

**Unit Action Plan
2019-2020**

Division: **Academic Affairs**

Unit: **Institutional Research and Planning**

Unit Mission:

The mission of the Office of Institutional Research and Planning (OIRP) is to provide accurate and meaningful information and analysis to University decision makers, the broader university community, and external stakeholders in order to advance the University's mission. OIRP is a partner in the University's success by providing information and not only data. OIRP supports planning, management, accreditation, and assessment activities at every level of the University.

Goals/Outcomes:

1. Continue to expand the utilization of SSC Navigate
2. Continue to build a culture of assessment across the University
3. Continue to support the use of data in decision making and planning across campus
4. Provide data on national higher education trends and context

Associated Strategic Plan Goals:

1. 2A1, 1D1
2. 2
3. 2
4. 2

Objectives

- 1a. Expand utilization of SSC Navigate Analytics
- 1b. Increase utilization of existing functionality
- 1c. Update Success Markers
- 1d. Incorporate Dual Enrollment and Summer Bridge students
- 2a. Onboard the new Director of Assessment
- 2b. Review existing protocols and update as needed
- 2c. Support LA&S implementation
- 2d. Continue UARC, peer review and workshops

Performance Measures/Targets

3a. Onboard the new Director of IR 3b. Review and update current HEIRS protocols 3c. Develop proposal for increasing Banner data integrity 3d. Develop University Fact Facts 3e. Review current Factbook design and content 3f. Implement Tableau 3g. Support new Strategic Planning process 3h. Report on 2015-2020 Strategic Plan 3i. Expand utilization of existing data sources: MYSA, CSI, NSSE, Climate Survey, SSC 4a. Develop a blog to disseminate relevant information regarding University data and current trends in higher education	
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