

Business Administration Management

Suggested 4-year plan of study

First Year

Fall

| Course Number | Course Title | Credits (15) |
|---------------|--|--------------|
| BSAD 1030 | Principles of Management | 3 |
| ECON 1100 | Principles of Macroeconomics (PL) | 3 |
| ENGL 1100 | Writing I (W) | 3 |
| FYE 1020 | FYE Sem: Adventures in Business (R & IL) | 3 |
| MATH 1800 | Business Statistics (QR)(Math) | 3 |

Spring

| Course Number | Course Title | Credits (15) |
|---------------|--|--------------|
| BSAD 1700 | Intro. to Computer Information Systems | 3 |
| BSAD 1040 | Fundamentals of Marketing | 3 |
| ECON 1200 | Principles of Microeconomics | 3 |
| ENGL 1200 | Writing II (W&IL) | 3 |
| SPCH 1000 | Intro. to Speech Communications (WS) | 3 |

Sophomore Year

Fall

| Course Number | Course Title | Credits (15) |
|---------------|--|--------------|
| BSAD 2010 | Intro. to Financial Reporting | 3 |
| BSAD 2600 | Business Law I (ER) | 3 |
| | Civic Learning Gen. Ed. Elective (CV) | 3 |
| | Fine Arts Exp. & Analysis Gen Ed Elect. (FA) | 3 |
| | Free Elective | 3 |

Spring

| Course Number | Course Title | Credits (15) |
|---------------|---|--------------|
| BSAD 2020 | Intro. to Managerial Accounting | 3 |
| BSAD 2400 | Basic Finance | 3 |
| BSAD 3600 | Business Law II | 3 |
| | Historical Inq. & Analysis Gen Ed Elect. (HI) | 3 |
| | Free ElectiveLit. Inq. & Anal. Gen Ed Elective (LI) | 3 |

Junior Year

Fall

| Course Number | Course Title | Credits (15) |
|---------------|----------------------------|--------------|
| BSAD 3210 | Human Resources Management | 3 |
| | AIA Gen Ed Elective (AIA) | 3 |
| | Personal Wellness (PW) | 3 |
| | Free Elective | 3 |
| | Free Elective | 3 |

Spring

| Course Number | Course Title | Credits (15) |
|---------------|---|--------------|
| BSAD 3220 | Production Management | 3 |
| BSAD 3700 | Sales Management | 3 |
| BSAD 3325 | International Marketing | 3 |
| | Scientific Inq. & Analysis Gen Ed Elective (SI) | 3 |
| | Free Elective | 3 |

Senior Year

Fall

| Course Number | Course Title | Credits (15) |
|---------------|--|--------------|
| BSAD 4200 | Organizational Behavior and Theory | 3 |
| BSAD 4230 | Business Fluctuations & Forecasting (AIA) | 3 |
| BSAD 4880 | International Business Management (DP) | 3 |
| | AIA Inter. High Impact Pract. Gen Ed Elective (IHIP) | 3 |
| | Free Elective | 3 |

Spring

| Course Number | Course Title | Credits (15) |
|---------------|--|--------------|
| BSAD 4210 | Social and Political Environment of Business | 3 |
| BSAD 4890 | Business Policy and Strategy | 3 |
| BSAD XXXX | BSAD Free Elective | 3 |
| | Free Elective | 3 |
| | Free Elective | 3 |

Completion of 120 credits is required for graduation

General Education

Foundation (3 credits each)

- Reading & Info Literacy First-Year Exper. (R & IL)
- Writing (W): Writing I
- Writing & Info. Literacy (W & IL): Writing II
- Quantitative Reasoning (QR)
- World Languages, Speaking and Listening (WS)

Exploration (3 credits each)

- Civic Learning (CV)
- Diverse Perspectives (DP)
- Ethical Reasoning (ER)
- Fine Arts Expression & Analysis (FA)
- Historical Inquiry & Analysis (HI)
- Literary Inquiry & Analysis (LI)
- Personal Wellness (PW)
- Procedural & Logical Thinking (PL)
- Scientific Inquiry & Analysis (SI)

General Education: MAJ

There may be major courses that have been approved to fulfill up to 3 General Education requirements (at least 9 credits). Varies by major and concentration.