

SPC Chairs' Working Group

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I. Updates

a. Emerging theme – Student Success and Big Data

PW-student success, activities, more coordination

need to do better in terms of data. Institutional research office is only one person. Little analysis of data. Hired Education Advisory Board – Student Success Collaborative (120 colleges are already part of). Pull ten years of data (Banner, etc.). Trouble points, obstacles where people drop out. CS – Phase I data? PW – summer group of Chairs – financial pieces/how many majors/minors/transfers. Identify point(s) where students start to struggle. CS – How do we get the information? Pam McCafferty to lead the effort with Jannette and Paul. Once data comes back Paul can reach out to Chairs. This is a piece but we need to *use* the data. *Starfish* – need to roll out to all majors. *Starfish* sends out reminders to students. *Degreeworks* to replace CAPP. What will keep students on path? Helps with advising issue. Development Day to introduce, training will be provided.

Admissions to report to PW while Pam is leading this effort. Admissions staff to be able to use data as well (for example - should they be concentrating efforts in different areas – high schools?). RG – Will we hire a Director of Institutional Research? PW - We have Anthony , but he's busy with compliance. Pam for now analytics person, share information, look for trends, implement and carry through. CS – policy? PW- will go through governance and be faculty driven. MG chance to see which metrics are important to institution.

b. Overlaps between groups

c. Prioritizing biggest items based on strategic importance

II. Collaboration

a. Encourage campus involvement – especially Academic Planning

JF – asked Deans go get more people involved. Faculty should be flocking to Randall’s group with ideas. Randall’s voice and (only) two others. Streamline LA&S? Potentially the faculty care very much about LA&S. Not a single response from her group, overall goal to increase six year graduation rate. Adopting an overall goal. JF – Paul’s initiative should help. MH – same voices as well. Constantly resetting conversation to think globally.

SG – connect retention to graduation rates. Targeting specific groups (Hispanics). MH – back to the umbrella of student success.

JF – reiterated the charge of the Academic Planning group. RG – least well-defined charge of group(s). Competency-based assessment and time on Liberal Arts (as a) university. Spent a lot of time defending status quo.

JF – need more faculty involved. MG – looks broadly, but stuck in weeds. People want to solve problems. JF- plan not meant to be *operational*. Develop a process where new programs could come to the front. Want to develop a mechanism where new programs can move forward. CS – issues: retention, be more diverse, career development/orientation, Aspersers/mental health issues, how do we develop our faculty to be more supportive of them?

SG – program development – 100-200 students to grow to reach capacity. GCE tremendous opportunity for growth. Planning committee to identify – do we want to grow online/hybrid, competency, another direction all together? Growth at the Graduate level? RG - going to see GCE. Look at GCE as a laboratory (should they give competency-based testing?).

SG – Cathy Canney to come to SG’s meeting on 9/29 regarding talking about growth. MG – may be ways to grow programs we already have. Values drive the program, not courses (that’s what everyone complains about regarding general education). RG – Salem State new initiative. SG – other questions than LA&S such as program development and retention (academic plan). JF – on preparing students for the future, admission/retention/graduation, planning and accessing. RG - None is program development. RG – where we are before where we need to go. Wants to put in metrics. What can she do, attendance (to meetings) has fallen. No outsiders since summer. People not sure what group to go to. Planning v. Values. Very busy time of year.

b. Co-Develop Agendas

c. Identify key players who have not participated as yet -Athletics, Faculty, Alumni (met with CS's group). Designate and alumni. RG – to meet with Cathy Canney, Brian Bercier, and Mike Leamy.

III. White Paper Templates

Due 11/15/14 (end of day Friday the 14th). JF – do we want first draft deadlines?

MG – first draft (Admissions and Marketing)

CS – One voice, would suggest having a first draft deadline.

KT – 11/4 first draft deadline

JF - October 31st – First drafts due.

SG – Goes to committee.

JF – Please get to Carla by 11/14 end of day so she can post online.

CS – Working document

KS – skeleton and then will put in Google doc

MG – has first draft. Editing today.

SG – What sort of format permitted? Lot of issues to tackle. 2-4 not sufficient. Retention alone – specific goals.

JF - Charge, 2-4 biggest items, process of how we met, had focus groups, out minutes are posted, then recommendations in detail. Short term, middle term, and long term. Next year, five year, etc. Implementation isn't the charge. SG – statement from JF or PW saying “not operational.”
KS – what if what we are suggesting costs \$? JF – no need to put those details.

BW – narrowed focus to three objectives. Oct 3rd is their next meeting

RG – Chris Picone helping with white paper. Wants to note something about the cost of textbooks.

SG – Institutional costs containment. More of a CS charge. Meg will take it with values.

JF – Trustees will prioritize

KT – would like groups' needs

JF – Blackboard site just for working group chairs.

MG – put up working drafts (he will)

see attached

IV. Timeline and Process

a. 52 DAYS!

b. Target Dates – 2-4 biggest items, outline of draft 1st draft, final draft

c. Selecting Writing Teams

Meet next (tentative) – two weeks – October 8th. Summary paper? Draft is all coming (CS). SG – great problem to have (growing 100-200 day students). Still plenty of room for day unit growth. Evening unit can grow unlimited. Think outside the box. RG – how to solicit ideas on program development? MG – should we add more programs? Nothing RG has read talked about new programs. All about shrinkage. SG – one example – competency-based SNHU lured thousands of students. Would like to hear more about it. Could potentially have capacity. Dynamic curriculum looking ahead five years. SG – need measurable growth (goals).

Meeting adjourned at 2 PM. Minutes by Karen Valeri