

**Strategic Areas of Focus for Academic Affairs: Overview**  
**AY 2018-19**

Cross-Cutting Actions

1. Continued Structuring of Academic Affairs
  - a. Onboarding Deans
  - b. Continue to refine the role of the Associate VP for AA & Deans
  - c. Coordinate AA efforts in valuing campus diversity and increasing the number of under-represented groups.
  - d. Automate and/or systematize AA systems
    - i. Faculty workload tracking
    - ii. SIRIIs
    - iii. Alternative assignment
    - iv. Strategic Scheduling

Goal 1 Strengthen Academic Programs

1. Complete the Liberal Arts and Science program revision.
2. Work with faculty to continue to develop a structure to facilitate, strengthen and encourage faculty scholarship.
3. Complete the operational implementation of the transfer student center and facilitating academic policies.
4. Expansion of existing strategic on-line programs, and creation of new programs.
5. Increasing outreach and partnerships with the surrounding community specifically the growing Hispanic community.
6. Increase the number of agreements with international partners.

Goal 2 Promote student success (The major focus of this year)

1. Launch the Student Success Unit that will coordinate and strengthen the work of
  - a. RFY,
  - b. Student Success Collaborative,
  - c. Continue to support and assess the Instructional support in remedial education courses.
2. Complete the work of a faculty committee working on the first year experience.
3. Support the CTL to work with faculty development in course redesign, innovative teaching and intrusive advising.

Goal 3 University Community that embraces civic and global responsibility

1. Support the continued restructuring and expansion of the Crocker Center.
  - a. Formalize long-term and community development-based programs with local non-profit organizations and economic development entities.
2. Collaborate with academic Units to garner the support of the academic units in the development of the Ideas Lab.
  - a. Engage faculty in program development.
  - b. Support faculty and students in developing engaging programs.
3. Develop at least one study abroad opportunities in Latin America and the Caribbean.

Goal 4 - Grow and Align University's Resources

1. Integrate the functions of the GCE into the AA divisional and departmental functions
2. Partner with organizations to expand our graduate and CE programs.
3. Explore opportunities to increase degree completion programs.
4. Work with community college partners on the "Commonwealth Commitment."
5. Continue to strengthen collaboration and coordination between The Grant Center and Academic Affairs.
6. Complete a Program Portfolio Prioritization Plan

**Strategic Areas of Focus for Academic Affairs: Education**

**AY 2018-19**

1. Prepare for the state review process – including partnership work
2. Implement the new Program area MS
3. Pass Educational Studies through DHE process and implement the curriculum
4. Continue work on MTEL success efforts - continuing
5. Implement recruitment strategies for attracting and retaining diverse candidates
6. Incorporate an integrated technology component in curriculum with newly purchased “chrome books” for the classroom

**Strategic Areas of Focus for Academic Affairs: Health & Natural Sciences**

**AY 2018-19**

1. Seek external, non-Commonwealth funding, support for undergraduate research and/or curriculum development.
2. Participate in intentional scheduling of study abroad.
3. Increase opportunities for study abroad partnerships, faculty exchanges, and trips.
4. Contribute to reaching and maintaining a retention rate of 80%.
  - a. Fully implement the BHE A1 HS GPA Pilot for first-year, credit –bearing math pathways courses.
  - b. Increase by at least 10% the number of students completing credit-bearing mathematics pathway courses in their first year at the institution by the end of FY 20, with a goal of reaching 80% by the end of FY 21.
  - c. Launch STEM & Health Sciences LLC
5. Develop institutional or industry partnerships that provide for internship placements for Health and Natural Sciences majors.
6. Present opportunities for civic engagement and learning in developing a scientifically educated population.
7. Modest growth in program with available capacity within the context of existing department personnel and budgets.

**Strategic Areas of Focus for Academic Affairs: Arts & Sciences**

**AY 2018-19**

1. Develop intentional LLC to integrate academic programming that increases student and faculty: collaboration: work with admissions on use of LLC in recruitment.
2. Clarify, research, support development of distinctive baccalaureate degrees (BA vs BS).
3. Conduct research/best practices for design of new interdisciplinary degree program in Creativity or Creativity & Innovation.
4. Expand MA State System Collaborative Language Program.
5. Map all A&S curricula for parity with regard to capstone experiences (whether portfolio, internship, or seminar) and put pieces in place for development of culminating experiences where they are lacking.
6. Work with data and GCE and chairs to assess status of A&S programs in relation to university mission and growth strategy.
7. Facilitate funding for Digital Humanities initiative on campus as well as Theatre Block funding.

**Strategic Areas of Focus for Academic Affairs: GCE**

**AY 2018-19**

1. Strengthen and Build Programs and Processes that Align with Continuous Improvement Practices.
2. Improve and streamline processes to assess and support GCE student success
3. Increase Regional Partnerships and Expand International Student Base
  - a. Work with International Services to build more pathways for international students and create specific enrollment goals.
  - b. Create greater awareness of ALFA, Graduate, CE and Degree Completion programs.
  - c. Coordinate and expand community partnerships related to GCE programming.
  - d. Define, implement and assess community outreach roles.
4. Implement a foundation to support on-going assessment and strategic planning

## **Strategic Areas of Focus for Academic Affairs: Library**

### **AY 2018-19**

**1. Kick-off and Complete Strategic Planning Process**

AVGC Library engages in internal and external decision-making to inform resource allocation to meet the library's mission effectively and efficiently.

**2. Support Faculty Publishing**

AVGC Library is the intellectual commons of FSU where faculty interact with ideas in physical and virtual spaces to expand the creation of knowledge.

**3. Support Student Learning – Access to Materials**

AVGC Library contributes to student retention and academic success by developing practices and employing models that support open access textbooks and materials, and leverage digital purchases and reserves to offer students access to course materials, within financial limitations.

## **Strategic Areas of Focus for Academic Affairs: Institutional Research**

### **AY 2018-19**

1. Continue to expand the utilization and adoption of SSC Campus
2. Continue to build a culture of assessment across the University
3. Continue to support the use of data in decision making and planning across campus
4. Provide data on national higher education trends and context and contribute to its dissemination
5. Examine the priorities and resources of the unit

## **Strategic Areas of Focus for Academic Affairs: International Education**

### **AY 2018-19**

1. Increase and diversify the number of international students.
2. Continue the work on establishing partnerships with English Language schools, international institutions/organizations, Advising Centers and agents for the purpose of increasing the number of international students and study abroad participants.
3. Increase study abroad participation by an average of 15% by 2020.
4. Services for student retention and success: Collaborate with student life to develop high-impact programs that integrate international students into the community and expand opportunities for student leadership and involvement.
5. Develop programs for faculty and students to encourage more participation in the study abroad programs.
6. Increase visibility of the Office of International Education

**Strategic Areas of Focus for Academic Affairs: Business and Technology**

**AY 2018-19**

**Engagement** (Attract and retain talented faculty and staff)

1. Increase faculty collaboration within BCT
2. Establish BCT awards for research, teaching, advising
3. Nominate and support 3 PEV for ABET, IACBE
4. Establish BCT award for online teaching excellence

**Recruitment** (Recruit talented students/fulfil expectations)

1. Support 2 off-campus recruitment events at feeder high schools
2. Obtain IACBE reaffirmation (visit in 2019)
3. Upgrade existing articulation agreements with new innovation.
4. Establish 2 new tracks for online MBA
5. Seek AUC approval for ENGT core curriculum aligned with ETAC of ABET
6. Seek AUC approval for Tech Ed – Constr Mgt core curriculum aligned with ASAC of ABET and Middle/Sec Ed