

Graduate Course Change/Removal Proposal

Form Procedure

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This proposal seeks to have the following effect on courses in the catalog. * ☐ Removal of course(s)
☒ Change to a course

Department/Committee Information

The main contact person for the Graduate Curriculum Committee should fill out this form.

* Kyle Moody

Members of the Graduate
Curriculum Committee:

Kyle Moody
JJ Sylvia
Viera Lorencova
Randy Howe
Brandon Loureiro

Department / Unit Developing: * Communications Media

Department Chair: * Mr. Jeffrey Warmouth * jwarmouth@fitchburgstate.edu

Academic Dean : Dr. Sara Levine slevine@fitchburgstate.edu

Program Chair The Program Chair for this request is among the people listed above.
* ☒ Yes
☐ No

Graduate Program * Applied Communication

The above program would be responsible for scheduling, staffing & assessing this course.

Course Change Information

Course Title: * Integrated Social Media

Existing Banner Abbreviation: * Integrated Social Media

Proposed Banner Abbreviation: * Social Media Video Prod

Banner limit of 30 characters, including punctuation, spaces, and special characters.

Extended Campus Course? * ☐ Yes
☒ No

Course Revision & Rationale

Nature of the Course Revision:

- | | |
|--|--|
| <input type="checkbox"/> Level | <input type="checkbox"/> Additional Requirements |
| <input type="checkbox"/> Credits | <input checked="" type="checkbox"/> Title |
| <input type="checkbox"/> Prerequisites | <input type="checkbox"/> Description |
| <input type="checkbox"/> Other (Please Specify): | |

Course Revision Details

Please provide current and proposed versions

* As social media continues the push towards highlighting greater video-based content, this course title change reflects how the

syllabus prized social media video production. The title Integrated Social Media reflects how students in the class could take the content in the class and implement this into social media platforms. As social media becomes more driven by online video content, the title of the course reflects this change.

Rationale and expected outcomes of course change.

This will better reflect the expectations of what students will produce in the class. The learning outcomes will not change, but the course best highlights how the class is focused on social media video content.

How does this change affect the departments Learning Outcomes for the program? List any changes that need to be made.

Course Syllabus

A syllabus is required when there is a change that impacts 50% or more of the current course content and curriculum or there is a change to the format of the syllabus that is outside of the University guidelines for graduate syllabi.

New Course Syllabus Upload:

Signatures

...3332393134
Kyle Moody 03/26/2025
Requester Signature Date

...3638393537
Jedd Warmouth 03/26/2025
Department Chair Approval Date

...3034353638
Sara Levine 03/26/2025
Academic Dean Signature Date

...3839393938
Becky Copper Glenz 04/02/2025
SGOCE Dean Signature Date

Graduate Council

The Graduate Council Chair Signature indicates that the Council has discussed this proposal and has decided it should move forward.

Graduate Council Chair Signature Date

Notifications

Approval of the President Date

SGOCE Dean Initials Date

Reviewed by the Registrar: Date