FITCHBURG STATE UNIVERSITY

School of GRADUATE, ONLINE AND CONTINUING EDUCATION

New Graduate Course Proposal Form

SGOCE Office Use Only
Academic Year: 2026-2027
SGOCE#: 1

Document Description

This document serves as the official collaborative template for faculty and departments to propose new graduate-level courses. This workflow replaces the previous Dynamic Forms process to ensure full compliance with ADA accessibility guidelines. By utilizing Google Docs, we provide a universally accessible, screen-reader-friendly environment where the Graduate Curriculum Committee and Department Chairs can collaboratively draft, edit, and review course details.

Instructions for Completing this form

1. **Rename this Google Doc** using this naming convention: New Graduate Course Proposal Form_[SIMION_MG]
2. **Complete the form** and be sure to **share a link to an accessible version of your syllabus** as required. (Note: Please ensure your syllabus sharing settings are set to “anyone with the link” to view.
3. **Share the completed form with Denise Bertrand** dbertra3@fitchburgstate.edu via the Share button, ensuring the 'Notify people' box is checked." Please click on the “Share” button not the drop down arrow and change the General Access to “anyone with the link”.

Course Identification

Program Name: (**MBA IN ARTIFICIAL INTELLIGENCE**)

Full Course Title: (**Business Environment in an AI-Driven World**)

Proposed Banner Abbreviation: (**Business Environment AI World**)
(Banner limit of 30 characters, including punctuation, spaces, and special characters)

Discipline Prefix(es): (**MGMT**)

Level of Course: (**9000**) (ex. 7000, 8000, 9000)

Department & Committee Information

Requestor Name: (**Marian Gh. Simion**)
(The main contact person for the Graduate Curriculum Committee should fill out this form.)

Members of the Graduate Curriculum Committee:
Beverley Hollingsworth (MBA Program Chairperson)
Nabi Ebrahimi
Gary Farr
Ralph Fasano
Renee Scapparone
Denise Simion (Graduate Curriculum Committee, Chairperson)
Marian Simion
Brian Webb

Department / Unit Developing:

Business Administration

Department Chair: ()

Program Chair: (**Beverley Hollingsworth**)

Is the Program Chair for this request among the people listed above? (***YES***)

Graduate Program: (**MBA in Artificial Intelligence**)

Course Catalog Details

Number of Credits: (**3 THREE**)

Course Description: (This course examines how AI impacts human activity, ethics, economics, and global politics, by exploring emerging realities related to labor markets, digital currencies, social scoring and the growing concentration of AI power. The students will learn to weigh these changes and lead with insight, judgment, compassion and responsibility.)

Replacement for (Course # / Name): (**N/A**)

Prerequisite course(s): (**NONE**)

Additional Requirements/Restrictions (**NONE**)

Course Schedule Type: Lecture, Practicum, Capstone, Studio, etc. (**ONLINE**)

Is this course repeatable? If yes, # of times: ()

Course Rationale and Additional Details

Brief rationale if more than one prefix: (Type rationale here)

Brief rationale for level choice: (Type rationale here)

Course Objectives: (1) *Understand AI's Impact on Work and Human Dignity*: Students will analyze how AI reshapes work, compensation, creativity, and the meaning of work, and apply utilitarian, deontological, and virtue-based frameworks to ethical and legal questions such as social scoring and algorithmic discrimination. (2) *Analyze AI's Economic and Political Consequences*: Students will use microeconomic principles to explain AI's effects on labor markets, wages, competition, and public goods, assess its macroeconomic impact on GDP, employment, inflation, national debt, and financial stability (including blockchain and cryptocurrencies), and use game theory to interpret how AI influences the state and political culture. (3) *Confront AI Power Concentration and Societal Conflict*: Students will evaluate how data centers, intellectual property, and political influence concentrate AI power in a few firms, and propose strategies that protect democracy, human rights, mental health, and resilience against algorithmic manipulation.

Rationale and Expected Outcomes: (Type rationale here)

Student Learning Outcomes: (By the end of this course, students will be able to:

1. Analyze how AI reshapes work, compensation, creativity, and human dignity, by using conceptual frameworks such as the division of labor and the hierarchy of needs.

2. Apply utilitarian, deontological, and virtue-based frameworks to ethical decisions involving AI, including social scoring and algorithmic discrimination.

3. Evaluate the legal and ethical responsibilities of businesses that design, deploy, or depend on AI systems.

4. Explain how AI affects labor markets, wages, competition, and public goods using microeconomic principles.

5. Assess AI's impact on GDP, employment, inflation, national debt, and financial stability, including the role of blockchain and cryptocurrencies.

6. Compare capitalism, socialism, and subsidiarity, and use game theory to interpret how AI influences the state and political culture.

7. Explore critical insights on the concentration of AI power, and propose strategies that protect democracy, human rights, mental health, and resilience.)

Course Classification: (REQUIRED FOR PROGRAM CONCENTRATION)
(Note: if required, a Program Proposal must also be submitted)

Notes: (Type notes here)

Impact:

Is there a similar undergraduate course? (***NO***)

Does this course affect offerings in any other department/program? (***NO***)

Enrollment & Scheduling

Expected Average Enrollment: (**45**)

Has the course been offered previously as a "Topics" course? (***NO***)

Is this an Extended Campus Course? (***No***)

First Semester Offered: (**SPRING 2027**)

Frequency of Offering: (Once every three terms. May be offered more frequently based on student demand.)

Course Requirements

Laboratory Hours: (Type hours here)

Fieldwork Hours: (Type hours here)

Pre-Practicum Hours: (Type hours here)

Practicum Hours: (Type hours here)

Other: (Type details here)

Syllabus

New Course Syllabus:
(Insert a link to your syllabus Google Doc here. *Please be sure the syllabus is accessible or use the ADA Compliant Graduate Course Syllabus Template)*

Link to syllabus

Approvals & Signatures *By typing your name below, you are electronically signing this document.*

Requester:
Name: *Marian Gh. Simion, Ph.D.* **Date:** *10/28/2026*

(Once signed, share the link with Denise Bertrand)

Department Chair:
Name: *Type your signature here* **Date:** *MM/DD/YYYY*

(Once signed, share the link with Denise Bertrand)

Academic Dean:
Name: *Mahmoud Al-Odeh* **Date:** *10/29/2026*

(Once signed, share the link with Denise Bertrand)

SGOCE Dean:
Name: *Type your signature here* **Date:** *MM/DD/YYYY*

(Once signed, share the link with Denise Bertrand)

(Signature below indicates Graduate Council review and approval)

Graduate Council Chair:

Name: _____

Signature:_____ Date:_____
(Wet Signatures Required)

President:

Name: _____

Signature:_____ Date:_____
(Wet Signatures Required)

Notifications (Office Use Only)

SGOCE Dean Initials: _____
Date:_____Reviewed by the Registrar: _____
Date:_____