Annual Departmental Plan Report

Program Information

Program/Department: Sociology
Department Chair: Christine Shane
Department Assessment Committee Contact:

Please be as detailed as possible in your responses. We will use this information to fulfill our NECHE requirements and this report will help with your next Program Review or aid with your external accreditation. This file is to be kept in the department and an electronic file is due to the Director of Assessment by May 31 each academic year.

Program Learning Outcomes (PLOs) (Educational Objectives)

I. List all PLOs and the timeline for assessment.

PLO#	PLO – Stated in assessable terms.	Timing of assessment (annual, semester, bi-annual, etc.)	When was the last assessment of the PLO completed?
1.	Students will be able to understand key sociological concepts	Annual	N/A – first year with new PLOs
2.	Students will be able to communicate sociological concepts effectively through the use of writing and/or oral skills	Annual	N/A – first year with new PLOs
3.	Students will be able to think critically about social issues and social theories	Annual	N/A – first year with new PLOs
4.	Students will be able to apply sociology to social life	Annual	N/A – first year with new PLOs
5.	Students will develop appropriate skills for conducting sociological research	Annual	N/A – first year with new PLOs

II. <u>PLO Assessment (Please report on the PLOs assessed and/or reviewed this year, programs should be assessing at least one each year.)</u>

Using the table below, list and briefly describe the **direct method(s)** used to collect information assessing whether students are learning the core sets of knowledge (K), skills (S) and attitudes (A) identified as essential.

PLO#	Assessment description (exam, observation, national standardized exam, oral presentation with rubric, etc.)	When assessment was administered in student program (internship, 4 th year, 1 st year, etc.)	To which students were assessments administered (all, only a sample, etc.)	What is the target set for the PLO? (criteria for success)	Reflection on the results: How was the "loop closed"?
1	Project paper (SOC 3160)	4 th year	All majors	70% at 3 or 4 rating	N/A – pending analysis of data
2	Research proposal (SOC 3001)	3 rd year	All majors	70% at 3 or 4 rating	N/A – pending analysis of data
3	Project paper (SOC 3160)	4 th year	All majors	70% at 3 or 4 rating	N/A – pending analysis of data
4	Research proposal (SOC 3002)	3 rd year	All majors	70% at 3 or 4 rating	N/A – pending analysis of data
5	Literature review + field notes (SOC 3001)	3 rd year	All majors	70% at 3 or 4 rating	N/A – pending analysis of data

III. Summary of Findings: Briefly summarize the results of the PLO assessments reported in Section II above combined with other relevant evidence gathered and show how these are being reviewed/discussed. How are you "closing the loop"?

Other than GPA, what data/	Who interprets the evidence?	What changes have been made as
evidence is used to determine that	What is the process?	a result of using the
graduates have achieved the stated	(e.g. annually by the curriculum	data/evidence? (close the loop)
outcomes for the degree? (e.g.,	committee)	
capstone course, portfolio review,		
licensure examination)		

Alumni survey	Faculty; periodic review of survey results	(Sample size is too small to justify changes based on graduating student feedback. Discussions of how to increase sample size are ongoing.)
Graduating Student Feedback Survey	Faculty; periodic review of survey results	(Sample size is too small to justify changes based on graduating student feedback. Discussions on how to increase sample size are ongoing, such as by changing the date of survey administration, or making completion of the survey mandatory for graduating students.)

Assessment Plan for Program/Department

- I. Insert the program or department Assessment Plan
- II. Explain any changes in the assessment plan including new or revised PLOs, new assessments that the program/department plans to implement and new targets or goals set for student success.
- III. If you do not have a plan, would you like help in developing one?

	Ye	

University Data

I. SSC Data

Indicate **at least one** Student Success Performance Measure that the department/program has identified for planned change or improvement. Freshman retention, bottleneck courses, graduation rates, at risk student retention etc.

a. What was the focus this year?

Student Success Measure	Implemented Intervention	Update on Implemented Intervention
(data point from SSC)		

	(i.e. change in target, satisfied with outcome, not satisfied, will continue or not)
No measure identified by the Sociology program	

b. What will your focus be for the upcoming year?*

Student Success Measure (data point from SSC)	Rationale for selection	Planned or Implemented Intervention	Current score/ Target Score	This measure was selected because of last Program Review or Accreditation (yes/no)
Graduation rate based on academic performance in core courses	Core courses are key to graduation of majors	Identify graduation rates based on academic performance in core courses; propose changes to improve graduation rates	N/A	No

^{*}Note: Programs may wish to monitor or review the same data point over multiple years.

II. Trend Data

Indicate **at least one** Department Performance Measure that the program/department identified for change or improvement. Number of graduates, number of majors, credit production, substitutions etc.

a. What was the focus this year?

Department Performance Measure	Implemented Intervention	Update on Implemented
(data point from Trend Data)	_	Intervention
		(i.e. change in target, satisfied with
		outcome, not satisfied, will
		continue or not)
Sociology aims to increase the number of	Working with Admissions;	Will continue with new strategies
majors	_	identified in part B below

Promote major in Introduction to	
Sociology courses	

b. What will be the focus next year?*

Department Performance Measure (data point from Trend Data)	Rationale for selection	Planned or Implemented Intervention	Current score/ Target Score	This measure was selected because of last Program Review or Accreditation (yes/no)
Sociology aims to increase the number of majors	Low number of majors	Work with university staff to increase program visibility at high school recruitment events; promote on-campus program visibility to attract internal transferring students to the major	+10%	Yes

^{*}Note: Programs may wish to monitor or review the same data point over multiple years.

Program Review Action Plan or External Accreditation Action Letter/Report

Annual Reflection/Follow-up on Action Plan from last Program Review or external accreditation (only complete the table that is appropriate for your program)

I. Programs that fall under Program Review:

- i. Date of most recent Review: Fall 2015
- ii. Insert the Action Plan table from your last Program Review and give any progress towards completing the tasks or achieving targets set forth in the plan.

Action Plan: 2015-2020

Proposed Changes	Tasks	Responsible Party and Deadlines
I. Develop concentrations of study to promote a cohesive and innovative curriculum.	 Examine current courses for logical groupings. Review trends in concentrations and curriculum development with the context of salient issues within sociology and our nation. Decide which courses need to be added or deleted in order to construct desirable and agreed up tracks of study. Put forth the necessary paperwork to officially add and delete courses. Consider how agreed upon curriculum changes will impact the two-year course rotation and adjust this accordingly. 	 February 2016 (everything done prior to this meeting) February 2016 Beginning of April 2016 September 2016 September 2016 September 2016 September 2016 September 2016 Fall 2017

	 6. Create written materials for the course catalog and to market the program concentrations of study. 7. Creating plan for monitoring and assessing the outcomes of these changes. 8. Create plan for reporting on the outcomes of the changes. 	
	9. Implement the concentrations of study	
	1. Explore options for structure of the capstone. Consider how we might structure this to also facilitate other FSU goals such as service learning,	1. October 2016
II. Develop the capstone course for	project based learning, networking with community partners, meeting the needs of the local community, etc.	2. December 20163. December 2016
our curriculum	2. Agree upon the structure for this course	4. January 2017
	3. Decide on whether this course will be reserved for majors, also open to minors, or even open to non-majors and non- minors.	5. February 20176. March 2017
	4. Choose a name and course description for the	

	 capstone. 5. Adjust the current proposal to accommodate the new course structure and description. 6. Make necessary changes to all written curriculum materials and submit necessary changes to the course catalog. 	
III. Create a plan for ensuring that our majors obtain data analysis skills	 Discuss the possible options and decide on a strategy. If the strategy requires working with other departments, set up meetings to speak with necessary parties. Make necessary changes to all written curriculum materials and submit necessary changes via official channels if required. Develop procedures to monitor new strategy Develop procedures to report on new strategy. Begin implementing new strategy 	 January 2016 March 2016 End of March 2016 May 2016 May 2016 September 2016

program.

IV. Assess current recruitment initiatives and matriculation and develop a recruitment plan.	 Invite Sean Ganas to an initial assessment meeting to discuss university recruiting. Decide on supplemental materials to bolster university-wide initiatives. Create supplemental materials to bolster university-wide initiatives. Make sure on website. Develop a plan for monitoring our outputs and outcomes for these strategies Report on the effectiveness of these strategies. 	 November 2016 Before spring break 2017 As needed December 2016 Annually beginning May 2017
	Create a list of experiential learning opportunities available to our majors, including	1. September 2017
V. Evaluate experiential learning	internships.	2. November 2017

3. Develop a plan for working with community

agencies to develop additional opportunities, if

6. March 2017

7. April 2017

development of new courses.

necessary. Consider which courses might have a logical experiential component.

- 4. Create a list of all the ways we currently share information experiential learning opportunities, including internships, with our majors and consider how these processes could be standardized and/or improved. Brainstorm additional strategies for ensuring that our majors are aware of the benefits of engaging in experiential learning, including internships.
- 5. Consider creating the position of internship director within the program.
- 6. Discuss and agree upon which types of students we should be encouraging to take part in internships vs. other experiential learning opportunities.
- 7. Assess whether all necessary written materials to promote experiential learning opportunities, including participation in internships, have been created. Create necessary materials and consider how this should be shared (online, during advising sessions, announcements in our classes, via

- 8. September 2017
- 9. April 2017
- 10. Annually beginning in April 2018

	departmental emails to all majors, etc.) 8. Implement strategies to increase participation of suitable majors. 9. Develop procedures for monitoring effectiveness of strategy. Develop procedures for tracking number of majors engaged in the internship program annually. 10. Report on changes in students enrolled in and completing an internship across the five year cycle of assessment.	
VI. Restructure the Sociology Club to ensure that it functions to enrich the experiences of FSU students, while also serving as a recruitment tool into the major.	 Identify the current purpose, function, structure, operations and challenges of the club. Brainstorm and list potential functions, purposes, structure, operations, and strategies for recruitment that will allow the club to reach its full potential for providing enriching experiences for FSU students. Choose the most viable strategies to implement. 	 February 2016 March 2016 April 2016 April 2016 April 2016 September 2016

4	. Develop an implementation plan.	7. Annually beginning in the Spring 2017
5	. Develop a monitoring plan for tracking the	
g	rowth of the club.	
6	. Begin implementing strategies.	
7	. Report on impact of strategies.	
,		,
VII. Inventory, review, revise and create	1. Assess which materials actually exist.	1. February 2017
necessary materials/documents for retention and graduation. This review	2. Identify materials/documents that	2. March 2017
process should also include policies and procedures.	should ideally exist in order to promote retention and graduation processes as well	3. April 2017
	as smooth functioning of the Sociology Program.	4. April 2017
	3. Review the existing	5. Upload before September 2017
	materials/documents and make necessary	
	changes.	
	4. Create materials/documents that have	
	been deemed necessary or desirable and do not currently exist.	
	5. Ensure that these materials/documents	

are available to students on our webpage.	

Specific area where improvement is needed	Evidence to support the recommended change	Person(s) responsible for implementing the change	Timeline for implementation	Resources needed	Assessment Plan	Progress Made this Year
I. Develop concentrations of study to promote a cohesive and innovative curriculum.	Recommended by external evaluator; Concentrations improve student options for careers in fields related to Sociology	Sociology program faculty	Tabled until next hiring process + improvements in recruitment	Concentration enrollment numbers	Track numbers enrolled in concentrations	Decision made to delay implementation of concentrations until faculty size allows for it
II. Develop the capstone course for our curriculum	Recommended by external evaluator; Capstone courses provide a summative academic experience	Sociology program faculty	Tabled until next hiring process + improvements in recruitment	N/A	N/A	Faculty concluded that a capstone course cannot be offered currently due to inadequate staffing, and advice from

						administration that a capstone course would not run without ten enrolled students; capstone project may be revived if we can build capstone into the job description of the next departmental hire and if recruitment efforts are successful.
III. Create a plan for ensuring that our majors obtain data analysis skills	Recommended by external evaluator; Increasingly, careers in sociology require strong quantitative skills	Sociology program faculty	Complete	N/A	N/A	Successful AUC proposal to split existing methodology course into separate qualitative and quantitative classes; new quantitative methodology course was

						offered during SPR 19
IV. Assess current recruitment initiatives and matriculation and develop a recruitment plan.	Recommended by external evaluator; Current enrollment is insufficient, requiring a plan to improve it	Sociology program faculty; Admissions office	May 2020	Support from Admissions	Tracking enrollment in the major	Faculty met with staff from Admissions on 11-21-17 and were promised that several initiatives would be explored or implemented; no further contact has occurred since that meeting. Followup meetings will be scheduled in Fall 2019
V. Evaluate experiential learning opportunities, including internships and processes for informing, setting up, monitoring, and evaluating	Recommended by external evaluator; Internships are high-impact practices that improve student outcomes including graduation	Sociology program faculty; Internship coordinator	Ongoing	N/A	N/A	No change - continued working with internship coordinator to provide opportunities to our students

participation in the internship program.	rates and employability					
VI. Restructure the Sociology Club to ensure that it functions to enrich the experiences of FSU students, while also serving as a recruitment tool into the major.	Recommended by external evaluator; A Sociology Club would improve recruitment and enrich student experiences	Sociology program faculty; interested students	Completed	N/A	N/A	Faculty discussed the SOC Club on 3/20/18 and agreed that, due to low student interest and low enrollment, the reconstituting of the SOC Club is not a priority. This decision may be revised if enrollment increases.
VII. Inventory, review, revise and create necessary materials / documents for retention and graduation. This review process should	Recommended by external evaluator; Having clear policies, and important documents available will increase retention and	Sociology program faculty; Office of Institutional Research	September 2017	Support from Institutional Research and Admissions	N/A	Faculty met with staff from Admissions on 11-21-17 and discussed retention. Staff discussed a graduation survey that is being

also include policies and procedures.	graduation rates			developed, and solicited some information from faculty
				regarding recruitment;
				Implemented yearly review of majors' progress towards graduation

iii.	If you do not have an action plan, would you like help in developing one based on your last program rev	view
	and needs of the program?	

Yes

II. Programs with external Accreditation:

- i. Accreditor:
- ii. Date of last review:
- iii. Date of next review and type of review:
- iv. List key performance indicators:

List key issues for continuing	Key performance indicators as	Update on fulfilling the action
accreditation identified in	required by agency or selected by	letter/report or on meeting the key
accreditation action letter or	program (licensure, board or bar	performance indicators.
report.	pass rates; employment rates,	
	etc.)(If required.)	

Campus Climate

Each department was asked to review the Campus Climate Survey information distributed by the Leading for Change Committee and determine what your department has been doing to contribute to the positive outcomes identified.

The survey data may be found through this link: https://www.fitchburgstate.edu/offices-services-directory/institutional-research-and-planning/office-of-assessment/campus-climate-survey/

Please list the feedback and recommendations that your department provided to the Leading for Change Committee, along with any additional plans that you might have to further explore this data.

UARC Peer Review of the Program Annual Report

Program:	Date of Review:

Program Learning Outcomes (PLOs)					
Criterion	Highly Developed (3)	Developed (2)	Emerging (1)	Initial (0)	Score
Program Learning	All or almost all PLOs	Most of the PLOs	PLOs written in	PLOs not	
Outcomes (PLOs)	clearly stated and	clearly stated and	general, broad or	provided.	
	measurable.	measurable.	abstract statements		
			OR are not		
			measurable.		
Expected Timing of	All or almost all PLOs have	Most PLOs have a	Very few PLOs	No timelines are	
Assessment	a timeline stated.	timeline stated.	have a stated	given or are To	
			timeline.	Be Determined	
				(TBD).	
Assessment Tool	Assessment tool(s) is/are	Assessment tool(s) are	Assessment tool(s)	Assessment	
Quality	strong: very good quality	acceptable: good	are a good start but	tool(s) are either	
	and appropriate.	quality and appropriate	could use some	not appropriate or	
			strengthening or	not discussed.	
			changes.		
PLO Assessment	More than one PLO	At least one PLO assed	At least one PLO	No assessments	
	assessed and information is	and information is	assessed,	completed during	
	complete in the chart.	complete in chart.	information is not	the academic year	
			complete in chart.	reported.	
Criteria for Success	The criteria for student	Most criteria for student	Criteria for student	Criteria for	
	success of each PLO is	success of each PLO is	success discussed	student success	
	clearly stated and is	clearly stated and is	or touched upon but	not provided.	
	appropriate.	appropriate.	not clearly stated or		
	11.0		is not appropriate.		
Summary of Findings	Measures used in from PLO	Very limited use of data	Used evidence	No summary	
	assessment fully	from PLO assessment	other than PLO	utilizing	
	incorporated with additional	incorporated with	assessment to	assessment data is	
	evidence to formulate the	additional evidence to	formulate the	evident.	

	summary and analysis	formulate the summary	summary or		
	supports the summary.	and analysis somewhat	analysis of the data		
		supports summary.	doesn't seem to		
			support summary.		
	Assessme	nt Plan for Program/Dep	artment		
Criterion	Highly Developed (3)	Developed (2)	Emerging (1)	Initial (0)	Score
Department or	Assessment Plan provided.	Assessment Plan	Assessment Plan	No Assessment	
Program Assessment	Has clearly stated process	provided. Has	provided, the	Plan provided.	
Plan	with reasonable	somewhat clear process	process is not clear		
	expectations.	and/or somewhat	and/or the		
		reasonable	expectations are not		
		expectations.	reasonable.		
Activities and	Decision to change or not	Decision to change or	Decision to change	No changes are	
Adjustments	change the assessment plan	not change the	or not change the	discussed.	
to/Deviation from the	are clearly stated and	assessment plan are	assessment plan are		
Department/Program	decision(s) are appropriate	described in general	vague and lack		
Assessment Plan	based on the reported	terms and may be	clarity.		
	results.	appropriate based on			
		the reported results.			
		University Data			1
Criterion	Highly Developed (3)	Developed (2)	Emerging (1)	Initial (0)	Score
SSC Data for	Intervention undertaken by	Intervention undertaken	Planned	No SSC data	
Current Review	program/department for at	by program/department	intervention by	analyzed and/or	
Period	least one SSC data point.	for at least one SSC	program/	reported on.	
	Clearly documented results.	data point. Plan not	department for at		
		fully implemented.	least one SSC data		
			point. No plan		
			implemented.		
SSC Data for	At least one component of	At least one component	SSC data discussed	No SSC data	
Upcoming Review	the SSC data selected to	of the SSC selected to	and some or part of	analyzed and/or	
Period	assess, rationale provided,	assessed, some of the	the assessment,	reported on.	
	targets set and intervention	rationale provided,	targets or		
	seems to be appropriate	targets set and	interventions are		

	based on information provided.	intervention seems to be appropriate based on information provided.	emerging but not fully appropriate.		
Trend Data for Current Review Period	Intervention undertaken by program/department for at least one Trend data point. Clearly documented results.	Intervention undertaken by program/department for at least one Trend data point. Plan not fully implemented.	Planned intervention by program/ department for at least one Trend data point. No plan implemented.	No Trend data analyzed and/or reported on.	
Trend Data for Upcoming Review Period	At least one component of the Trend data selected to assess, rationale provided, targets set and intervention seems to be appropriate based on information provided.	At least one component of the Trend selected to assessed, some of the rationale provided, targets set and intervention seems to be appropriate based on information provided.	Trend data discussed and some or part of the assessment, targets or interventions are emerging but not fully appropriate.	No Trend data analyzed and/or reported on.	
		ternal Accreditation Acti		l	
Criterion	Highly Developed (3)	Developed (2)	Emerging (1)	Initial (0)	Score
Only for those under Program Review Annual Reflection on Program Review	Full Action Plan provided with definitive on-going progress clearly stated.	Full Action Plan provided with some discussion of on-going progress plans stated.	Full Action Plan provided with vague ideas regarding on-going progress plans stated.	Action Plan is either not provided or there no progress or plans stated for progress discussed.	
Only for those under External Accreditation Annual Reflection on Report/Letter from accrediting body.	Key issues and performance standards provided with definitive on-going progress clearly stated.	Key issues and performance standards provided with some discussion of on-going progress stated.	Key issues and performance standards provided with vague ideas regarding on-going	Key issues and/or performance standards are either not provided or there has been no	

		progress plans stated.	progress or plans stated for progress.
Comments:		l	p1081000

NOTE: This rubric is NOT an evaluation of the program/department. It is simply a tool for UARC to use as an aid in reviewing and providing constructive feedback to each program.