**It is required that you follow this format when presenting a
Graduate Program for review and approval.**

Please submit the typed original with all required signatures to the Graduate Council.

Form functionality most compatible using Adobe Acrobat 9 and newer.

Title of Program: Master of Business Administration

Department or other unit proposing the Program Change: Business Administration Department

Contact Person: Joseph McAloon

List Members
of the Graduate
Curriculum
Committee:

Diane Caggiano, JD; Michael Leamy, EdD;
Beverley Hollingsworth, PhD; James T. Noonan, PhD;
Kwahng Kim, PhD; Audrey Pereira, PhD

This refers to a (check all that apply): ☐ Certificate Program   ☐ Teacher Licensure Program   ☒ Degree Program

Briefly describe program change to the existing program as it will appear in university catalog:

These changes were made in the 2017-18 Graduate Catalog:

Accounting Concentration: changed "Approved elective" to "One elective"

Human Resources Management Concentration: changed "Approved elective" to "One elective"

Management Concentration: Removed "Directed Elective" section, which included a listing of elective options students would choose from. One of the elective options in that list was MGMT 9450 Selected Topics. MGMT 9450 was moved under the management concentration, since all students would be taking this course as a requirement for the management concentration. Changed "Approved elective" to a required course.

Population/anticipated enrollment/staffing plan (i.e., Who/how many will program serve?)

Enrollment in the online MBA program has grown significantly in the past year with the elimination of standardized testing as an admissions requirement, and increased marketing and recruitment by our marketing partner, Academic Partnerships. We anticipate continued growth in the next few years. Enrollments have tripled from last fall in the online MBA courses.

Rationale and expected outcomes for program change:

In preparation for the re-launch of the online accelerated MBA in a standardized 7-week format during the summer of 2017, there was a need to streamline the requirements to make them clearer to the students and reduce the dependence on working with advisors to determine which elective courses could or should be taken for their program. With anticipated growth in enrollments, it was necessary to take this step to give the students more direction from the beginning, and less need to seek approvals for elective options.

Additionally, since the course offerings in the accelerated 7-week format would be a bit more proscriptive, providing a listing of elective options was no longer viable, and the department decided to return to the original idea of offering MGMT 9450 Special Topics as a requirement in each concentration. There is actually no change in the curriculum for the three concentrations in the MBA, simply a streamlining of how the electives would be handled for each concentration.

Attached please find the three concentrations as they were formerly listed in the Catalog, alongside the revised structure reflecting the new streamlined plans of study. Please note that the undergraduate prerequisites for the MBA were removed through Graduate Council last year.

Does the program run on cohort model? ◯ Yes ⦿ No   Will additional faculty be needed, day/adjunct? ⦿ Yes ◯ No

Implementation plan for Program Change: what semester will change take effect?

The restructuring of the requirements was accomplished as part of the preparation to re-launch the program in summer 2017, and the new streamlined plan of study (again, not a curricular change so much as a structural change) is now in effect.

GRADUATE COUNCIL

PROGRAM CHANGE PROPOSAL

An old and new plan of study must be included with this proposal (Please use template for program revision).

If new courses are proposed or major changes are made to existing courses, submit a Graduate Council New Course Approval form. Attach any letter(s) of support from professional agencies or others within or outside the university.

☒ Old Plan of Study is Attached

☒ New Plan of Study is Attached   [Print Form]

☒ Reviewed By Dean: _____   Date: _____

Required Signatures—Graduate and Continuing Education Program Change Approval

Changed Program Initiator: _____ Joseph McAloon _____ Date: 20 OCT 2017

Department Chair: _____ Joseph McAloon _____ Date: 20 OCT 2017

Graduate Council Chair: _____ Renee Scapparone _____ Date: Nov 7, 2017
(Indicates Graduate Council approval)

President: _____ Richard S. Lapidus _____ Date: 12/21/17

GRADUATE COUNCIL

PROGRAM CHANGE PROPOSAL

An old and new plan of study must be included with this proposal (Please use template for program revision).

If new courses are proposed or major changes are made to existing courses, submit a Graduate Council New Course Approval form. Attach any letter(s) of support from professional agencies or others within or outside the university.

☒ Old Plan of Study is Attached

☒ New Plan of Study is Attached | Print Form |

☑ Reviewed By Dean: _____ Date: *10/30/17*

Required Signatures—Graduate and Continuing Education Program Change Approval

Changed Program Initiator:_____Date:_____

Department Chair:_____Date:_____

Graduate Council Chair: _____Date:_____
(Indicates Graduate Council approval)

President:_____Date:_____

Online and On-Campus MBA, Management Concentration

Old Requirements:	New Requirements, 2017-18:

Core Requirements:		Core Requirements:	
MGMT 9040	Org Behavior & Dev	MGMT 9040	Org Behavior & Dev
MGMT 9060	Mgmt Info Systems	MGMT 9060	Mgmt Info Systems
MGMT 9160	Marketing Mgmt	MGMT 9160	Marketing Mgmt
MGMT 9170	Corporate Finance	MGMT 9170	Corporate Finance
MGMT 9180	Acct Practices for Managers, **OR**	MGMT 9180	Acct Practices for Managers, **OR**
MGMT 9030	Accounting Theory	MGMT 9030	Accounting Theory
MGMT 9500	Strategic Management	MGMT 9500	Strategic Management

Management Concentration:		Management Concentration:	
MGMT 9050	The HR Function & Manager	MGMT 9050	The HR Function & Manager
MGMT 9080	Mgmt Theory & Process	MGMT 9080	Mgmt Theory & Process
		MGMT 9450	Selected Topics

Directed Elective:		One Elective:	
Choose One of the following:		MGMT XXXX	Elective
MGMT 9002	Mgmt of Global Env		
MGMT 9008	Quality Mgmt Theory		
MGMT 9020	Econ Theory & Mgrl Decision		
MGMT 9130	Legal Env of Business		
MGMT 9330	Marketing Communications		
MGMT 9450	Selected Topics		
MGMT 9600	E-Commerce		
MGMT 9700	Internship		

Approved Elective:	
MGMT XXXX	Approved Elective

Online and On-Campus MBA, Human Resources Management Concentration

Old Requirements: New Requirements, 2017-18:

Core Requirements:		Core Requirements:	
MGMT 9040	Org Behavior & Dev	MGMT 9040	Org Behavior & Dev
MGMT 9060	Mgmt Info Systems	MGMT 9060	Mgmt Info Systems
MGMT 9160	Marketing Mgmt	MGMT 9160	Marketing Mgmt
MGMT 9170	Corporate Finance	MGMT 9170	Corporate Finance
MGMT 9180	Acct Practices for Managers, **OR**	MGMT 9180	Acct Practices for Managers, **OR**
MGMT 9030	Accounting Theory	MGMT 9030	Accounting Theory
MGMT 9500	Strategic Management	MGMT 9500	Strategic Management

Human Resources Mgmt Concentration:		Human Resources Mgmt Concentration:	
MGMT 9050	HR Function & Manager	MGMT 9050	HR Function & Manager
MGMT 9070	Legal Issues in HRM	MGMT 9070	Legal Issues in HRM
MGMT 9450	Selected Topics in Mgmt	MGMT 9450	Selected Topics in Mgmt

Approved Elective:		One Elective:	
MGMT XXXX	Approved Elective	MGMT XXXX	Elective

Online and On-Campus MBA, Accounting Concentration

Old Requirements: **New Requirements, 2017-18:**

Core Requirements:		Core Requirements:	
MGMT 9040	Org Behavior & Dev	MGMT 9040	Org Behavior & Dev
MGMT 9060	Mgmt Info Systems	MGMT 9060	Mgmt Info Systems
MGMT 9160	Marketing Mgmt	MGMT 9160	Marketing Mgmt
MGMT 9170	Corporate Finance	MGMT 9170	Corporate Finance
MGMT 9030	Accounting Theory	MGMT 9030	Accounting Theory
MGMT 9500	Strategic Management	MGMT 9500	Strategic Management

Accounting Concentration:		Accounting Concentration:	
MGMT 9032	Adv Financial Accounting	MGMT 9032	Adv Financial Accounting
MGMT 9034	Selected Topics, Adv Mgl Acct	MGMT 9034	Selected Topics, Adv Mgl Acct
MGMT 9036	Accounting Info Systems	MGMT 9036	Accounting Info Systems

Approved Elective:		One Elective:	
MGMT XXXX	Approved Elective	MGMT XXXX	Elective