

## First Year

### Fall

Course Number	Course Title	Credits (15)
COMM 1205	Intro to Communication and Media Studies	3
MATH 1100	Mathematics in Society	3
ENGL 1100	Writing I (W)	3
FYE 1024	First Year Experience: Media, Info, and Literacy	3
	Gen Ed/WS or Exploration	3

### Spring

Course Number	Course Title	Credits (15)
COMM 1220	Message Design	3
COMM 2825	Social Media Advertising and Public Relations	3
SOC 1100	Intro to Sociology (CV or DP)	3
ENGL 1200	Writing II (W&IL)	3
	Gen Ed/WS or Exploration	3

## Sophomore Year

### Fall

Course Number	Course Title	Credits (15)
COMM 1860	Public Relations	3
COMM 2XXX	Media History Requirement *	3
COMM XXXX	Phase III Departmental Elective	3
	Gen Ed/Exploration	3
	Gen Ed/Exploration	3

\*Media History Requirement options: History of Interactive Media and Games, World Cinema I or II, History of TV, History of Graphic Design, Contemporary Cinema, History of the Theater I or II

### Spring

Course Number	Course Title	Credits (15)
COMM 3804	Communicating Project Design	3
COMM XXXX	Phase III Departmental Elective	3
	Gen Ed/Exploration	3
	Gen Ed/Exploration	3
	Free Elective	3

## Junior Year

### Fall

Course Number	Course Title	Credits (15)
COMM 3845	Marketing Communication	3
COMM XXXX	Phase IV Junior Writing Requirement	3
COMM XXXX	Phase III Departmental Elective	3
	Gen Ed/Exploration	3
	Free Elective	3

## Junior Year

### Spring

Course Number	Course Title	Credits (15)
COMM 3825	Writing for Advertising	3
COMM 4XXX	Phase IV Upper-Level Theory	3
COMM XXXX	Phase III Departmental Elective	3
	Gen Ed/Exploration	3
	Free Elective	3

## Senior Year

### Fall \*

Course Number	Course Title	Credits (18)
COMM 4XXX	Phase IV Upper-Level Theory	3
	Gen Ed/Exploration	3
	Free Elective	3
	Free Elective	3
	Free Elective	3
	Free Elective	3

\*Students should take one 18-credit semester in the first 3 ½ years because a senior spring semester internship is only 12 credits. See example in Fall senior year.

### Spring

Course Number	Course Title	Credits (12)
COMM 4880	Internship	12

**Completion of 120 credits is required for graduation**

## General Education

### Foundation (3 credits each)

- Reading & Info Literacy First-Year Exper. (R & IL)
- Writing (W): Writing I
- Writing & Info. Literacy (W & IL): Writing II
- Quantitative Reasoning (QR)
- World Languages, Speaking and Listening (WS)

### Exploration (3 credits each)

- Civic Learning (CV)
- Diverse Perspectives (DP)
- Ethical Reasoning (ER)
- Fine Arts Expression & Analysis (FA)
- Historical Inquiry & Analysis (HI)
- Literary Inquiry & Analysis (LI)
- Personal Wellness (PW)
- Procedural & Logical Thinking (PL)
- Scientific Inquiry & Analysis (SI)

### General Education: MAJ

There may be major courses that have been approved to fulfill up to 3 General Education requirements (at least 9 credits). Varies by major and concentration.