you currently reside.

1. Fitchburg
2. Worcester, Massachusetts  
I just moved to NYC. Before this move I was living in VT commuting to my job in NH. and prior to my move to VT I was working at an advertising agency in Daytona Beach, FL. Currently I'm Working remotely to keep my Full-time NH graphic design job till I find employment in NYC.
3. Natick, MA
4. Haverhill, MA
5. Ashburnham MA
6. Boston, Massachusetts
7. Somerset, MA 02726
8. Los Angeles, USA
9. Berkeley, California
10. Irvine, California.

**Total Respondents 11**

**10.** Rate the quality of the following in respect to the degree you received one year ago:

	Excellent	Good	Fair	Poor	Response Total	Points	Avg
Quality of faculty instruction	45.45% (5)0% (0)	27.27% (3)0% (0)	27.27% (3)0% (0)	0% (0)0% (0)	11	0	0
Level of individual attention	54.55% (6)0% (0)	18.18% (2)0% (0)	27.27% (3)0% (0)	0% (0)0% (0)	11	0	0
Quality of academic advisement	45.45% (5)0% (0)	36.36% (4)0% (0)	9.09% (1)0% (0)	9.09% (1)0% (0)	11	0	0
Curriculum linked to job related skills and knowledge	30% (3)0% (0)	40% (4)0% (0)	30% (3)0% (0)	0% (0)0% (0)	10	0	0
Preparation to meet the demands of my job	27.27% (3)0% (0)	36.36% (4)0% (0)	36.36% (4)0% (0)	0% (0)0% (0)	11	0	0
		9.09% (1)0% (0)		0% (0)0% (0)	11	0	0

Preparation to continue my education 36.36% (4)0% 54.55% (6)0%

Total Respondents 11

**11.** Looking back at your academic career at Fitchburg State University, please select your level of agreement with the following:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Response Total	Points	Avg
The social and interpersonal skills you developed have impacted your life	45.45% (5)0%	45.45% (5)0%	9.09% (1)0%	0% (0)0%	0% (0)0%	11	0	0
You have benefitted from the personal connections you made	45.45% (5)0%	18.18% (2)0%	27.27% (3)0%	9.09% (1)0%	0% (0)0%	11	0	0
You have benefitted from the social networks of which you were/are a part	45.45% (5)0%	18.18% (2)0%	27.27% (3)0%	0% (0)0%	9.09% (1)0%	11	0	0
The benefits of attending were worth the financial cost	36.36% (4)0%	54.55% (6)0%	9.09% (1)0%	0% (0)0%	0% (0)0%	11	0	0
<b>Total Respondents</b>						<b>11</b>		

**12.** How well did Fitchburg State University prepare you in terms of the following skill sets:

	Very Well	Well	Neutral	Poorly	Very Poorly	Response Total	Points	Avg
Ability to think analytically and logically	30% (3)0%	30% (3)0%	40% (4)0%	0% (0)0%	0% (0)0%	10	0	0
Ability to acquire new skills and knowledge on your own	50% (6)0%	41.67% (5)0%	8.33% (1)0%	0% (0)0%	0% (0)0%	12	0	0
Ability to use the knowledge, ideas, or perspectives gained from your major field	50% (5)0%	50% (5)0%	0% (0)0%	0% (0)0%	0% (0)0%	10	0	0
Ability to orally communicate well	36.36% (4)0%	36.36% (4)0%	27.27% (3)0%	0% (0)0%	0% (0)0%	11	0	0
Ability to judge information/ideas/actions/conclusions based on sources/methods/reasoning	54.55% (6)0%	27.27% (3)0%	18.18% (2)0%	0% (0)0%	0% (0)0%	11	0	0
Ability to write effectively	54.55% (6)0%	18.18% (2)0%	27.27% (3)0%	0% (0)0%	0% (0)0%	11	0	0
Ability to use information technology in intellectual and/or professional pursuits	50% (5)0%	20% (2)0%	30% (3)0%	0% (0)0%	0% (0)0%	10	0	0
Ability to understand and appreciate cultural and ethnic differences between people	54.55% (6)0%	18.18% (2)0%	9.09% (1)0%	18.18% (2)0%	0% (0)0%	11	0	0
Ability to understand international perspectives on economic, political, social, and cultural issues	45.45% (5)0%	18.18% (2)0%	18.18% (2)0%	18.18% (2)0%	0% (0)0%	11	0	0
Ability to gain an understanding of or appreciation for the arts	50% (5)0%	30% (3)0%	10% (1)0%	10% (1)0%	0% (0)0%	10	0	0
Ability to understand and apply quantitative principles and methods	50% (6)0%	16.67% (2)0%	25% (3)0%	8.33% (1)0%	0% (0)0%	12	0	0
Ability to understand scientific method	33.33% (4)0%	16.67% (2)0%	50% (6)0%	0% (0)0%	0% (0)0%	12	0	0
<b>Total Respondents</b>						<b>11</b>		

**13.** How well did Fitchburg State University prepare you for the following personal and professional situational skill sets:

	Very Well	Well	Neutral	Poorly	Very Poorly	Response Total	Points	Avg
Your ability to work as a member of a team or group	54.55% (6)0%	27.27% (3)0%	18.18% (2)0%	0% (0)0%	0% (0)0%	11	0	0
Your ability to get along with people of diverse backgrounds and perspectives	72.73% (8)0%	18.18% (2)0%	0% (0)0%	9.09% (1)0%	0% (0)0%	11	0	0
Your ability to lead others effectively	45.45% (5)0%	27.27% (3)0%	27.27% (3)0%	0% (0)0%	0% (0)0%	11	0	0
Your ability to evaluate and choose between alternative courses of action	54.55% (6)0%	27.27% (3)0%	9.09% (1)0%	9.09% (1)0%	0% (0)0%	11	0	0
<b>Total Respondents</b>						<b>11</b>	<b>0</b>	<b>0</b>

Your awareness of contemporary issues and their cause and consequences

36.36% (4)0% 36.36% (4)0% 18.18% (2)0% 9.09% (1)0% 0% (0)0%

Total Respondents 11

14. What did we not ask you about but you feel we should know?

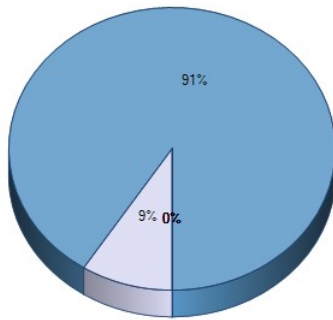
- 1. I feel as this may be a difficult task and not one I am educated on, but how can FSU create an environment where individuals are able to grow more rapidly or slowly, based on their understanding, capabilities, etc. One of the best experiences I had was an education program outside Fitchburg State, which was at Marlboro College. We created a feature film by the end of the semester, whilst having numerous hands on classes where the learning was incredibly taught by teachers currently working in the field. This program was expensive undoubtedly, but how can Fitchburg State partner more with actual film organizations or get more real with how they approach the learning could be helpful. I found at Fitchburg State I was stunted by the slow rate learning, the reteaching of old content, and general lack of advanced learning. In one semester at Marlboro College I felt ready to enter the field, learned much more than I ever did at Fitchburg State, and gained an understanding of film, as well as the world that was far beyond anything that came before. I would recommend giving them a go and see.
- 2. None
- 3. No.
- 4. 90% of these skills I had before even attending Fitchburg State.
- 5. I was a reinstated student. Originally, I went to Fitchburg State in the early 90's. After 20+ years I decided to finish what I started. The Communication department as a whole went out of their way to make me feel completely welcome and at home. The communication department is second to none. It was such an unbelievable experience and I am very fortunate to have worked with so many talented professionals.

Total Respondents 5

(skipped this question)

6

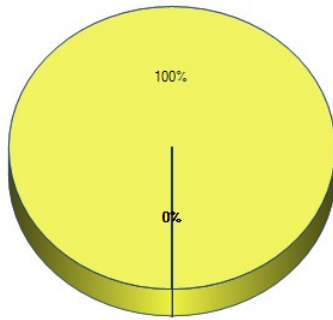
15. Please select the Degree you completed at Fitchburg State University from the list below.



	Response Total	Response Percent
Bachelor of Arts (BA)	1	9%
Bachelor of Science (BS)	10	91%
Certificate of Graduate Study (CAGS)	0	0%
Master of Arts (MA)	0	0%
Master of Arts in Teaching (MAT)	0	0%
Master of Business Administration (MBA)	0	0%
Master of Education (MEd)	0	0%
Master of Science (MS)	0	0%

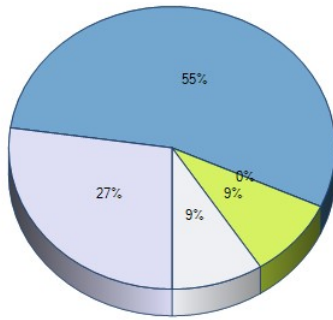
Total Respondents 11

16. Please select the major field studied for your degree:



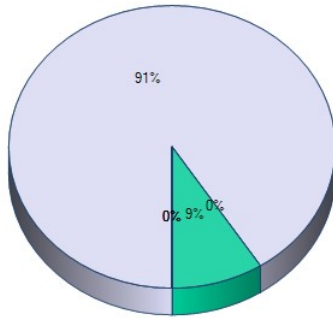
	Response Total	Response Percent
Arts Education (MEd only)	0	0%
Biology	0	0%
Business Administration	0	0%
Chemistry	0	0%
Clinical Mental Health Counseling	0	0%
Communication (MS only)	0	0%
Communications Media	11	100%
Computer Information Systems	0	0%
Computer Science	0	0%
Criminal Justice	0	0%
Curriculum and Teaching (MEd only)	0	0%
Early Childhood Education	0	0%
Educational Leadership and Management (MEd only)	0	0%
Economics	0	0%
Elementary Education	0	0%
English Studies	0	0%
Environmental and Earth Science	0	0%
Exercise and Sports Science	0	0%
Game Design	0	0%
Geographic Science and Technology	0	0%
History	0	0%
Human Services	0	0%
Industrial Technology	0	0%
Interdisciplinary Studies	0	0%
LECOM Early Acceptance	0	0%
Mathematics	0	0%
Middle School Education	0	0%
Nursing - General	0	0%
Nursing - LPN to Baccalaureate	0	0%
Nursing - RN to Baccalaureate	0	0%
Occupational/Vocational Education	0	0%
Political Science	0	0%
Psychological Science	0	0%
Science Education (MEd only)	0	0%
Sociology	0	0%
Special Education	0	0%
Technology Education (Grades 5-12)	0	0%
<b>Total Respondents</b>	<b>11</b>	

17. To which gender identity do you most identify?



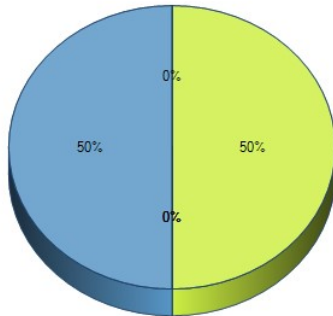
	Response Total	Response Percent
Male	3	27%
Female	6	55%
Transgender Male	0	0%
Transgender Female	1	9%
Do not identify as female, male or transgender	1	9%
<b>Total Respondents</b>	<b>11</b>	

18. To which racial heritage do you predominantly identify?



	Response Total	Response Percent
White/Caucasian	10	91%
Asian	0	0%
Hispanic/Latino	1	9%
Black/African American	0	0%
American Indian	0	0%
Other	0	0%
<b>Total Respondents</b>	<b>11</b>	

19. How many dependents do you have (not including yourself)?



	Response Total	Response Percent
1	0	0%
2	1	50%
3	0	0%
4	1	50%
5	0	0%
5+	0	0%
<b>Total Respondents</b>	<b>2</b>	
<b>(skipped this question)</b>	<b>9</b>	