

## Unit Action Plan 2018-2019

Division: **Academic Affairs**

Unit: **Institutional Research and Planning**

### Unit Mission:

The mission of the Office of Institutional Research and Planning (OIRP) is to provide accurate and meaningful information and analysis to University decision makers, the broader university community, and external stakeholders in order to advance the University's mission. OIRP is a partner in the University's success by providing information and not only data. OIRP supports planning, management, accreditation, and assessment activities at every level of the University.

### Goals/Outcomes:

1. Continue to expand the utilization and adoption of SSC Campus
2. Continue to build a culture of assessment across the University
3. Continue to support the use of data in decision making and planning across campus
4. Provide data on national higher education trends and context
5. Examine the priorities and resources of the unit

### Associated Strategic Plan Goals:

1. 2A1, 1D1
2. 2
3. 2
4. 2

### Objectives

- 1a. Implement Enrollment Census (i.e. attendance) reporting
- 1b. Implement Study Hall functionality for the Math Lab
- 1c. Expand utilization of Success Markers
- 1d. Implement feed of Degreeworks Notes
- 1e. Expand platform to include graduate students
- 1f. Develop GCE Categories
- 1g. Complete addition of Minors
- 1h. Expand role of Faculty Fellows
- 1i. Expand use of Notes and Advisor Reports in order to share information and documents across campus

### Performance Measures/Targets

<p>1j. Evaluate implementation of deficient midterm grade reporting</p> <p>2a. Create a 'brand' for assessment</p> <p>2b. Produce inaugural university assessment report</p> <p>2c. Continue UARC and peer assessment work</p> <p>2d. Continue to provide professional development opportunities to faculty and staff on and off campus, to include:</p> <ul style="list-style-type: none"> <li>i. On campus workshops</li> <li>ii. Evaluation of online training modules</li> </ul> <p>2e. Redesign assessment website</p> <p>2f. Evaluate reinstituting Assessment Day</p> <p>2g. Expand annual administrative report submission</p> <p>2h. Evaluate the creation of an Assessment Award</p> <p>3a. Expand Departmental Trend Data to include capacity metrics</p> <p>3b. Implement workload report</p> <p>3c. Continue to create and automate data reports for university management</p> <p>3d. Continue to provide data and analysis to Admissions in support of annual reporting and strategic planning</p> <p>3e. Revise the Factbook timeline; evaluate new design options</p> <p>3f. Produce University Fact Facts for IRP Website</p> <p>3g. Continue to provide data to campus leadership, committees, deans, chairs, directors and faculty</p> <p>3h. Support the adoption and utilization of the RNL Retention Management System</p> <p>3i. Evaluate participation in the Delaware Study</p> <p>4a. Develop a communications platform (e.g. blog) to disseminate relevant information regarding University data</p> <p>4b. Monitor current trends in higher education and disseminate relevant information to campus leaders</p> <p>5a. Determine unit priorities</p> <p>5b. Analyze ratio of ad hoc and compliance reporting vs. planned,</p>	
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strategic reporting	
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