## THREE EASY WAYS TO IMPROVE YOUR BLACKBOARD COURSE

Development Day (F17)

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#### 1. TECHSMITH RELAY

**How to Download** 

#### TechSmith Relay\*



...introductory tutorials:

<a href="https://www.screencast.com/t/tj9JYnWWDGut">https://www.screencast.com/t/tj9JYnWWDGut</a>

...personalized feedback on student assignments:

<a href="https://www.screencast.com/t/Vf1nQaEmZYwf">https://www.screencast.com/t/Vf1nQaEmZYwf</a>

...general comments on discussion board assignments:

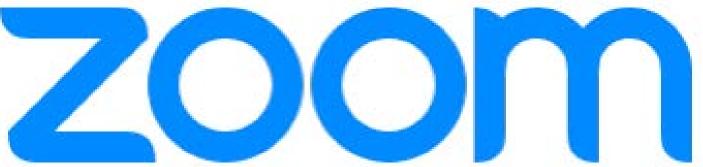
<a href="https://www.screencast.com/t/C4Z9aYRM5">https://www.screencast.com/t/C4Z9aYRM5</a>

#### HOW I'M USING TECHSMITH RELAY

# II.VIDEO CONFERENCING SOFTWARE

**How to Download** 





#### HOW I'M USING ZOOM...AND WHY

- Desktop Sharing
- Sharing slides and notes like PowerPoint
- Whiteboard
- Real-time Chat
- Recording lectures and talks for guest speakers
- Conversation Muting Option (if needed)
- Multiple connections up to 100 people in one video conversation
- Allows for back and forth conversations

#### Creates Presence/Dynamic Relationship with Students

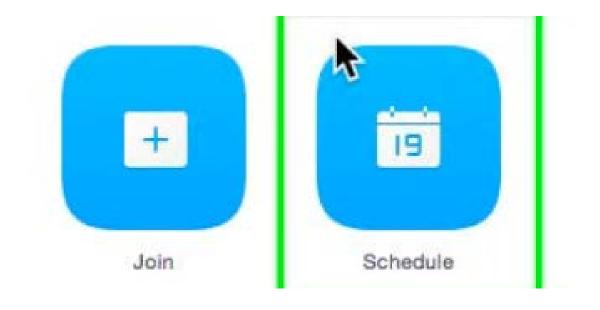
 Find that setting up a meeting on computer is analogous to F2F/P2P meeting

#### The Teacher is Real, and Why This Matters

- Creates rapport with students
- Humanizes the professor
- Allows for subtleties not always available on Blackboard

### SCHEDULING MEETINGS IS EASY!

(Provided all the students are able to use this technology, or have access to the tools)



#### III. USE OF SOCIAL MEDIA LIKE TWITTER

- Real time conversation
  - Set up class/discussion hashtag (i.e. #StuartHall2017)
  - Mobile and desktop friendly to allow for convenience
- Sharing of Video
- Utilization of Professional Communication Through a Widely Accepted Social Network
- Ease of Inviting Fellow Professors Through Twitter
- Public Discussion Allows for Others To Engage
  - Warning: Controversial topics may invite unexpected guests to discuss
  - ❖ Public forums means the public is present, so...

Let's set-up a
Blackboard site
dedicated to sharing
ideas about how to
use Blackboard...



META-BLACKBOARD