

Business Administration Entrepreneurship & Innovation

Suggested 4-year plan of study

First Year

Fall

| Course Number | Course Title | Credits (15) |
|---------------|------------------------------------------|--------------|
| BSAD 1030 | Principles of Management | 3 |
| ECON 1100 | Principles of Macroeconomics (PL) | 3 |
| ENGL 1100 | Writing I (W) | 3 |
| FYE 1020 | FYE Sem: Adventures in Business (R & IL) | 3 |
| MATH 1800 | Business Statistics (QR) (Math) | 3 |

Spring

| Course Number | Course Title | Credits (15) |
|---------------|----------------------------------------|--------------|
| BSAD 1700 | Intro. to Computer Information Systems | 3 |
| BSAD 1040 | Fundamentals of Marketing | 3 |
| ECON 1200 | Principles of Microeconomics | 3 |
| ENGL 1200 | Writing II (W&IL) | 3 |
| SPCH 1000 | Intro. to Speech Communications (WS) | 3 |

Sophomore Year

Fall

| Course Number | Course Title | Credits (15) |
|---------------|----------------------------------------------|--------------|
| BSAD 2010 | Intro. to Financial Reporting | 3 |
| BSAD 2600 | Business Law I (ER) | 3 |
| | Civic Learning Gen. Ed. Elective (CV) | 3 |
| | Fine Arts Exp. & Analysis Gen Ed Elect. (FA) | 3 |
| | Free Elective | 3 |

Spring

| Course Number | Course Title | Credits (15) |
|---------------|----------------------------------------|--------------|
| BSAD 2020 | Introduction to Managerial Accounting | 3 |
| BSAD 2400 | Basic Finance | 3 |
| BSAD 3600 | Business Law II | 3 |
| | Lit. Inq. & Anal. Gen Ed Elective (LI) | 3 |
| | Free Elective | 3 |

Junior Year

Fall

| Course Number | Course Title | Credits (15) |
|---------------|----------------------------------|--------------|
| BSAD 2100 | Introduction to Entrepreneurship | 3 |
| | Personal Wellness (PW) | 3 |
| | Free Elective | 3 |
| | Free Elective | 3 |
| | Free Elective | 3 |

Spring

| Course Number | Course Title | Credits (15) |
|---------------|-------------------------------------------------|--------------|
| BSAD 3800 | Digital Commerce | 3 |
| BSAD 3700 | Sales Management | 3 |
| BSAD 3325 | International Marketing | 3 |
| | Scientific Inq. & Analysis Gen Ed Elective (SI) | 3 |
| | Free Elective | 3 |

Senior Year

Fall

| Course Number | Course Title | Credits (15) |
|---------------|----------------------------------------|--------------|
| BSAD 3340 | Small Business Management | 3 |
| BSAD 4230 | Business Fluctuations & Forecasting | 3 |
| BSAD 4880 | International Business Management (DP) | 3 |
| | Free Elective | 3 |
| | Free Elective | 3 |

Spring

| Course Number | Course Title | Credits (15) |
|---------------|------------------------------|--------------|
| BSAD 4600 | How to Write a Business Plan | 3 |
| BSAD 4890 | Business Policy and Strategy | 3 |
| BSAD XXXX | BSAD Free Elective | 3 |
| | Free Elective | 3 |
| | Free Elective | 3 |

Completion of 120 credits is required for graduation

General Education

Foundation (3 credits each)

- Reading & Info Literacy First-Year Exper. (R & IL)
- Writing (W): Writing I
- Writing & Info. Literacy (W & IL): Writing II
- Quantitative Reasoning (QR)

Exploration (3 credits each)

- Civic Learning (CV)
- Diverse Perspectives (DP)
- Ethical Reasoning (ER)
- Fine Arts Expression & Analysis (FA)
- Historical Inquiry & Analysis (HI)
- Literary Inquiry & Analysis (LI)
- Personal Wellness (PW)
- Procedural & Logical Thinking (PL)
- Scientific Inquiry & Analysis (SI)

General Education: MAJ

There may be major courses that have been approved to fulfill up to 3 General Education requirements (at least 9 credits). Varies by major and concentration.