

# DONNA SOUDER HODGE, Ph.D.

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## PROFESSIONAL SUMMARY

An energetic leader with 20 years higher education experience with a record of success in (1) developing and implementing long-term strategic and operational academic plans across academics, facilities, auxiliary enterprises, and advancement; (2) stewarding policy development, external partnerships and donor relations to generate new revenues; (3) learning and honoring tradition, histories, and cultures of institutions and regions through shared governance, transparent project management, and community engagement; (4) building consensus among diverse groups of stakeholders to enhance organizational mission and streamlined internal processes; (5) serving a diverse population of traditional and adult learners in multiple stakeholder-centered modes; (6) driving innovative initiatives to promote creativity and collaboration; (7) building trust among diverse constituents, inspiring and influencing teams with high energy and a spirit of community and entrepreneurialism

## LEADERSHIP COMPETENCIES

**Executing Strategy.** Developing campus strategic plan across five and ten-year timelines. Creating cross-functional teams, conducting data analyses and environmental scans; identifying core competencies and opportunities. Creating metrics/dashboards, and Higher Learning Commission accreditation data points and reporting.

**Stewarding Government Relations and Policy Development.** Engaging in legislative process; developing relationships with elected local, state, and federal government leaders; identifying shared interests by mapping university capacity to state and federal needs; advocating for legislation, budgets, and public good — local and statewide.

**Strengthening System and Board Relationships.** Serving the board of governors by engaging organization in assessment activities that map to board and system needs; developing and facilitating system and board-led events; building system relationships that elevate opportunities. Preparing reports and presentations for all board meetings. Networking and relationship building with system officers and board members.

**Aligning Revenues and Expenses.** Managing external partnerships and funding to maximize local Education and General Expenses budgeted operations funds. Effectively managing system resources to create money-saving opportunities. Reorganizing campus offices and operating budgets.

**Increasing Student Success and Enrollment.** Leading enrollment and programming initiatives across academic and student affairs. Increasing retention of Pell-eligible, first-generation, and underserved students over five-year period during campus enrollment declines. Implementing professional development in teaching and learning.

**Building Capacity for Diversity, Equity, and Inclusion.** Authoring, leading, and implementing federal grant applications and programming to increase diversity, equity, and inclusion to build organizational capacity to serve minorities populations; creating sustainable infrastructure to build inclusive organizational culture. Implementing human resources initiatives to improve employee satisfaction.

**Expanding Campus-Community Outreach.** Establishing downtown location; creating independent job training academies and securing funding. Coordinating COVID-19 response, working closely with community stakeholders, including state and local public health officials; crisis management, risk assessment, and communications.

**Establishing External Partnerships & Generating New Revenues.** Cultivating partnerships. Preparing and communicating needs to diverse donor groups; identifying institutional needs mapped to strategic plan. Establishing and fundraising for academic programming at new campus location in Todos Santos, Mexico.

**Enhancing Appeal of Campus | Facility Improvements.** Elevating campus profile nationwide; differentiating vision in national conversations around the future of higher education. Overseeing large-scale campus facility and infrastructure improvements.

## EDUCATION

Ph.D.	Rhetoric (2008), Texas Woman's University, Denton, TX
M.A.	Women's Studies (2015), Texas Woman's University
M.A.	English/History (2002), Texas A&M University Texarkana
B.S.	English (2001), Texas A&M University Texarkana

## Selected Professional Training/Development

Harvard Graduate School of Education, [Harvard Institute of Educational Management](#), 2022

AASCU and AALI "Executive Leadership Academy," 2020 / AASCU Fellowship Recipient

AASCU and AALI "Becoming a Provost Academy," 2019

MIT Sloan School of Management, Executive Management Program *Business Process Design for Strategic Management* Nov. 2017-Jan 2018

## ACADEMIC APPOINTMENTS

2021-Present	Vice President Operations and Advancement
2018-2021	Chief Strategy Officer   Colorado State University Pueblo
2017-2018	Special Advisor to the President   CSU Pueblo
2015-2018	Founder and Executive Director, Center for Teaching and Learning   CSU Pueblo
2013-2015	Associate Professor (Tenured, 2013), and Director of Writing (2008-2016)   CSU Pueblo
2008-2015	Affiliated Faculty Member, Women's & Chicano Studies, College of Humanities, Arts, Social Sciences   CSU Pueblo
2008-2013	Assistant Professor of English/ Director of Writing / Coordinator, Professional Writing Program (2008-2012), Dept. of English & World Languages   CSU Pueblo
2008-2015	Coordinator, Study Abroad, Dept. of English and World Languages   CSU Pueblo
2010-2012	Primary Investigator/Director, Southern Colorado Writing Project   CSU Pueblo
2005-2008	Instructor, Department of English   North Central Texas College, Corinth, TX

## COMMUNITY SERVICE AND BOARD APPOINTMENTS

- Johnson Controls, Inc., Higher Education Advisory Board (2023-Present), National Appointment
- Complex experience in non-profit development, board organization, and staff training; human resources policies and procedures, fundraising, staff development, bond issue development, and capital campaigns
- Member of the Pueblo Business Economic Recovery Team, 2020 (2019-Present)
- Member, Parkview Medical Center Foundation, Board of Directors (2016-2022)
- Board Member, Villa Bella Expeditionary School (K-4), Pueblo, Colorado (2019-2021)
- Led Strategic Planning, Pueblo County Board of Commissioners County Staff Retreat (2020)
- Nominated for Excellence in Media Award (Vision 2028): Southern Colorado Press Club, April 2019
- Awarded, Outstanding Faculty of the Year, Associate Students' Government, CSU Pueblo, April 2019
- Named Southwest Motors Citizen of the Week, *Pueblo Chieftain*, October 2018
- Named among "Outstanding Women of the Year," Pueblo City-County Library District, March 2017
- Named Southwest Motors Citizen of the Week, *Pueblo Chieftain*, April 2017
- Junior League of Pueblo (2011-2020); Sustaining member (Present)

## ADMINISTRATIVE EXPERIENCE & KEY ACCOMPLISHMENTS

Colorado State University Pueblo  
Vice President, Operations and Advancement

2021-Present

### Overview

Oversee university day-to-day operations, including Facilities Management; Auxiliary Services (including parking and safety and Clery reporting); Marketing, Communications, and Community Relations (including event sales and marketing); University Advancement, including campus wide master and strategic planning, HSI grants and programs, and all external partnerships. The Division of Operations and Advancement also managed all campus COVID-19 response and planning (2020-February 2023). Manage all budgets and teams related to system initiatives, public health strategies and response, master campus planning, and five-year strategic planning. Creates campus wide communications across written and multi-media platforms. Manages \$60+ million portfolio which includes system initiatives, grants programming, facilities, capital development, and auxiliary budgets, and university advancement portfolio. Governmental liaison.

### Responsibilities

**Strategic Plan Implementation.** Partner closely with the CSU System's Chief Financial Officer, to oversee the appropriate management of project, including managing and directing all aspects of Vision 2028 to ensure the overall project is aligned to and directly supports the strategic objectives of the university including planning, team development, internal and external communication, resource allocation, budget management, and risk identification and mitigation. Convene and lead a new Strategic Planning Implementation Team and provide appropriate reports to the campus community and as needed for HLC accreditation. **Oversee all External Partnership Development.** Includes Energy Performance Contract and 20-year solar project (CSU Pueblo net-zero efficiency). Cultivate alternative sources of revenue, including procurement and coordination of Title III, V, NCAA, (and related) capacity building grants and programs, totaling \$16-\$20 million through 2028 to fund strategic initiatives and elevate HSI profile of the University to bridge campus and community. **Establish Downtown Location for Community/Workforce Presence.** Develop and execute downtown engagement opportunities that are mutually beneficial and that map to the University's mission. Manage Presidential Projects and Communication. Initiate, create and oversee special enrichment programs to elevate CSU Pueblo's profile, including media communications and presidential message to community and campus stakeholders, Fall and Spring Convocation, University Speakers Series, and Commencement. **Serve as Member of Executive Leadership Teams:** President's Executive Council, Cabinet, University Leadership Team, President's Budget Advisory Committee, special advisor to President's Citizen's Advisory Group. University COVID-19 Response and Planning Coordinator. Lead a diverse group of campus leaders in operational decision-making; set-up and maintain testing protocols, budgets, and campus wide health screening procedures. December 2020, awarded \$2.1 million from the Colorado State University System.

### Key Accomplishments

- Led CSU Pueblo team that collaborated with CSU System team and New Day Hydrogen to write \$8.9 million grant proposal to US Department of Transportation Charging and Fueling Infrastructure (CFI) Discretionary Grant Program to establish hydrogen refueling stations at three of our system campuses on the I-25 corridor (awarded, January 2024)
- Led CSU Pueblo team that collaborated with CSU System to write \$7.8 million Department of Education PostSecondary Student Success Grant (awarded, December 2023)
- Implemented a multi-million-dollar capital and cooperative partnership with Spartan Medical to establish an expansive testing and contact tracing solution for CSU Pueblo, Return to Campus Spring 2021. \$2.1 million investment. Managed all campus COVID-19 Response and Planning communications, initiatives, and campus wide protocols and policies. Work closely with Attorney General's office via General Counsel, with system officers, local and state public health, and includes serving on the community wide Emergency Operations Committee for the city-county of Pueblo. Primary contact for Governor's office and state public health officials

- Leading implementation, management, fiscal officer duties and oversight of \$19 million system investment in vision process, including implementing next steps for sustainability and innovation in programming, services, and community engagement. [www.csupueblo.edu/vision2028](http://www.csupueblo.edu/vision2028)
- Leading ten cross-functional teams for staged implementation of initiatives around capacity, access to funding, or expanding changes needed. Adapting plans, with shared governance, as necessary
- Oversee and direct \$20 million in federal, state, and NCAA capacity-building grants and programming; serve as fiscal officer, including diverse cross-functional teams representing faculty in academic affairs, auxiliary services, business financial services, financial aid, and student affairs. Includes athletic programming and new personnel (totaling \$100,000) and a statewide initiative in Open Educational Resources, for \$80,000. HSI Title III and Title V grants; including the 2019 DOE HSI, “PPHOA” Grant, for \$2.7 million
- Authored a comprehensive workforce development academic plan, as part of the DOE’s opportunity to participate in their *Title IV Experimental Site* competitive study, which lifts all rules and regulations around spending these federal work study dollars. Awarded, February 2020-Present, includes funding request of \$1.8 million
- Negotiated and Lead CSU Pueblo’s student-centered, Pilot in Master Business Essentials partnership with [Harvard Business School’s Online Credential of Readiness](#) (CRe) Program (2020-Present)
- Serve as fiscal officer for \$1.9 million in capital projects around Vision 2028. Prepare reports for Board of Governors regarding progress towards implementation and fiscal oversight
- Established “CSU Pueblo at Watertower Place” in downtown Pueblo. Included comprehensive needs assessment and environmental scan; data collection, and employee survey and feedback loops. Negotiated space, partnering with business owner(s), and setting up office, staffing, etc
- Coordinated enrollment activities and messaging with cross functional teams that led to 2020 summer enrollment increase, by 25%, over previous years — highest enrollment in last 8 years; led initiative that increased summer enrollment in 2019 by 8% (from previous year), during fall enrollment decline
- Built partnerships with Strada Education, Lumina, FFAR, and Strategic Partnerships, that have resulted in data sharing, review and feedback of implementation plan, and new opportunities for funding source(s) during summer 2020
- Created relationship with Dr. Mike Nietzel, author and education editor at *Forbes*, in order to solicit interest in our work at CSU Pueblo to increase profile of campus. May 1, 2020: *Hispanic Serving Institutions And The Coronavirus: Spotlight On Colorado State University-Pueblo*: <https://www.forbes.com/sites/michaelnietzel/2020/05/01/hispanic-serving-institutions-and-the-coronavirus-spotlight-on-colorado-state-university-pueblo/#135fa8695446>
- Successfully planned Convocation fall 2020, to include State of the University Address from President Mottet, and a keynote address from Dr. Cornel West; we have begun discussions to have Dr. West serve as a “Visiting Professor” during the 2020-2021 academic year
- Serve as the Coordinator of CSU Pueblo’s COVID-19 Response and Planning. Includes daily briefings to Executive Council, environmental scans, and data assessment; all reentry planning and coordination of safety measures for fall. Communication daily with local public health officials, the Colorado Department of Higher Education, the Office of the Governor, and the CSU System Office teams. Risk assessment and management; created all presidential messaging and online content around coronavirus during the extended crisis
- Led vision 2028 retention efforts that increased retention during 2019 by 3% and placement rates to 89%
- Communicated and marketed and organized multi-media platforms and public relations for various institutions of higher education for speakers, grant programs, summer programming, faculty/staff development, and study abroad opportunities

**Overview**

This role began as the “Special Advisor to the President,” and after a year of success in strategy and external partnership development, became the “Chief Strategy Officer” with a permanent Cabinet and Executive Leadership position. Appointing authority and supervisor for (newly formed) advancement team, organizational development and strategic planning-related positions, system-funded positions, and HSI grant-funded positions.

**Responsibilities**

Managing and supporting assessment of institutional needs, including the design, implementation, and assessment of initiatives, programs, and external funding opportunities that will facilitate professional development of faculty and staff, with a particular focus on Presidential Cabinet needs and cross-functional emerging leaders. Leads all strategic planning for campus, through robust relationship building with campus leadership, system officials, and Board of Governors.

**Key Accomplishments**

- Created and continue to manage ten initiatives designed to impact university performance, funded through efforts with, and support from, the CSU Pueblo Foundation and CSU System, Chancellor, Board of Governors
- Collaborated with Colorado’s Statewide Joint Budget Committee and staff members in order to write legislation that would allocate additional monies from state funds for higher education toward expanded work study pilot programs for 4 Colorado universities, including CSU Pueblo
- Lead and implement data-driven initiatives for retention, student learning outcomes, and graduation rates — including multiple high-profile projects involving competing stakeholders (chairs, deans, and directors) across varied communities tasked with recruitment, retention, graduation, and placement initiatives for present strategic planning and future-thinking of campus
- Representative at 2018 NCAA National conference for CSU Pueblo, including participation at selected Rocky Mountain Athletic Conference meetings, planning sessions, and more. Worked closely with Athletic Director on strategic plan for 20 programs in the Department of Athletics

**Overview**

Invited position at President Mottet’s arrival to campus, July 2017. Position was expanded into responsibilities for all executive level training, professional development, and university strategic planning to become the Executive Director of Organizational Development, reporting to the President, summer 2018. Role continues to present.

**Responsibilities**

Serve as a subject matter expert with outside vendor in developing and administering training programs. Assist with preliminary discovery and needs around a university-wide visioning process. Development and implementation of jump start initiatives that map to university performance: enrollment, retention, completion, and placement. Assessing programming opportunities at *Todos Santos*. Lead team of system officials and diverse stakeholders including donors, community members, and alums through data analyses, needs assessments, environmental scans, and core competitions collections and assessment. Create dashboard and metrics for planning. Coordinate all aspects of project management; vet and validate all planning with President, VPs, and Deans.

**Key Accomplishments**

- Successfully led cross-functional teams of university leadership in order to positively impact enrollment, retention, completion, and placement for all CSU Pueblo students
- Authored, served as Project Director/Primary Investigator and Budget Officer, and directed programming

for \$13 million Department of Education, Hispanic Serving Institution grant awards and NCAA diversity grant awards

- Authored and was awarded two Department of Education designated “Developing Hispanic Serving Institution” programming and federal “writing across the curriculum,” P-20 grant writing, management, and data analysis, including managing and adhering to federal reporting guidelines, accreditations, assessment, and compliance
- Creator and host a dynamic faculty workshop and speaker series. Past presenters in this series have included Harvard’s innovator professor and scientist in educational technology, Dr. Eric Mazur; Nobel Prize Winning Physicist, Carl Wieman; US Poet Laureate, Juan Felipe Herrera; internationally recognized philosopher and professor, Dr. Cornel West; noted educational psychologist, Dr. Mary Helen Immodino-Yang; Kaplan Education’s Brandon Busted

## **Colorado State University Pueblo**

**2015-2018**

### **Inaugural/Founding Executive Director, Center for Teaching and Learning (CTL)**

#### **Responsibilities**

Active and contributing member of CSU Pueblo’s Academic Council, 2014-2018. Reported to the Vice President of Academic Affairs and Provost. Responsible for all campus wide professional development, writing and leading teams to create and procure external grants. Oversaw teams responsible for Open Educational Resources, Hispanic Serving Institution Initiatives, and Writing Across the Curriculum. Management of all CTL staff, and all related and mandatory research and sponsored contracts reporting to the Department of Education. Led University Distinguished Speaker Series. Created events, training, and project management for Academic Affairs. Provided annual performance reviews and faculty assessment, as needed or requested, across all academic units. Sat on Tenure and Promotion review committees.

#### **Key Accomplishments**

- Established and served as the Director for CSU Pueblo’s first Center for Teaching and Learning. Managed faculty and staff populated cross-functional teams and a multi-million-dollar budget
- Recruited, managed, and sustained interdisciplinary, campus-wide leadership focused on best practices in teaching and learning; commitment to supporting and building capacity for innovative technology and research/data driven decisions in the scholarship of teaching and learning
- Established CSU Pueblo’s transfer center; directed staff across academic and student affairs in order to close enrollment and achievement gap for first-generation and Hispanic students, with a particular focus on Teacher Education preparation and statewide testing (PRAXIS) achievement
- Created and supported professional development across campus for all faculty and staff, including ongoing initiatives related to diversity equity, and inclusivity issues
- Collaborated with Auxiliary Services and facilities in order to manage, plan, and execute numerous outside and campus wide events, conferences, and partnerships
- Supported and/or oversaw the creation of more than 20 new online and hybrid courses, including two new online programs through the Center for Teaching & Learning
- Created, lead, budgeted, and approved all contracts (and taught) 4 summers in 35 day, residential “boot camp” (MAESTRO, “Mastering Academic Excellence, Success, Teaching, and Research Opportunities”) for incoming freshmen involving complex collaborations with chairs, deans, and academic/student support leadership. Program provided transformative educational experiences for large cohorts of students (and faculty) in a “one room schoolhouse” model that served (year 1) as pilot program for expanded summer programming and included community leadership, combined math/english/history curricula, and embedded liberal arts traditions side-by-side pragmatic college-preparation programming in arts, culture, and our geographic location. Served as professional development for participating faculty
- Improved retention of Hispanic students over 5-year period by 12%. Improved graduation rates by 8%

- Oversaw and supported the creation of two new degree programs, and served as the chair of the Curriculum and Academic Programs board when CSU Pueblo approved its first doctoral program in Nursing Practice

**Colorado State University Pueblo**

**2008-2015**

**Director of the Writing Program | Associate Professor of Rhetoric  
Department of English and World Languages**

**Responsibilities**

CSU Pueblo faculty member and the Director of Writing in 2008. Promoted to associate professor, with tenure, in 2013. All hiring, renewals, and non-renewals of contracts; Higher Learning Commission (HLC) Accreditation and all assessment reporting of program. As the Director of the University Writing Program, reported to the Dean of the College of Humanities and Social Sciences. Oversaw diverse portfolio of courses and faculty that included developmental writing, a two-course sequence of university-level writing courses, advanced composition courses, and professional writing minor. These courses numbered 60-75 sections each semester. Hired, onboarded, trained, managed, and assessed the performance of 8 full time instructors and approximately 100 adjuncts, dual-credit, and teaching assistants. Served as a member of the Colorado Commission on Higher Education Pathways faculty working groups to determine Colorado articulation and transfer agreements, best practice, and faculty collaboration. Served on two P-20 task forces for state of Colorado. Developed curriculum for and taught all graduate-level composition courses for the M.A. in English. Created and led an annual study abroad program of 20-35 non-majors each year. Increased enrollment each year for eight years, Recruited, advised, and retained more than 1500 students each year. Appointed graduate professor: recruited new students, created interesting and topical programming; oversaw all funded graduate fellows (2008-2016). As graduate faculty, I taught required core theory courses (2008-2015); directed and served on dozens of thesis committees.

**Key Accomplishments**

- Reorganized the largest dual credit program for Colorado State University system. Managed more than 100 teachers and curriculum at more than twenty schools across the state, including community colleges, off-site satellite learning centers, area army base (Ft. Carson), and at two Air Force facilities in Colorado Springs, Colorado for veteran and veterans' families, including active duty military
- Recruited, managed, and sustained interdisciplinary, campus-wide leadership focused on best practices in teaching and learning; commitment to supporting and building capacity for innovative technology and research/data driven decisions in the scholarship of teaching and learning
- Expanded "First Year Composition" into a diverse writing program that included advanced writing courses, a professional writing minor, and graduate teaching assistantships
- Skilled in strategic planning, community outreach, student placement in traditional, continuing education, and dual credit/concurrent enrollment programs across K-12
- Reorganized department and realigned all courses toward longer-term organizational needs across interdisciplinary-serving programs, in concert with the General Education Board and Faculty Senate. Included complete revision of all curriculum and program needs. Developed curriculum; led implementation and assessment of online and hybrid courses in numerous interdisciplinary fields with a focus on general education accessibility and affordability
- Edited two common writing program textbook, developmental and reader for 1st in series of two required core general education courses, in collaboration with instructors in program
- Implemented comprehensive portfolio assessment and grade norming, as appropriate, for all writing courses
- Served from 2008-2017 as a member of the university's Curriculum and Academic Programs Board, the governance committee responsible for all program reviews, the systematic review of majors and minors, and the approval body for all new or changed courses, programs, or certificates. Served as chair from 2012-2014, during which I stewarded the creation and approval of 5 new and innovative CSU System

funded programs: MSW, Wildlife and Natural Resources, Doctorate of Nursing Practice

- Served on cross-functional team of leaders tasked with collaborating across community stakeholders, architects, facility and auxiliary staff and leadership, and budgets (statewide and local) for the creation, build, and staffing of the General Education Classroom Building — the first new building at CSU Pueblo in 15 years
- Chaired and served on critical campus committees: the General Education Board, enrollment and retention committees, the Strategic Planning Committee, the University Distinguished Speakers' Series; led and served on numerous internal, regional, and national search and screen committees for CFOs, provosts, and presidents
- Elected to Faculty Senate for three years and served as member of Executive Committee

## COMMUNITY LEADERSHIP, RECOGNITION, AWARDS

- Member of the Board of Directors for the “Colorado Network of Women Leaders,” a regional arm of the American Council on Education (ACE), and as the President-Elect of this organization’s signature program, Academic Management Institute, 2019-2022. <https://conwl.org/>
- 2019 Fellow, American Association of State Colleges and Universities (AASC&U) & American Academic Leadership Institute’s (AALI) Executive Leadership Academy cohort; year-long program, cosponsored by AASCU, the Council of Independent Colleges (CIC), and the American Academic Leadership Institute (AALI), provides... multiple opportunities to compare and contrast leadership... at public and private institutions.” <http://www.aascu.org/LD/ELA/>
- Served on National Advisory Board for the [University Benchmarking Project](#) (UBP) for the term from 07/01/2020 – 06/30/2021. Identified and invited to service because of strong expertise in the use of data for decision-making and content expertise in the units included in the project. The purpose of the benchmarking project is to provide peer comparative data at the unit level across four-year institutions of higher education in order to make informed decisions on programs, budgets, and resource allocation.
- Awarded the CSU Pueblo Associated Student Government Faculty and Staff Commendation for “Outstanding Service and Transformative Leadership to Students of CSU Pueblo, 2018-2019,” April 17, 2019
- Work daily with community stakeholders, representing university and President and Office of the President at meetings, community events, and at numerous state-level and system-level events
- Built diverse and collaborative models used to create and manage large-scale, multi-million-dollar budgets and sustainable programs and external funding initiatives for non-profit organizations, with an emphasis on education, arts, and healthcare
- 2018 Member of the AASC&U and AALI’s Becoming a Provost Academy cohort, “The Becoming a Provost Academy (BAPA) is a leadership program tailored to the distinctive needs of those who aspire to become provosts (chief academic officers) at AASCU institutions. Cosponsored by AASCU and the American Academic Leadership Institute (AALI)... BAPA also assists participants in gaining a better understanding of the broader context within which their own institutions operate and in developing perspectives beyond their current position, division and institution.” <http://www.aascu.org/LD/BAPA/>

## SELECTED RESEARCH AND SCHOLARLY/CREATIVE ACTIVITY

### ***Grant Activity — Awarded/Funded, Peer Reviewed***

Co-Author and Supervising Executive Leader: *La GENTE*. Funded, Fall 2020. \$2.7 Million Project, Hispanic Serving Institution Title V Grant, Department of Education, HSI Division.

Team Member and Supervising Executive Leader: *CUMBRE* (a PPOHA project). \$2.7 Million Project, Hispanic Serving Institution Title V Grant, Department of Education, HSI Division. Fall 2019.

Author/Project Director: *LA CALLE: Communities Accessing Lifelong Learning Engagement*. Funded, Fall 2018.

\$3.75 Million Project, Hispanic Serving Institution Title V Cooperative Grant, Department of Education, HSI Division. Partner Institution, Pueblo Community College. Fall 2018.

Author, *MAESTRO: Mastering Academic Excellence, Success, Teaching, and Research Opportunities*. Funded, 2015-2020. \$2.7 Million Project, Hispanic Serving Institution Title V Grant, Department of Education, HSI Division. Spring 2015.

Author/Project Director: Colorado Commission on Higher Education State Grant (\$33000), Senior to Sophomore (English) Program Consistency Project, with Barbara Borland of Continuing Education, Awarded November 2011 [For work through 2012]; matching funds of more than \$30000.

### ***Book/Chapter Publications – Peer Reviewed***

Author, Chapter Titled, "Women's Health: Expanding Social Roles and Postwar Activism," *Celebrating Women in American History, Volume IV: 1938 to 1960*. Golson Media, Spring 2012

### ***Creative Activity – Peer Reviewed***

Journal of the Assembly for Expanded Perspectives on Learning (JAEPL), Vol 21: "Connecting." Winter 2015-2016. "Teaching Dachau," p. 151.

### ***Invited Lectures/Talks/Workshops***

Keynote Panelist, Opening Session, October 2023, Women in Leadership for Higher Education (WLHE) conference, presented by National Diversity Congress. Harvard, Cambridge, Massachusetts. *Institutional Advancements in D&I: How to Create a Culture of Inclusion*.

Webinar: AASCU, February 2022. *Reengage and Reenroll: How Universities Can Bring Back the Disengaged Learner*. <https://www.youtube.com/watch?v=jR1KkCpef4A>

Webinar: CAEL (Council for Adult and Experiential Learning), November 2021. *Leveraging Alternative Pathways to Meet Students Where They Are*. <https://www.youtube.com/watch?v=tKVCSvF0vO8>

Webinar: AASCU, July 2021. *What to Expect and How to Prepare for Fall 2021 Pandemic Conditions*. <https://www.youtube.com/watch?v=gar2HrW2gtE>

Invited, Pueblo County Commissioners' Strategic Planning Facilitator/Researcher. Fall 2019-Spring 2020.

Invited Session Leader, National Diversity Council's *Women in Leadership Administrator Academy*, Harvard, October 2018 / Invited Presenter, Nov. 2019 <https://natdc.org/our-speakers>

Invited Workshop Leader/Facilitator: Pueblo County Board of Commissioners Retreat, Colorado. 5 April 2019.

Invited Keynote: Pueblo Rotary #43, "CSU Pueblo's Strategic Planning and #VISION2028." Pueblo Country Club, 4 February 2019.

Keynote Address & Workshop Leader, "Writing Across the Curriculum: Development, Implementation, and Assessment," North Central Texas College, Corinth, Texas. 18-19 December 2017.

Participant, Invited: HACU 3rd Annual PreK-12/Higher Education Collaboration Symposium, Hispanic Association of Colleges and Universities (HACU) Conference (2017).

Participant, Invited: HACU 6th Annual Deans' Forum on Hispanic Higher Education, Hispanic Association of Colleges and Universities (HACU) Conference (2017).

Invited CSU Pueblo Representative/Participant, Talent Found: Colorado Department of Higher Education Sectors Summit, "Accelerating Work-Based Learning," Keystone, Colorado. 13-16 October 2017.

Invited, Aspen Institute Communications and Society Partnership Program, with Colorado State Library. "The Aspen Institute Colorado Dialogue on Public Libraries," Denver, Colorado. May 2017.

Keynote, "Evolution and Extinction, of Place, Space, and Words," Pueblo City-County Library District. Friends of the Library Luncheon, April 2017.

Lecture/Workshop, "Speak to Inspire," Junior League of Pueblo, Ladies Who Lead Series. January 2017.

Invited: McGraw Hill Meeting, New Orleans, LA (Feb 2016): Creating Meaningful Writing in General Education Programming.

Co-Lecture, "The Art of Storytelling: Connecting your Non-Profit Message to the Mayhem," Boys and Girls Club of Pueblo County, Annual Professional Development Training. January 2014.

Lecture, "Book Connections/History: Abe Lincoln, Vampire Hunter," Pueblo City-County Library District. June 2012.

Lecture, "Supporting Writing Across the Curriculum Programming: Building Strategic University Partnerships for Business and Industry," Pueblo Rotary Club #43. November 2011.

### ***Book Reviews/Encyclopedia Publications – Peer Reviewed***

MultiMedia Encyclopedia of Women in Today's World Encyclopedia series, Contributing Academic Editor and author of articles on the following topics: "Christine Hefner," "Arianna Huffington," & "Carol Ann Duffy" Golson Media, Vol. 4. Spring 2012.

Book Review, Eighteenth Century Current Bibliography (ECCB) 2004 vol. Aughterson, Kate Aphra Behn, The Comedies, December 2008.

Book Review, Eighteenth Century Current Bibliography (ECCB) 2003 vol. Michaelson, Patricia Howell. Speaking Volumes: Women, Reading, and Speech in the Age of Austen, December 2007.

Article Reviews, (ECCB) 2002: "The Reception of the Bluestockings by Eighteenth-Century German Women Writers" by Hilary Brown; "From Propensity to Profession: Female Authorship and the Early Career of Frances Burney" by Betty A. Schellenberg, December 2006.

### ***Selected Conferences/Professional Meetings***

Hispanic Association of Colleges and Universities (HACU) 23rd Annual National Capital Forum on Hispanic Higher Education, Washington D.C., April 2018.

Hispanic Association of Colleges and Universities (HACU) Conference (2017). "Championing Hispanic Higher Education Success: Driving America's Prosperity."

National Women's Studies Association, Conference Montreal, Canada (Nov 2016): Study Abroad at Home: Building Local Knowledge to Access Global Ideas, CSU Pueblo's Summer MAESTRO Program, Long-Term Success, and At-Risk Students, co-authored with Dr. Fawn Amber Montoya, Dr. Derek Lopez, and Dustin Hodge.

Conference on College Composition & Communication (CCCCs), Houston, Texas (2015) Conference and Working Task Force on Labor Issues.

CCCCs, Tampa, Florida (2014), Conference and Working Task Force on Labor Issues.

Feminisms and Rhetoric Conference – Stanford University. September 25-28th, 2013. Moderator: Pedagogy, Power, and Praxis: Feminist Approaches to Composition Programming and Classroom Practices.

Council of Writing Program Administrators – Savannah, GA. July 19-25th, 2013. Participant: Conference, Workshop, Institute "Labor Issues & the Work of WPAs."

CCCCs, Research Network Forum Participant – Las Vegas, NV. March 13, 2013: Study Abroad Opportunities and the College Writer: Toward Community Collaboration and Meaningful Multi-Media Messes. Co-Author/ Presenter: Dustin Hodge, Pueblo Community College.

Pop Culture Association (National) and American Culture Association Conference – Boston, MA. April 10-14, 2012: Classism, Racism, and Other '-isms' We Thought We Were Past: How The Blind Side Helped us to Turn a Blind Eye.

Society for the Interdisciplinary Study of Social Imagery (SISSI) Conference – Colorado Springs, CO. March 17-19, 2011: Horror, Sci-Fi, & Zombies, Oh My! Dialectical Materialism and the Rise of the 21st-Century Independent Movie.

National Writing Project, Annual Meeting/National Council of Teachers of English – Chicago, IL. November 16-19, 2011: Attendee/Representative, Director of the Southern Colorado Writing Project.

Pop Culture Association (National) and American Culture Association Conference – San Antonio, TX. April 20-23, 2011: “Christianism and the Path to Redemption: How Dog the Bounty Hunter is Saving Reality Television.”

Society for the Interdisciplinary Study of Social Imagery (SISSI) Conference – Colorado Springs, CO. March 17-19, 2011: Dexter Does It: Redemption, Humanity, and the Serial Killer Inside All of Us.

National Writing Project, Annual Meeting/National Council of Teachers of English – Orlando, FL. November 14-18, 2010: Attendee/Representative, Director of the Southern Colorado Writing Project.

South Atlantic Modern Language Association Conference – Atlanta, GA. November 3-5, 2010: (Re)Conceptualizing the Feminine: Language, Politics, and Textual Variations in the Poetry of Felicia Hemans. [Area: Textual Bibliography].

Pop Culture Association (National) and American Culture Association Conference – St. Louis, MO. March 31 – April 3, 2010: The Rise of the Moral Empire: Christianism, Terrorism, and the Rhetoric of Power in the Post-9/11 “Anti” Campaigns. Co-author: Kevin Van Winkle, CSU Pueblo.

Pop Culture Association (National) and American Culture Association Conference – St. Louis, MO. March 31 – April 3, 2010: Panel Moderator – Making it Mean: Cultural Representations of Sexuality, Gender, and Race.

Women & Society Conference (National) – Marist College, Poughkeepsie, NY. October 23-24, 2009: Transforming the Academy: Spiritual Activism, Multicultural Pedagogies, and Women’s Studies Programs on the Verge.

### ***External Grants, Awarded***

Co-Author and Supervising Executive Leader: *La GENTE*. Funded, Fall 2020. \$2.7 million Project, Hispanic Serving Institution Title V Grant, Department of Education, HSI Division.

Supervising Executive Leader: *PPOHA: Preparing Post-baccalaureate Opportunities for Hispanic Americans*. Funded, Fall 2019. \$2.7 million Project, Hispanic Serving Institution Title V Grant, Department of Education, HSI Division.

Author/Project Director: *LA CALLE: Communities Accessing Lifelong Learning Engagement*. Funded, Fall 2018. \$3.75 million Project, Hispanic Serving Institution Title V Cooperative Grant, Department of Education, HSI Division. Partner Institution, Pueblo Community College.

Author/Project Director: *MAESTRO: Mastering Academic Enrollment Strategies, Transfer, and Research Opportunities*. Funded, Fall 2015. \$2.7 million project. Department of Education, Hispanic Serving Institution Programs, Title V Grant.

Renewing Author/Primary Investigator: National Writing Project, 2011-2014 grant cycle, Southern Colorado Writing Project. National Grant (\$36000), plus matching funds (community and university) of \$40000, Grand Total: \$76000/annually.

Author/Project Director: Colorado Commission on Higher Education State Grant (\$33000), Senior to Sophomore (English) Program Consistency Project, with Barbara Borland of Continuing Education, Awarded November 2011 [For work through 2012]; matching funds of more than \$30000.

### ***Community Engagement, Creative Activity: Fundraising/Marketing/Productions***

Producer, Writer, and Voice Over for Collaboration #Vision2028 Video with Hord Coplan Macht, May 2019: <https://youtu.be/F5HleWvcZYM>

Producer, CSU Pueblo “Points of Pride” Presidential Video Messaging, Spring-Summer 2019: <https://youtu.be/o-CBYJ2p0Y0> (1st Video) and Miscellaneous at: <https://www.youtube.com/channel/UC0Suj5aq7o9RG3u3xg6KC8A>

Producer, Writer, and Voice Over: Introducing #Vision2028 and our Todos Santos Partnership, August 2018: [https://youtu.be/i4vg-QHIZ\\_g](https://youtu.be/i4vg-QHIZ_g)

Writer/Producer/Voiceover: CSU Pueblo’s Summer 2017 *MAESTRO* Program, under Title V, Hispanic Serving Institution, Federal award, Video: <https://youtu.be/AIdGoLHiJCA>

Writer/Producer: CSU Pueblo’s 2016-2017 Smithsonian Institution Partnership (interdisciplinary student internships) Video: [https://www.youtube.com/watch?v=Nf1T\\_8a6Hno&t=2s](https://www.youtube.com/watch?v=Nf1T_8a6Hno&t=2s)

Writer/Producer/Voiceover: CSU Pueblo's Summer MAESTRO 2016 Program, under Title V, Hispanic Serving Institution, Federal award, video: <https://www.youtube.com/watch?v=TFtrPYmcn7Q&t=2s>

Writer/Producer: Literary Landmarks: The Mediterranean, CSU Pueblo Study Abroad-English Program, 2015 <https://www.youtube.com/watch?v=9Z24jcP5OD4>

Writer/Producer: Literary Landmarks: Twain's Tramps Abroad, CSU Pueblo Study Abroad-English Program, 2014 <https://www.youtube.com/watch?v=-EhEIB14s58>

Writer/Producer: Literary Landmarks: The British Isles, CSU Pueblo Study Abroad-English Program, 2013 <http://vimeo.com/67904418>

Writer/Producer: Dual Credit Programming: Curriculum Development, Professional Development, and Building Community Partnerships, with Colorado Department of Higher Education. CSU Pueblo 2012

Writer/Producer: Literary Landmarks: Literature, Language, and the Art of Study Abroad, CSU Pueblo Study Abroad-English Program, 2012 [http://www.youtube.com/watch\\_popup?v=RtinAtUIE2I&vq=hd1080](http://www.youtube.com/watch_popup?v=RtinAtUIE2I&vq=hd1080)

Writer/Producer: From Pueblo to Pompeii: Seeing Yourself, Seeing the World, CSU Pueblo Study Abroad-English Program, 2011 <http://vimeo.com/dustinhodge/studyabroad2011>

## SERVICE AND PROFESSIONAL ACTIVITIES

### *Colorado State University Pueblo*

Chair, Appointed, Strategic Plan Implementation and Advisory Team, 2019-Present

Member, President's Executive Leadership Council (G6), 2018-Present

Member, President's Cabinet, 2018-Present

Member, President's Budget Advisory Council, 2018-Present

Member, University Leadership Team, 2017-Present

Member, Academic Council, 2015-2018

Invited, Thelkeld Committee Member, Selecting "Top CSU Pueblo Graduate," 2016-Present

Member, Summer School Programming Task Force, 2017-Present  
Invited, Retention Committee 2012-2015;  
2017-Present

Appointed, Member, Curriculum and Academic Programs Board (Senate Representative), 2015-2016

Elected, Senator, CSU Pueblo Faculty Senate, 2013-2016

Member, CSU Pueblo Library Film Studies Committee (Fundraising & Community Outreach), 2013-2014

Chair, Search Committee – University Registrar, spring 2013

Chair, Curriculum and Academic Programs Board, 2012-2014

Invited, Committee Reviewing Interdisciplinary General Ed Offerings (US 101 and 151), 2012-2016

Coordinator, After Hours Committee on Faculty Excellence, 2010-2014

Faculty Advisor, Thunderwolves Residential Academic Community (Literature and Culture), 2010-2012  
English M.A. Program/Curriculum Proposal Committee, 2012

Secretary, American Association of University Professors (AAUP) – Pueblo Chapter, 2012-2015

Recorder, Curriculum and Academic Programs Board, 2011-2012; 2015-2016

Member, Departmental Committee, Tenure and Promotion: Dr. Alegria Ribadeneira & Prof. Juan Morales, 2011

Member, Search Committee. Asst. Professor of English, Comp/Rhetoric & Professional Writing, 2011

Invited, CSU Pueblo Representative, Colorado Department of Higher Education (CDHE): SB09-212, 2008-2015

CSU Pueblo Representative, CDHE: gtPathways/Articulation, 2008-2016  
Member, General Education Board  
2008-2016

Invited, Ethnic and Gender Studies Advisory Committee, 2008-2012

Member, Search Committee, Assistant Professor of English, Emphasis in Ethnic Studies, 2009

Teacher Consultant, The Southern Colorado Writing Project (SCWP), 2008-2010

Member, College of Humanities, Arts, Social Science (CHASS) Curriculum and Academic Programs Board  
2008- 2011

### *Inter/National Memberships*

Member, Association of Physical Plant Administrators, 2021-Present

Member, Council for Advancement and Support of Education (CASE), 2020-Present

Member, Professional and Organizational Development (POD) Network in Higher Ed, 2017-Present  
Member, (Individual) Hispanic Association of Colleges and Universities, 2015-Present  
Member, Association of Hispanic Serving Institutional Educators, 2015-Present  
Member, CWPA Exploratory Task Force on WPA Labor Policies, 2013-2016  
Member, American Association of University Professors, 2008-2021  
Member, National Council Teachers of English, 2005-2016  
Member, Modern Language Association, 2007-2015  
Member, Phi Alpha Theta (National History Honor Society), Lifetime  
Member, Sigma Tau Delta (English Honor Society), Lifetime

## SELECTED MEDIA COVERAGE

*STATE Magazine*. Working on Sunshine: Solar Array Produces Energy Offsets. February 2023.

<https://magazine.csusystem.edu/2023/02/13/sunshiny-day/>

*International Business Times*. CSU Pueblo Wants To Be 'The People's University Of The Southwest,' February 2022. <https://www.ibtimes.com/csu-pueblo-wants-be-peoples-university-southwest-3415620>

*Blueprint Magazine*. A Unique Pairing to Envision a Net-Zero Campus, October 2021. <https://magazine.bpcmag.com/html5/reader/production/default.aspx?pubname=&edid=531b9a47-2636-42f5-9c0e-175096349e63>

CSU Pueblo's Solar Project, Oct 15, 2021. <https://www.koaa.com/news/covering-colorado/csu-pueblo-setting-example-for-solar-campus>

*Al Dia News*. Colorado State University Pueblo, on a journey towards becoming The People's University of the Southwest, September 2021. <https://www.aldianews.com/education/education/peoples-hsi>

*Al Dia News*. Looking at the future workforce through cannabis studies, September 2021. <https://www.aldianews.com/education/education/cannabis-studies-program>

*USA Today*. CSU Pueblo pandemic response recognized as one of America's best. July 2021. <https://www.usatoday.com/story/news/2021/07/19/csu-pueblo-covid-19-response-recognized-one-americas-best/7985256002/>

*Education Views*. Strengthening Regional Universities to Foster Equity and Inclusion, April 2021. <https://www.educationviews.org/strengthening-regional-universities-to-foster-equity-and-inclusion/>

*Forbes*. May 2020. Hispanic Serving Institutions And The Coronavirus: Spotlight On Colorado State University-Pueblo: <https://www.forbes.com/sites/michaelnietzel/2020/05/01/hispanic-serving-institutions-and-the-coronavirus-spotlight-on-colorado-state-university-pueblo/#135fa8695446>

Souder Hodge Nominated for Excellence in Media and Public Relations, Southern Colorado Press Club, April 2019. <https://socopressclub.org/2019/04/04/2019-media-excellence-awards/>

Grant to Help CSU Pueblo Students in Need, February 2019. [https://www.chieftain.com/news/20190218/grant-to-help-CSU Pueblo-students-in-need](https://www.chieftain.com/news/20190218/grant-to-help-CSU-Pueblo-students-in-need)

CSU Pueblo to Create New Opportunities for Students and Community, June 2018. <https://www.chieftain.com/4cbdfbcc-b0bd-5d81-bac2-829bca57258c.html>

CSU Pueblo Envisions its Future, May 2018. [https://www.csbj.com/2018/05/18/CSU Pueblo-envisions-its-future/](https://www.csbj.com/2018/05/18/CSU-Pueblo-envisions-its-future/)

CSU Pueblo Reps at Capital Forum, April 2018. <https://www.chieftain.com/pueblowestview/2f38f255-6619-5cfb-9ee6-81342c582641.html>

Colorado State University-Pueblo to Offer High-Powered MAESTRO Program, April 2018. <https://www.chieftain.com/pueblowestview/64753c86-6a1f-5da2-b4c5-d6d7848c8d3d.html>

Cornel West at CSU Pueblo, Nov 2018. <http://csupueblotoday.com/art-culture/colorado-state-university-pueblo-to-host-philosopher-author-activist-cornel-west/>

Associated Press, Editorial Roundup, October 2018. <https://www.apnews.com/4335a88072e34ac88b96d7a02632ceb1>

Fox News, CSU Pueblo Receives \$3.75 Million Grant, October 2018. [https://www.fox21news.com/news/local/CSU Pueblo-receives-375-million-grant-to-help-underserved-student-populations/1517217909](https://www.fox21news.com/news/local/CSU-Pueblo-receives-375-million-grant-to-help-underserved-student-populations/1517217909)

Pueblo Chieftain Citizen of the Week, 27 October 2018. <https://www.facebook.com/ThePuebloChieftain/videos/2171734606403073/>

CSU Pueblo to Become the “People’s University,” Oct 2018. <https://www.chieftain.com/e0c2f2d0-cceb-11e8-b159-9fe49b71fa7a.html>

Women of the Year Announcement & Awards, Nov 2017. <https://www.chieftain.com/b7dc5749-a806-5b48-a975-458371849ed8.html>

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