

Applied Communication, Social Media Concentration, M.S.

| Course | Title | Summer A | Summer B | Fall A | Fall B | Spring A | Spring B | Summer A | Summer B | Fall A | Fall B | Spring A | Spring B |
|-----------|--|----------|----------|--------|--------|----------|----------|----------|----------|--------|--------|----------|----------|
| COMM 7018 | Social Media Theory | ✓ | | | | | | ✓ | | | | | |
| COMM 7005 | Communication Ethics | | ✓ | | | | | | ✓ | | | | |
| COMM 7006 | New and Emerging Media | | | ✓ | | | | | | ✓ | | | |
| COMM 7007 | Social Mobilities | | | | ✓ | | | | | | ✓ | | |
| COMM 7008 | Visual Communication and Design | | | | | ✓ | | | | | | ✓ | |
| COMM 8009 | Intercultural Communication Competence | | | | | | ✓ | | | | | | ✓ |
| COMM 8021 | Social Media Video Production | | | | | | | ✓ | | | | | |
| COMM 8114 | Social Media Marketing | | | | | | | | ✓ | | | | |
| COMM 9025 | | | | | | | | | | ✓ | | | |
| COMM 9022 | Quantitative Research Methods | | | | | | | | | | ✓ | | |
| COMM 9023 | Qualitative Research Methods | | | | | | | | | | | ✓ | |
| COMM 9970 | Capstone for Social Media | | | | | | | | | | | | ✓ |