

**GRADUATE COUNCIL
PROGRAM CHANGE PROPOSAL**

**It is required that you follow this format when presenting a
Graduate Program for review and approval.**

Please submit the typed original with all required signatures to the Graduate Council.

Form functionality most compatible using Adobe Acrobat 9 and newer.

Title of Program: Communications Media Dept., Applied Communication Graduate Program

Department or other unit proposing the Program Change:

Contact Person: Viera Lorencová, Ph.D.

List Members
of the Graduate
Curriculum
Committee:

Viera Lorencová, Ph.D.; Charles Sides, Ph.D.; Robert Carr, Ph.D.; Kyle Moody, Ph.D.; John Sylvia, Ph.D.

This refers to a (check all that apply): ☒ Certificate Program ☐ Teacher Licensure Program ☐ Degree Program

Briefly describe program change to the existing program as it will appear in university catalog:

We are requesting to remove the requirement to take COMM 8700 - Quasselstrippe. Students will be advised to take a grad. COMM elective instead.

Please delete the following sentence in Graduate Catalog:

"COMM 8700 - Quasselstrippe is required as part of the 24 credits in this discipline."

Population/anticipated enrollment/staffing plan (i.e., Who/how many will program serve?)
Currently, this program has 1 student enrolled.

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Rationale and expected outcomes for program change:

COMM 8700 is no longer offered, following the retirement of a faculty member who designed it. As stated in the Course Removal Proposal (find attached) and the Program Change Proposal above, we are requesting to lift the requirement that students in the CAGS in Interdisciplinary Studies: Applied Communication Concentration program take COMM 8700. The expected outcome is that the requirement to take COMM 8700 will be eliminated, and students will take a grad. COMM elective instead.

Does the program run on cohort model? ☐ Yes ☒ No

Will additional faculty be needed, day/adjunct? ☐ Yes ☒ No

Implementation plan for Program Change: what semester will change take effect?

Spring 2018

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An old and new plan of study must be included with this proposal (Please use template for program revision).

If new courses are proposed or major changes are made to existing courses, submit a Graduate Council New Course Approval form. Attach any letter(s) of support from professional agencies or others within or outside the university.

☒ Old Plan of Study is Attached☒ New Plan of Study is Attached[Print Form](#)☒ Reviewed By Dean: *FRB icelli* Date: 10.31.17**Required Signatures—Graduate and Continuing Education Program Change Approval**Changed Program Initiator: *[Signature]* Date: 10/26/2017Department Chair: *Mary Baker* Date: 10/27/2017Graduate Council Chair: *Gene H. Scapone* Date: 10.7.2017
(Indicates Graduate Council approval)President: *Phil S. Levine* Date: 12/21/17

Name of Concentration, Program: CAGS in Interdisciplinary Studies: Applied Communication concentration

Old Plan of Study		New Plan of Study	
Required Courses	Credits	Required Courses	Credits
Course number: Title of Course		Course number: Title of Course	
COMM 9105 – Advanced Communication Research	3	COMM 9105 – Advanced Communication Research	3
COMM 9100 – Advanced Seminar in Applied	3	COMM 9100 – Advanced Seminar in Applied	3
COMM 8700 – Quasselstripe	3		
21 Semester hours in advanced level graduate coursework in Applied	21	24 Semester hours in advanced level graduate coursework in Applied	24
COMM 9200 – Practicum in in Communication or COMM 9980 – Thesis in Communication	6	COMM 9200 – Practicum in in Communication or COMM 9980 – Thesis in Communication	6
TOTAL CREDITS FOR PROGRAM	36	TOTAL CREDITS FOR PROGRAM	36

OLD PLAN OF STUDY

CAGS in Interdisciplinary Studies: Applied Communication Concentration

Advisor

Viera Lorencova, PhD

Program Requirements

Students accepted into this program must have completed a Master's Degree in Communication or a closely related field of study. Students who enter this program as part of the CAGS in Interdisciplinary Studies work with an advisor from the graduate program in Applied Communication to develop a plan of study. The plan of study must be completed before the student enters their first class. The CAGS consists of an integrated core curriculum, and completion of a capstone experience. Students in this program can choose between practicum involving action research or thesis to complete the capstone requirement.

The integrated core curriculum consists of:

- Two common required courses, Advanced Communication Research Methods and Advanced Seminar in Applied Communication
- Students cannot enroll in the Advanced Seminar in Applied Communication until all other course work is completed.
- Twenty-four advanced graduate credits (7000-level and above) in Applied Communication
- A six-credit Capstone experience. Students choose either Practicum or Thesis that cannot begin until a passing grade is earned on the comprehensive examination that is given in the Advanced Seminar in Applied Communication.

The students must complete 36 credits, which includes six credits of required course work, a six credit Capstone experience, and twenty-four credits in Applied Communication. Before the student begins the Capstone they must complete all course work and pass the comprehensive examination in the Advanced Seminar in Communication.

As part of the Capstone program experience, students collaborate with faculty members from the MS in Applied Communication program. Students choosing the Thesis option follow the Fitchburg State University Thesis guidelines.

Admissions Standards and Criteria

To apply for enrollment in the CAGS in Interdisciplinary Studies Program, a student must submit documents as outlined in the graduate admissions section as well as:

- Official transcript of a Master's degree from a regionally accredited institution. Master's degree must be in Communication or a closely related field.
- MAT/GRE/GMAT exams are not required.

Program of Study

- COMM 9105 - Advanced Communication Research Methods 3 cr.
- COMM 9100 - Advanced Seminar in Applied Communication 3 cr.
 - 24 semester hours in advanced graduate level coursework in Applied Communication (COMM 8700 - Quasselstrippe is required as part of the 24 credits in this discipline) 24 cr.
 - COMM 9200 - Practicum in Communication or
 - COMM 9980 - Thesis in Communication

Total Credits for Degree: 36 credits

NEW PLAN OF STUDY**CAGS in Interdisciplinary Studies: Applied Communication Concentration****Advisor***Viera Lorencová, PhD***Program Requirements**

Students accepted into this program must have completed a Master's Degree in Communication or a closely related field of study. Students who enter this program as part of the CAGS in Interdisciplinary Studies work with an advisor from the graduate program in Applied Communication to develop a plan of study. The plan of study must be completed before the student enters their first class. The CAGS consists of an integrated core curriculum, and completion of a capstone experience. Students in this program can choose between practicum involving action research or thesis to complete the capstone requirement.

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- Students cannot enroll in the Advanced Seminar in Applied Communication until all other course work is completed.
- Twenty-four advanced graduate credits (7000-level and above) in Applied Communication
- A six-credit Capstone experience. Students choose either Practicum or Thesis that cannot begin until a passing grade is earned on the comprehensive examination that is given in the Advanced Seminar in Applied Communication.

The students must complete 36 semester credit hours, which includes six credits of required course work, a six credit Capstone experience and twenty-four credits in Applied Communication. Before the student begins the Capstone, they must complete all course work and pass the comprehensive examination in the Advanced Seminar in Communication.

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