



International Assembly for Collegiate Business Education

July 28, 2014

Dr. Robert V. Antonucci, President
Fitchburg State University
160 Pearl Street
Fitchburg, MA 01420

Dear Dr. Antonucci:

The IACBE Board of Commissioners met on July 7-8, 2014 to consider the request for accreditation of the business programs offered by the Department of Business Administration at Fitchburg State University. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the note and observation identified below.

Notes

Notes represent areas in which the institution is not in full compliance with the IACBE's Accreditation Principles. The Department of Business Administration is required to take action on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year in your annual report to the IACBE. Unless otherwise indicated herein, the institution has three years to address the issues identified in the notes.

Principle 1.1: Outcomes Assessment – Degree of Compliance: Substantially Compliant

In its future annual reports to the IACBE, the Department of Business Administration needs to report assessment results from the implementation of its revised outcomes assessment plan and to identify action plans for making any changes and improvements needed in its programs, activities, and/or operations.

Observations

Observations are suggestions for improvement by the IACBE Board of Commissioners that it believes would be helpful to the Department of Business Administration in achieving excellence in business education. Action on observations is highly recommended, but is not required.

Principle 3.2: Common Professional Component – Degree of Compliance: Substantially Compliant

The Board of Commissioners recommends that the Department of Business Administration review the coverage of the Common Professional Component topical areas. It appears that some areas receive minimal coverage. In particular, the coverage of organizational behavior, human resource management, and the global/international dimensions of business appears to be low. The commissioners suggest that the department consider ways to enhance coverage of these areas in the undergraduate curriculum.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and policies as set forth in the *IACBE Bylaws*, *Accreditation Process Manual*, and *Self-Study Manual*. Your accreditation is valid for a maximum of five years, through July 2019.

The following notice pertaining to your accreditation status with the IACBE must be used in your official publications, including your institutional website:

Fitchburg State University has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees are accredited by the IACBE:


- *Master of Business Administration with specialized tracks in:*
 - *Accounting*
 - *Human Resource Management*
 - *Management*
 - *Bachelor of Science in Business Administration with concentrations in:*
 - *Accounting*
 - *Management*
 - *Marketing*
-

Fitchburg State University will be publicly recognized for achieving accreditation at the 2015 IACBE Annual Conference and Assembly Meeting on April 14-17, 2015 in Baltimore, Maryland, USA. We very much look forward to seeing you there.

We encourage the business faculty at Fitchburg State University to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,

A handwritten signature in black ink, appearing to read 'Katalin Kovacs', followed by a long horizontal flourish.

Ms. Katalin Kovacs, Acting Chair
Board of Commissioners

cc: Dr. Robin E. Bowen, Vice President of Academic Affairs
Ms. Diane P. Caggiano, J.D., Chair, Department of Business Administration



International Assembly for Collegiate Business Education

Fitchburg State University – IACBE-Accredited Business Programs

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- Master of Business Administration with specialized tracks in:
 - Accounting
 - Human Resource Management
 - Management
- Bachelor of Science in Business Administration with concentrations in:
 - Accounting
 - Finance
 - Management
 - Marketing