

Strategic Planning Committee  
Community Relations Working Group

October 15, 2014 Meeting Minutes  
Hammond 314 @ 9:30am

Committee Attendees: Elizabeth Walsh (Chair), Jessica Augat, Christopher Hendry, Renée Scapparone, Joshua Spero. Absentees: Nicholas Capasso, Robert Carr, Daniel LaFond, Karen Leary, Jannette McMenamy, Megan Pierce

Guests: Jay Bry, Anthony Wilcox, Nancy Yasko

Meeting called to order at 9:35am

No attendance sheets for the October 15<sup>th</sup> meeting were distributed to be signed by all committee members in attendance for the meeting.

Discussions:

- Elizabeth Walsh (Chair) brought to the attention of the committee that since the Working Group's last meeting (October 3<sup>rd</sup>) the Strategic Planning Committee (SPC) subcommittee chairs have met and discussed that the working groups' white papers should address their charge, what process the subcommittee used (i.e. who met, number of times, how often, etc), simply state the priority top (2 to 4) objectives with a short-to medium- to long- term (5 years) perspective. Also, need to keep in mind that implementation is not part of this white paper. Also, we were reminded that other working groups' objectives may overlap with ours, thus prioritization of the objectives was suggested.
- The majority of the meeting discussions evolved around the preparation of the committee's list of top objectives for its white paper to be presented to the SPC in November:
  - It was noted that during the October 3<sup>rd</sup> meeting, the committee discussed at great lengths what constituted "community". It appeared that we were defining "community" the same way in each of our top 3 objectives and there was concern that were too narrow with our focus.
  - Our prior discussions stated that our focus would start small/narrow with a focus on the local area near the university, then expanded in concentric circles to the north central region, then to the state, then nationally and internationally (if the objective calls for it). Also noted was the need to possibly change the definition of "community" depending on the objective. The discussion further evolved pertaining to the larger area when addressing the internship objective.
  - Discussions regarding the committee's top three objectives should include short-, medium- long-term goals. With regards to the economic development objectives, it

was suggested that we begin with a local focus but will require long-term commitment (if using the Clark model).

- Regarding the internship program goals should be developed for short-, medium- and long-term, also to develop what we have in existence already and not to create a new centrally coordinated program.
- Elizabeth Walsh noted that other working groups' have identified the significance of the Hispanic community in FSU long term strategy. However, the consensus of our committee felt that no particular population should be singled out in our objectives when referring to community (i.e. the objectives pertaining to the engaging of the local community), but should be kept in mind when discussing outreach efforts. In our white paper we should address the community [needs] of a diverse population (no exclusions).
- Also discussed and agreed upon, was that we should not number our objectives that would infer prioritization of the objectives (since all three are our top objectives) but rather the bullets within each objective should be prioritized. It was suggested that in the narrative of the white paper, that all three objectives should be considered equal importance.
- Minutes of the October 3<sup>rd</sup> meeting were reviewed; motion to accept by Elizabeth Walsh (chair) and seconded by Joshua Spero; unanimously approved.

***ACTION ITEMS:***

- Elizabeth Walsh and Christopher Hendry will provide the group with a draft copy of our white paper by Thursday, October 23<sup>rd</sup> to be reviewed prior to our special meeting (see below). Please note that the group has also [previously] scheduled meeting time on October 31<sup>st</sup> to complete the white paper prior to submission.

**SPECIAL MEETING**: Friday, **October 24**, 2014 @ 2pm in the **Alumni Conference Room** (lower level of Guglielmi-Mazzaferro Center)

Meeting adjournment at 10:40am

Respectfully submitted by,  
Renée Scapparone